

DIAGEO | The Hotline

Diageo/The Hotline Poll
Conducted By:



February 2006

Hello, my name is _____. I'm calling from FD, a national research firm. This is not a sales call and I won't ask you for a contribution or donation. We're talking with people like yourself today about some important issues in your area, and would like to ask you a few questions on a confidential basis.

Note: Percentages less than 0.5 printed as *.

1. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in this country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Dem	Ind	Rep
Right direction	29%	6%	26%	56%
Wrong track	57%	84%	59%	27%
Neither (DO NOT READ)	9%	7%	9%	11%
Don't know/Refused (DO NOT READ)	5%	4%	6%	7%

2. And what is the most important issue facing the US today?
(DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
Economy in general	17%	18%	17%	16%
Unemployment/jobs	3%	4%	7%	1%
High cost of living/ inflation	1%	2%	2%	1%
Taxes	1%	1%	2%	-
Social Security	1%	2%	1%	1%
Avian flu	-	-	-	-
Frivolous lawsuits	-	-	-	-
Moral values	2%	1%	1%	4%
Gay marriage	*	-	-	1%
Rebuilding New Orleans/Hurricane Katrina	1%	1%	-	*
Middle class struggling	*	-	-	-
Outsourcing of jobs/				

jobs sent overseas	1%	-	2%	*
Unfair trade practices/agreements	*	*	-	-
Military base closings	*	-	*	-
War in Iraq - Support	10%	6%	11%	12%
War in Iraq - Oppose	13%	19%	11%	10%
Wage issues	*	-	1%	1%
Agricultural/farming	*	*	-	-
Corporate corruption	*	-	1%	*
Fuel/oil prices	2%	3%	4%	1%
Terrorism	13%	4%	8%	24%
Fear of war/feelings of fear in this country	4%	5%	2%	3%
Poor healthcare/hospitals; high cost of health care	3%	5%	1%	2%
Ethics/moral/religious/family decline; dishonesty; lack of integrity	3%	3%	3%	3%
Education/poor education/access to education	2%	2%	3%	2%
International issues/problems	1%	1%	1%	2%
Dissatisfaction with government/Congress/politicians/candidates	2%	5%	2%	*
Crime/violence	1%	1%	1%	1%
Poverty/hunger/homelessness	1%	2%	1%	*
Drugs general	*	*	1%	-
Medicare issues	4%	4%	4%	2%
Immigration/illegal aliens	2%	1%	3%	3%
Environment/pollution	1%	1%	-	1%
Abortion - Pro-choice	*	-	-	1%
Abortion - Pro-life	-	-	-	-
Guns/gun control	-	-	-	-
School shootings/school violence	*	-	*	-
Other (SPECIFY)	6%	6%	8%	5%
Don't know/Refused	1%	1%	1%	2%

3. OPINION OF...George W. Bush

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	24%	3%	16%	52%
Somewhat favorable	23%	9%	31%	32%
Somewhat unfavorable	10%	13%	10%	6%
Strongly unfavorable	39%	71%	40%	8%
Heard of but can't rate (DO NOT READ)	1%	1%	1%	1%
Haven't heard of	*	*	1%	-
Don't know/Refused (DO NOT READ)	2%	2%	1%	2%

4. OPINION OF...Tom DeLay

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	4%	1%	1%	9%
Somewhat favorable	14%	9%	9%	22%
Somewhat unfavorable	14%	12%	11%	17%
Strongly unfavorable	26%	37%	29%	15%
Heard of but can't rate (DO NOT READ)	13%	11%	12%	16%
Haven't heard of	24%	24%	35%	18%
Don't know/Refused (DO NOT READ)	5%	5%	3%	4%

5. OPINION OF...Hillary Clinton

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	24%	46%	20%	5%
Somewhat favorable	28%	39%	34%	14%
Somewhat unfavorable	11%	5%	8%	15%
Strongly unfavorable	30%	3%	28%	60%
Heard of but can't rate (DO NOT READ)	4%	4%	6%	3%
Haven't heard of	1%	*	2%	1%
Don't know/Refused (DO NOT READ)	3%	3%	3%	1%

6. OPINION OF...John McCain

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	20%	14%	24%	24%
Somewhat favorable	38%	35%	37%	43%
Somewhat unfavorable	11%	10%	8%	12%
Strongly unfavorable	6%	7%	5%	5%
Heard of but can't rate (DO NOT READ)	11%	14%	8%	9%
Haven't heard of	10%	14%	15%	4%
Don't know/Refused (DO NOT READ)	5%	6%	4%	2%

7. OPINION OF...Jack Abramoff

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	1%	*	-	2%
Somewhat favorable	3%	2%	3%	4%
Somewhat unfavorable	7%	5%	4%	11%
Strongly unfavorable	20%	24%	20%	16%
Heard of but can't rate (DO NOT READ)	10%	9%	7%	11%
Haven't heard of	52%	52%	63%	49%
Don't know/Refused (DO NOT READ)	7%	8%	3%	7%

8. OPINION OF...John Boehner

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	1%	1%	*	*
Somewhat favorable	5%	2%	4%	9%
Somewhat unfavorable	3%	4%	3%	1%
Strongly unfavorable	2%	3%	3%	1%
Heard of but can't rate (DO NOT READ)	9%	10%	10%	8%
Haven't heard of	72%	70%	78%	72%
Don't know/Refused (DO NOT READ)	8%	11%	3%	7%

9. OPINION OF...Barack Obama

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	15%	27%	11%	6%
Somewhat favorable	14%	12%	15%	15%
Somewhat unfavorable	4%	3%	3%	8%
Strongly unfavorable	4%	3%	2%	6%
Heard of but can't rate (DO NOT READ)	7%	4%	9%	10%
Haven't heard of	49%	44%	58%	49%
Don't know/Refused (DO NOT READ)	7%	8%	4%	6%

10. OPINION OF...Dick Cheney

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	17%	2%	10%	37%
Somewhat favorable	27%	16%	27%	37%
Somewhat unfavorable	14%	18%	16%	9%
Strongly unfavorable	32%	55%	33%	8%
Heard of but can't rate (DO NOT READ)	5%	2%	6%	5%
Haven't heard of	3%	3%	6%	2%
Don't know/Refused (DO NOT READ)	3%	3%	2%	2%

11. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	21%	2%	13%	46%
Somewhat approve	24%	9%	28%	37%
Somewhat disapprove	11%	15%	14%	6%
Strongly disapprove	41%	74%	41%	9%
Don't know/Refused (DO NOT READ)	2%	1%	4%	2%

12. Was there a time in the past few months that you approved of the way Bush was handling his job as President? (ASKED ONLY OF THOSE WHO ANSWERED "SOMEWHAT/STRONGLY DISAPPROVE" TO Q.11)

	TOTAL	Dem	Ind	Rep
Yes, there was a time	14%	10%	18%	37%
No, there was not	84%	89%	82%	59%
Don't know/Refused (DO NOT READ)	1%	1%	1%	3%

13. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	20%	2%	15%	42%
Somewhat approve	22%	8%	22%	37%
Somewhat disapprove	12%	11%	18%	10%
Strongly disapprove	42%	77%	41%	8%
Don't know/Refused (DO NOT READ)	4%	3%	5%	3%

14. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	15%	1%	9%	34%
Somewhat approve	22%	7%	25%	39%
Somewhat disapprove	15%	15%	17%	12%
Strongly disapprove	43%	74%	45%	10%
Don't know/Refused (DO NOT READ)	4%	3%	4%	5%

15. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	5%	3%	5%	8%
Somewhat approve	25%	16%	23%	35%
Somewhat disapprove	28%	31%	34%	23%
Strongly disapprove	33%	40%	32%	27%
Don't know/Refused (DO NOT READ)	8%	10%	6%	7%

16. And, in your opinion, do you think the country would be better off if the Republicans controlled Congress or if the Democrats controlled Congress?

	TOTAL	Dem	Ind	Rep
Republicans	29%	2%	14%	66%
Democrats	38%	81%	21%	8%
Neither (DO NOT READ)	21%	9%	43%	17%
Don't Know/ Refused (DO NOT READ)	13%	8%	21%	8%

17a. And, thinking about next election for U.S. Congress, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	TOTAL	Dem	Ind	Rep
Republican candidate	31%	2%	16%	76%
Democratic candidate	46%	88%	30%	8%
Neither (DO NOT READ)	8%	5%	14%	7%
Don't Know/ Refused (DO NOT READ)	15%	6%	41%	9%

17b. Thinking about the next election for U.S. Congress, do you think you will vote to re-elect your member of Congress, will you consider voting for someone else, or do you think you will vote to replace your current member of Congress?

	TOTAL	Dem	Ind	Rep
Re-elect current member	29%	24%	24%	37%
Consider someone else	23%	18%	33%	23%
Replace current member	24%	31%	23%	19%
Don't know/Refused (DO NOT READ)	24%	27%	21%	21%

18a. Which statement comes closer to your view (ROTATE): Most members of Congress are primarily interested in doing what is best for the country OR most members of Congress are primarily interested in doing what it takes to win re-election?

	TOTAL	Dem	Ind	Rep
Doing what's best for country	17%	18%	12%	18%
Trying to win re- election	77%	75%	85%	76%
Both (DO NOT READ)	3%	4%	-	4%
Neither (DO NOT READ)	1%	1%	1%	1%
Don't know/Refused (DO NOT READ)	3%	3%	2%	2%

18b. Which statement comes closer to your view (ROTATE): My representative in Congress is primarily interested in doing what is best for the country OR my representative in Congress is primarily interested in doing what it takes to win re-election?

	TOTAL	Dem	Ind	Rep
Doing what's best for country	39%	36%	33%	45%
Trying to win re-election	47%	51%	52%	42%
Both (DO NOT READ)	2%	2%	2%	3%
Neither (DO NOT READ)	3%	2%	5%	4%
Don't know/Refused (DO NOT READ)	9%	9%	9%	6%

19. Now thinking about the next election for president, if the election for U.S. President were held today, would you be voting for the Democratic candidate or the Republican candidate?

	TOTAL	Dem	Ind	Rep
Republican candidate	29%	1%	13%	69%
Democratic candidate	39%	86%	24%	5%
Neither (DO NOT READ)	10%	3%	20%	8%
Don't Know/ Refused (DO NOT READ)	21%	9%	43%	17%

20. How would you rate the state of race relations in the United States these days? Would you say they are excellent, good, only fair, or poor?

	TOTAL	Dem	Ind	Rep
Excellent	3%	2%	2%	4%
Good	34%	23%	32%	49%
Only fair	43%	48%	49%	36%
Poor	17%	26%	13%	8%
Don't know/Refused (DO NOT READ)	3%	1%	5%	4%

21. How much progress do you think there has been toward achieving Martin Luther King Jr.'s dream of racial equality in America?

	TOTAL	Dem	Ind	Rep
A great deal	28%	17%	28%	39%
Some	54%	63%	52%	47%
Not very much	13%	16%	15%	9%
None at all	2%	3%	1%	1%
Don't know/Refused (DO NOT READ)	3%	1%	4%	4%

22. Do you think America is ready to elect a Hispanic president, or not?

	TOTAL	Dem	Ind	Rep
Ready	27%	21%	28%	35%
Not ready	65%	73%	68%	57%
Don't know/Refused (DO NOT READ)	8%	7%	4%	7%

23. Do you think America is ready to elect an African-American president, or not?

	TOTAL	Dem	Ind	Rep
Ready	52%	43%	53%	60%
Not ready	39%	50%	34%	33%
Don't know/Refused (DO NOT READ)	9%	7%	13%	7%

24. Do you think America is ready to elect a Woman president, or not?

	TOTAL	Dem	Ind	Rep
Ready	56%	56%	61%	53%
Not ready	37%	36%	33%	42%
Don't know/Refused (DO NOT READ)	7%	8%	6%	5%

25. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Hillary Clinton, for whom would you vote? (IF UNDECIDED/REFUSED ASK:) Which way would you lean as of today?

	TOTAL	Dem	Ind	Rep
McCain	48%	14%	48%	81%
Lean McCain	2%	1%	4%	2%
Clinton	38%	74%	30%	8%
Lean Clinton	2%	2%	4%	*
Undecided	9%	6%	15%	6%
Refused to answer	2%	2%	-	2%

Now I'm going to read you some words or phrases that may or may not describe Hillary Clinton. For each, please tell me whether you think it applies to Hillary Clinton: a great deal, somewhat, not very much, or not at all?

26a. Angry

	TOTAL	Dem	Ind	Rep
A great deal	18%	3%	15%	36%
Somewhat	31%	27%	33%	36%
Not very much	13%	16%	9%	11%
Not at all	34%	52%	38%	14%
Don't know/Refused (DO NOT READ)	4%	3%	5%	3%

26b. Strong conviction

	TOTAL	Dem	Ind	Rep
A great deal	46%	57%	47%	38%
Somewhat	31%	33%	29%	31%
Not very much	7%	3%	8%	9%
Not at all	10%	1%	9%	20%
Don't know/Refused (DO NOT READ)	5%	6%	8%	3%

27a. Irrational

	TOTAL	Dem	Ind	Rep
A great deal	17%	2%	8%	33%
Somewhat	23%	19%	21%	28%
Not very much	14%	17%	14%	10%
Not at all	40%	57%	47%	23%
Don't know/Refused (DO NOT READ)	6%	4%	9%	6%

27b. Tough

	TOTAL	Dem	Ind	Rep
A great deal	48%	58%	53%	41%
Somewhat	34%	34%	29%	34%
Not very much	5%	3%	5%	7%
Not at all	8%	1%	4%	16%
Don't know/Refused (DO NOT READ)	5%	3%	9%	2%

28. Which of the following presidents has done the best job of keeping the public informed about his administration's policies and activities: (ROTATE) the current president, George W. Bush, former President Bill Clinton, or former President George H.W. Bush?

	TOTAL	Dem	Ind	Rep
George W. Bush	21%	4%	14%	43%
Bill Clinton	44%	78%	39%	12%
George H.W. Bush	19%	6%	22%	33%
None of the above (DO NOT READ)	9%	8%	14%	6%
All equally (DO NOT READ)	2%	1%	4%	1%
Don't know/Refused (DO NOT READ)	5%	4%	8%	4%

29. Next, I would like to ask you about something that has been in the news recently. Not everyone will have heard about it. Do you happen to know who replaced Tom DeLay as the Majority Leader in the U.S. House of Representatives? (IF YES, ASK:) Who is it? (DO NOT READ)

	TOTAL	Dem	Ind	Rep
John Boehner	9%	8%	6%	12%
Other (specify)	2%	1%	2%	3%
Can't say/Don't know	87%	89%	89%	83%
Refused	2%	2%	3%	2%

30. Now I'd like to know how your opinion of Google.com has changed over the last few months, if at all. Would you say your opinion of Google.com has improved over the last few months, gotten worse, or stayed about the same?

	TOTAL	Dem	Ind	Rep
Improved	8%	9%	5%	9%
Gotten worse	9%	8%	6%	14%
Stayed about the same	40%	43%	42%	37%
Don't know/Refused (DO NOT READ)	42%	40%	47%	40%

31. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. How often would you say you vote...

	TOTAL	Dem	Ind	Rep
Always	61%	64%	52%	65%
Nearly always	24%	25%	27%	25%
Part of the time	8%	5%	13%	8%
Seldom	3%	2%	3%	2%
Never	2%	2%	4%	*
Other (DO NOT READ)	*	-	1%	-
Don't know/Refused (DO NOT READ)	1%	2%	*	-

32. And do you think of yourself as a Republican, a Democrat, an Independent, or something else?(IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Dem	Ind	Rep
Strong Republican	20%	-	-	55%
Not so strong Republican	9%	-	-	26%
Independent, leans Republican	7%	-	-	20%
Independent	20%	-	100%	-
Independent, leans Democratic	7%	19%	-	-
Not so strong Democrat	8%	21%	-	-
Strong Democrat	22%	60%	-	-
Other (DO NOT READ)	5%	-	-	-
Don't know/Refused (DO NOT READ)	3%	-	-	-

33. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Dem	Ind	Rep
Yes, voted	90%	92%	88%	94%
No, did not vote	8%	8%	11%	5%
Don't know/Refused (DO NOT READ)	1%	*	1%	1%

34. And for whom did you vote in this most recent 2004 presidential election?
(DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
George Bush	48%	6%	50%	87%
John Kerry	38%	80%	27%	4%
Ralph Nader	1%	1%	1%	1%
Other	1%	1%	2%	1%
Don't know/Refused	13%	12%	20%	8%

35. What is your marital status? Are you...(READ LIST)

	TOTAL	Dem	Ind	Rep
Single	15%	19%	14%	10%
Married	61%	53%	62%	72%
Divorced	9%	11%	7%	7%
Separated	2%	3%	2%	1%
Widowed	11%	12%	11%	8%
Don't Know/Refused (DO NOT READ)	2%	2%	3%	2%

36. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Dem	Ind	Rep
None	70%	65%	71%	73%
One	10%	12%	12%	8%
Two	10%	10%	11%	10%
Three	5%	8%	2%	4%
Four or more	3%	4%	1%	3%
Don't know/Refused (DO NOT READ)	2%	1%	4%	1%

37. What is your age please? (DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
18-24	5%	7%	7%	2%
25-34	9%	10%	8%	10%
35-44	16%	17%	12%	17%
45-54	22%	21%	25%	22%
55-64	19%	20%	18%	19%
65-74	15%	14%	16%	17%
75 +	9%	9%	7%	8%
Don't know/Refused	5%	3%	8%	4%

38. What is the last grade of formal education you have completed?
(DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
Less than high school	6%	7%	6%	3%
High school graduate	27%	29%	27%	26%
Some college/ vocational school	27%	29%	23%	28%
College graduate	27%	22%	31%	32%
Post graduate	10%	13%	8%	9%
Don't know/Refused	3%	1%	5%	2%

39. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Dem	Ind	Rep
White/Caucasian	78%	69%	78%	88%
Hispanic/Latino	5%	7%	7%	4%
African-American/ Black	10%	21%	6%	1%
Asian American/Asian	*	1%	-	1%
Native American	2%	1%	3%	2%
Other (Specify)	2%	1%	2%	3%
Don't know/Refused (DO NOT READ)	3%	1%	4%	2%

40. Finally, would you describe yourself as a "born-again" or evangelical Christian?

	TOTAL	Dem	Ind	Rep
Yes	40%	32%	35%	48%
No	54%	63%	59%	46%
Don't know/Refused (DO NOT READ)	6%	5%	6%	5%

A. Gender (BY OBSERVATION)

	TOTAL	Dem	Ind	Rep
Male	48%	39%	52%	55%
Female	52%	61%	48%	45%

B. REGION (BY PREFIX)

	TOTAL	Dem	Ind	Rep
West	20%	17%	21%	21%
South	36%	37%	30%	39%
Midwest	24%	22%	28%	25%
Northeast	20%	23%	21%	15%