



The Diageo Hotline Poll

Overview of January Poll Findings

Presented by:
Ed Reilly & Ed Rollins

January 19, 2006



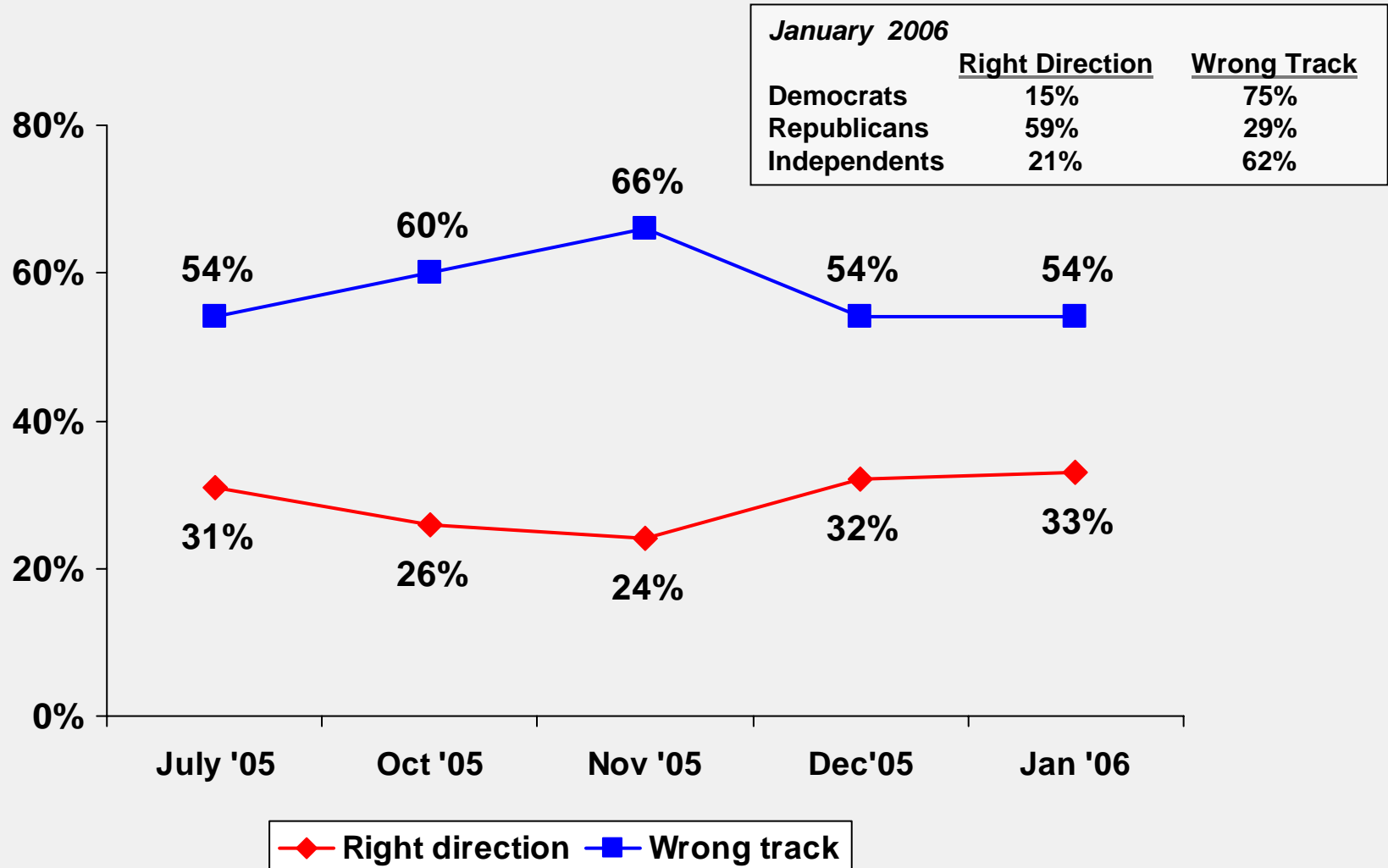
Methodology

- ❑ This *Diageo Hotline Poll* was conducted by telephone between January 12 and 15, 2006 among:
 - ❑ A random national sample of 806 registered voters, ages 18 and older. Margin of error +/- 3.5%
- ❑ Poll analysis was conducted by Ed Reilly (D) and Ed Rollins (R).
- ❑ Complete results can be accessed and downloaded at:
<http://diageohotlinepoll.com/>.
- ❑ Please note that all numbers presented are percentages and that, due to rounding, may not add to 100%.

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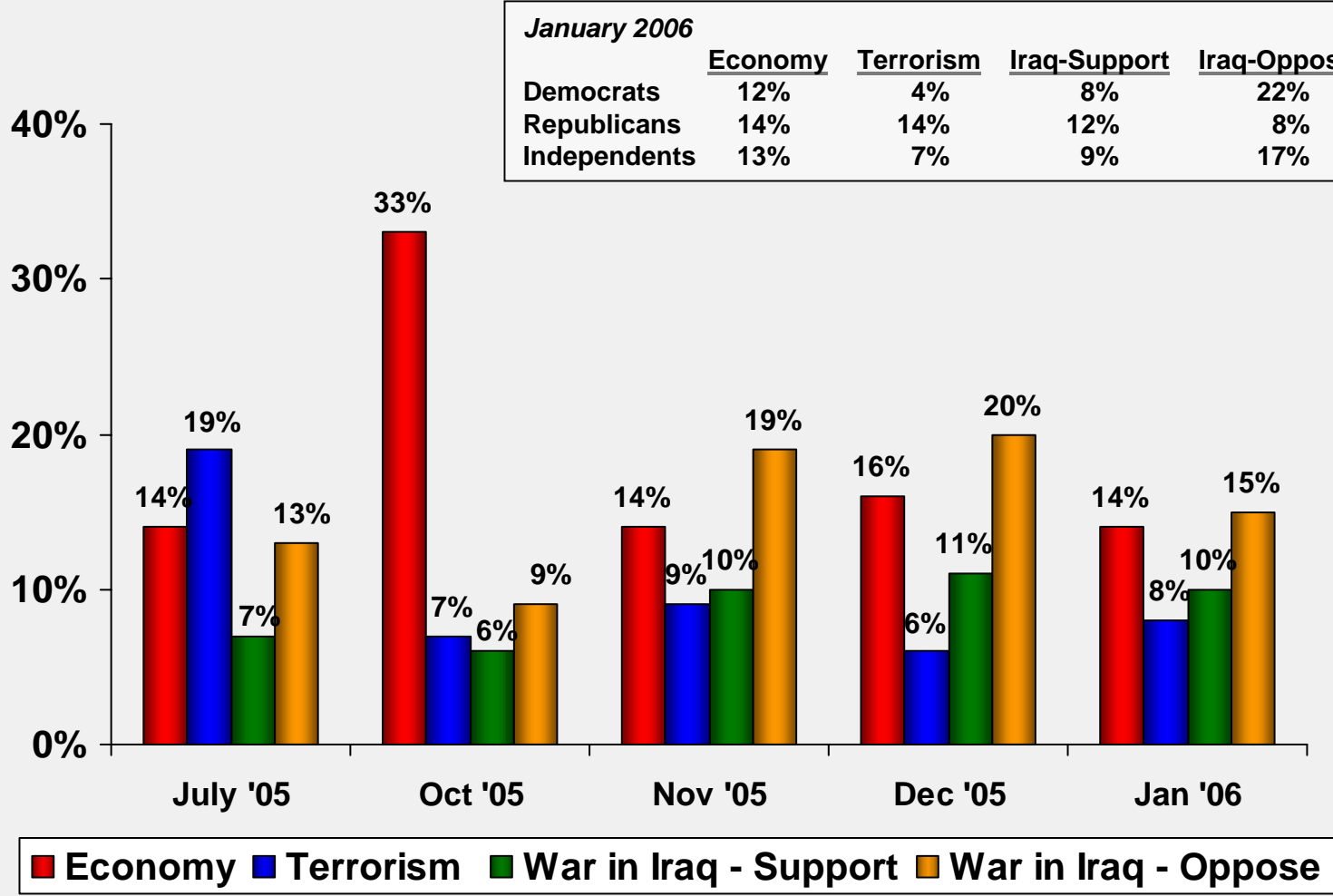
Current Political Context

Right Direction vs. Wrong Track



Do you feel things in this country are generally going in the right direction, or do you think things are seriously off on the wrong track?

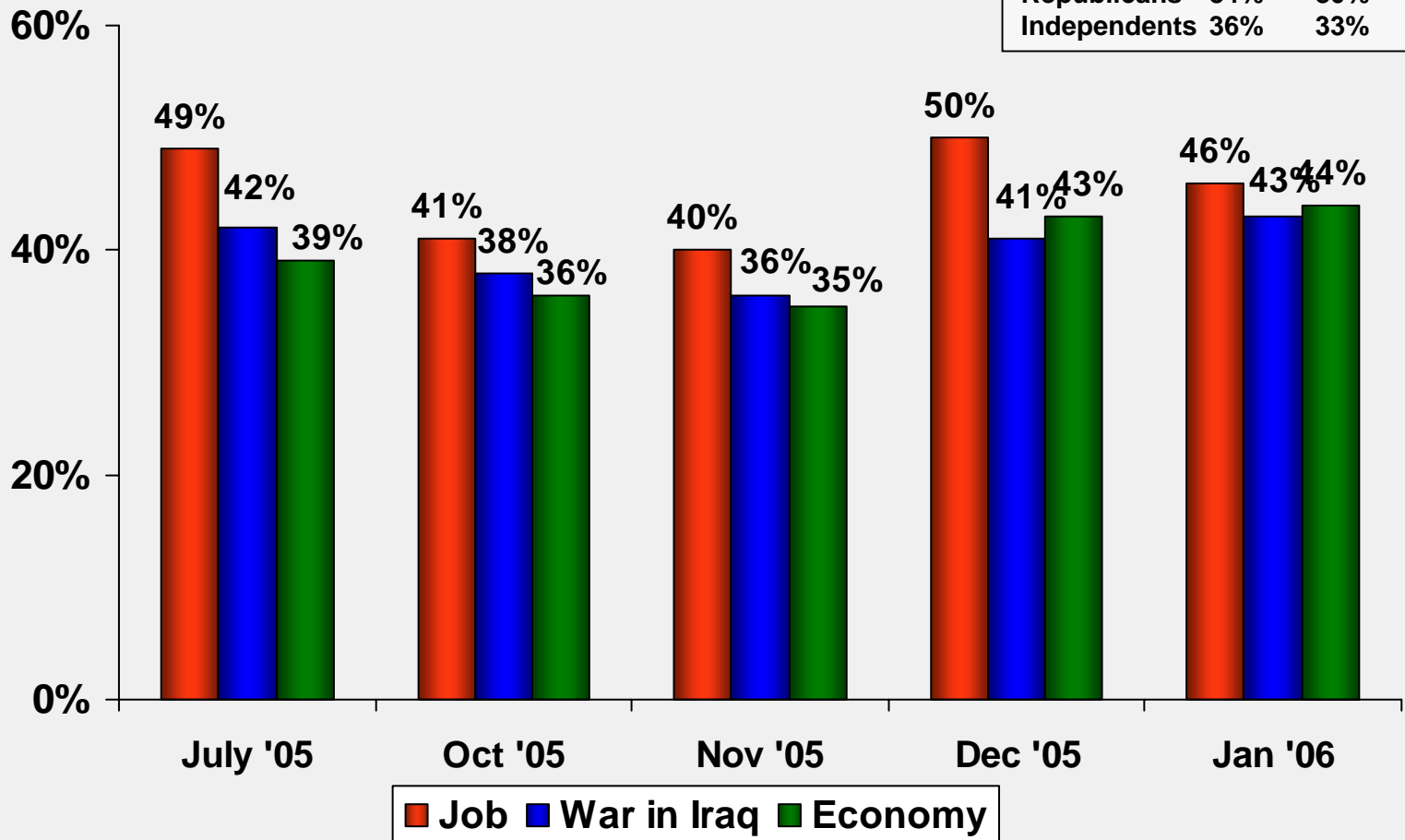
Most Important Issue



And what is the most important issue facing the U.S. today?

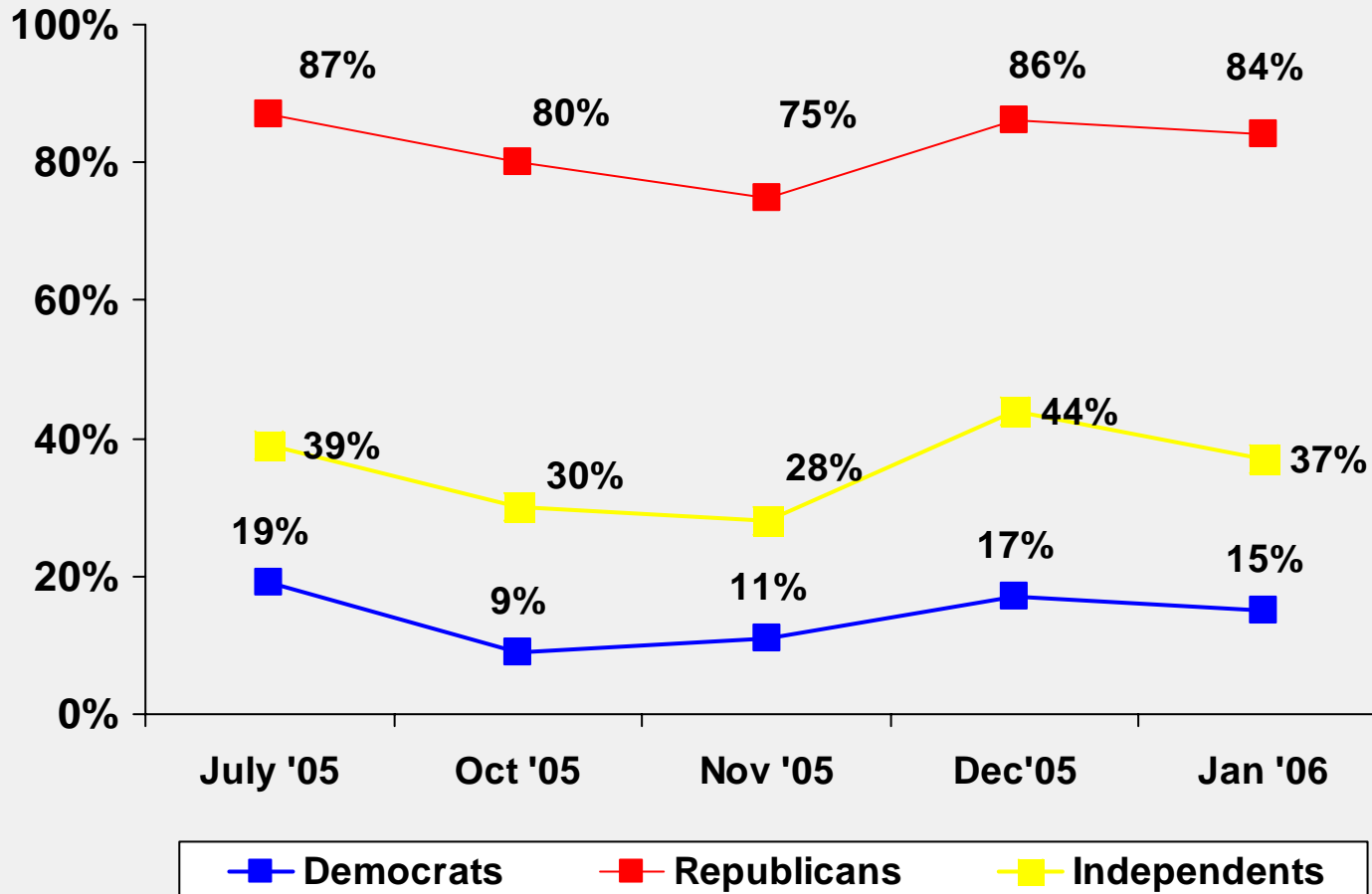
Bush Approval – Job, Iraq, Economy

<i>January 2006 - % Approve</i>			
	<u>Job</u>	<u>Iraq</u>	<u>Econ.</u>
Democrats	15%	16%	21%
Republicans	84%	80%	80%
Independents	36%	33%	32%



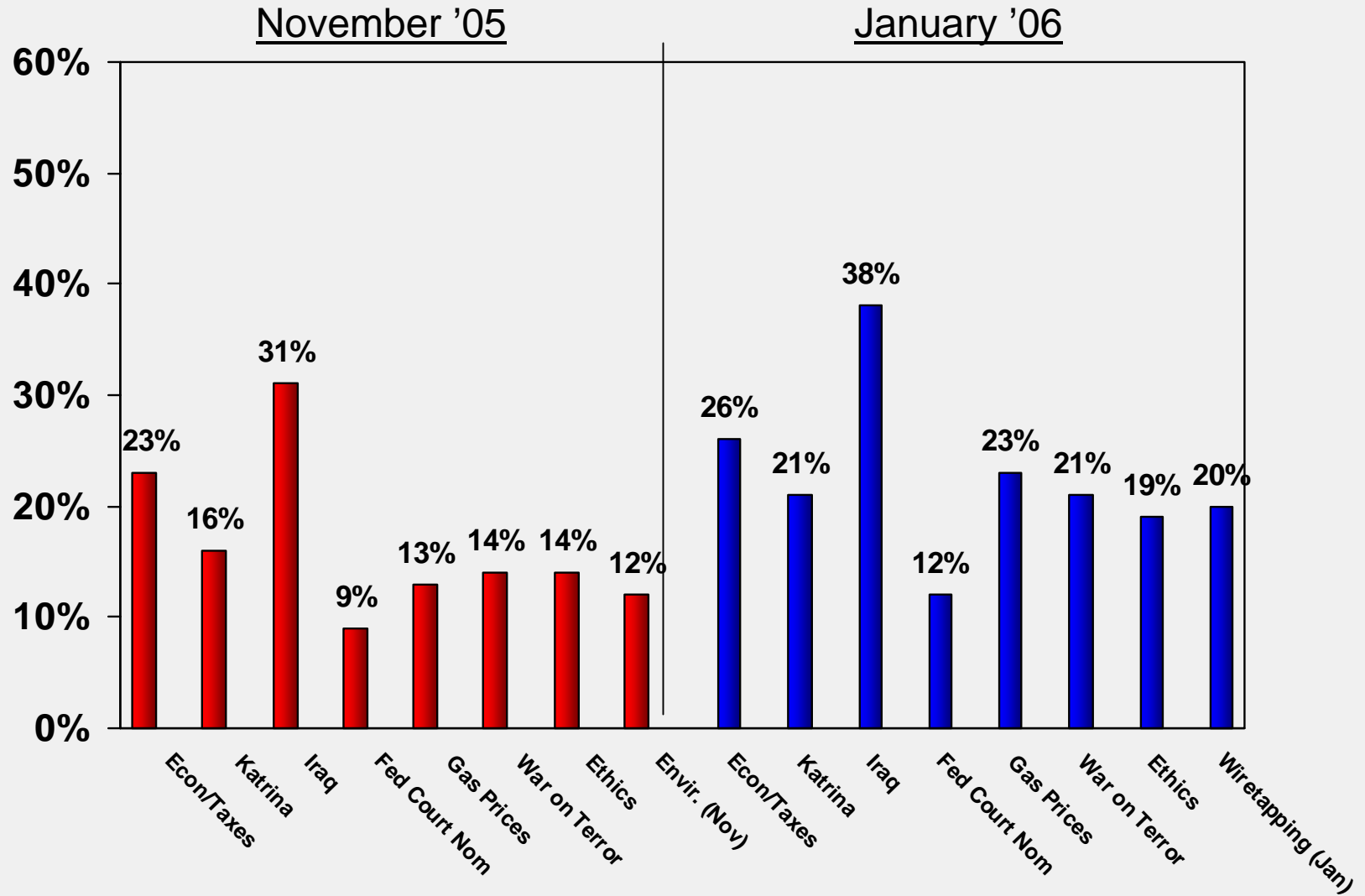
Do you approve or disapprove of the way George W. Bush is handling...? (% Strongly/Somewhat Approve)

Bush Job Approval Trend by Party ID



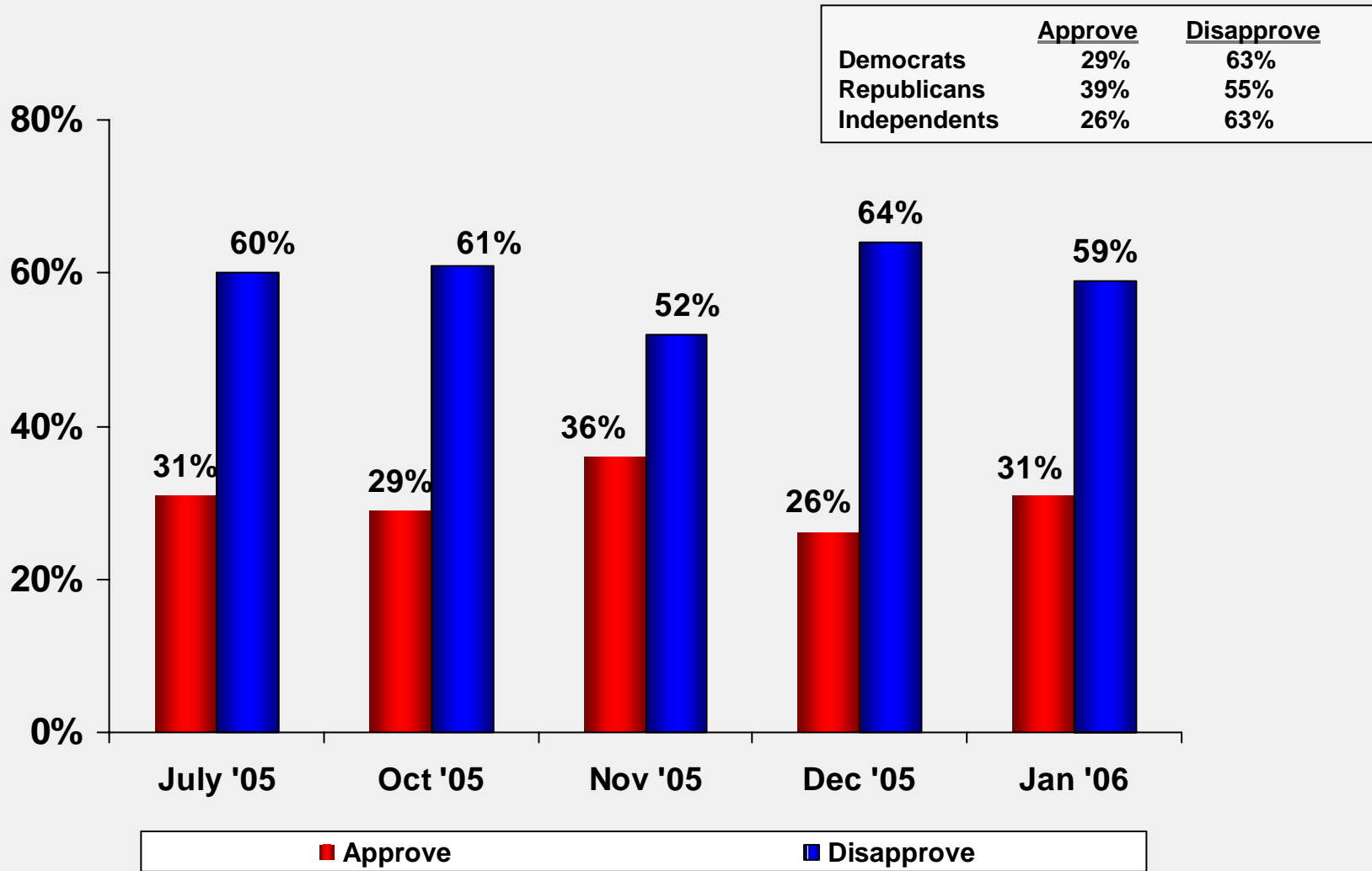
Do you approve of the way George W. Bush is handling his job as President? (% Strongly/Somewhat Approve)

Reasons for Bush Job Disapproval



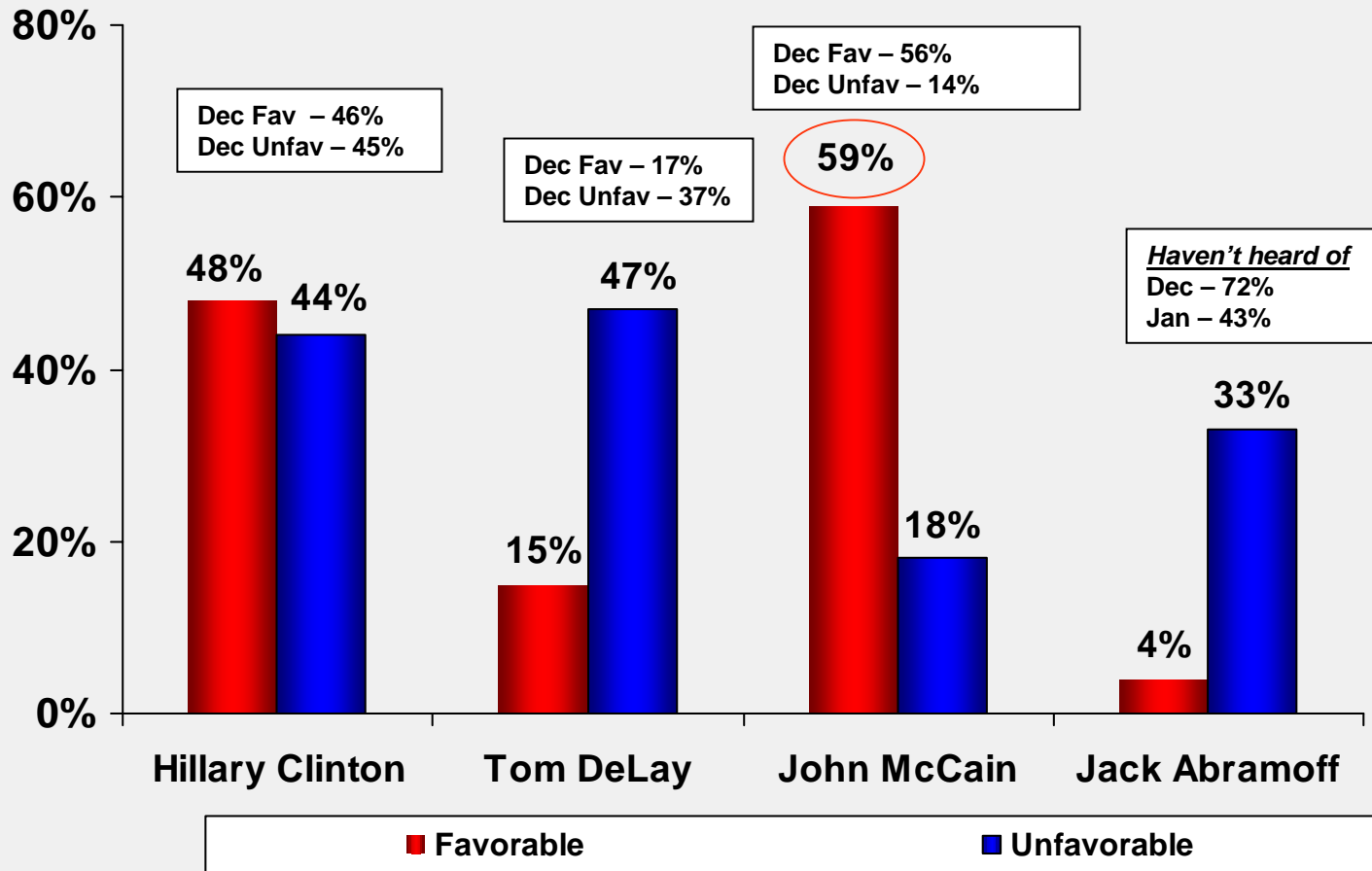
Why do you disapprove of the job George W. Bush is doing as President? (Asked only of those who disapprove of Bush's job as President)

Congressional Job Approval



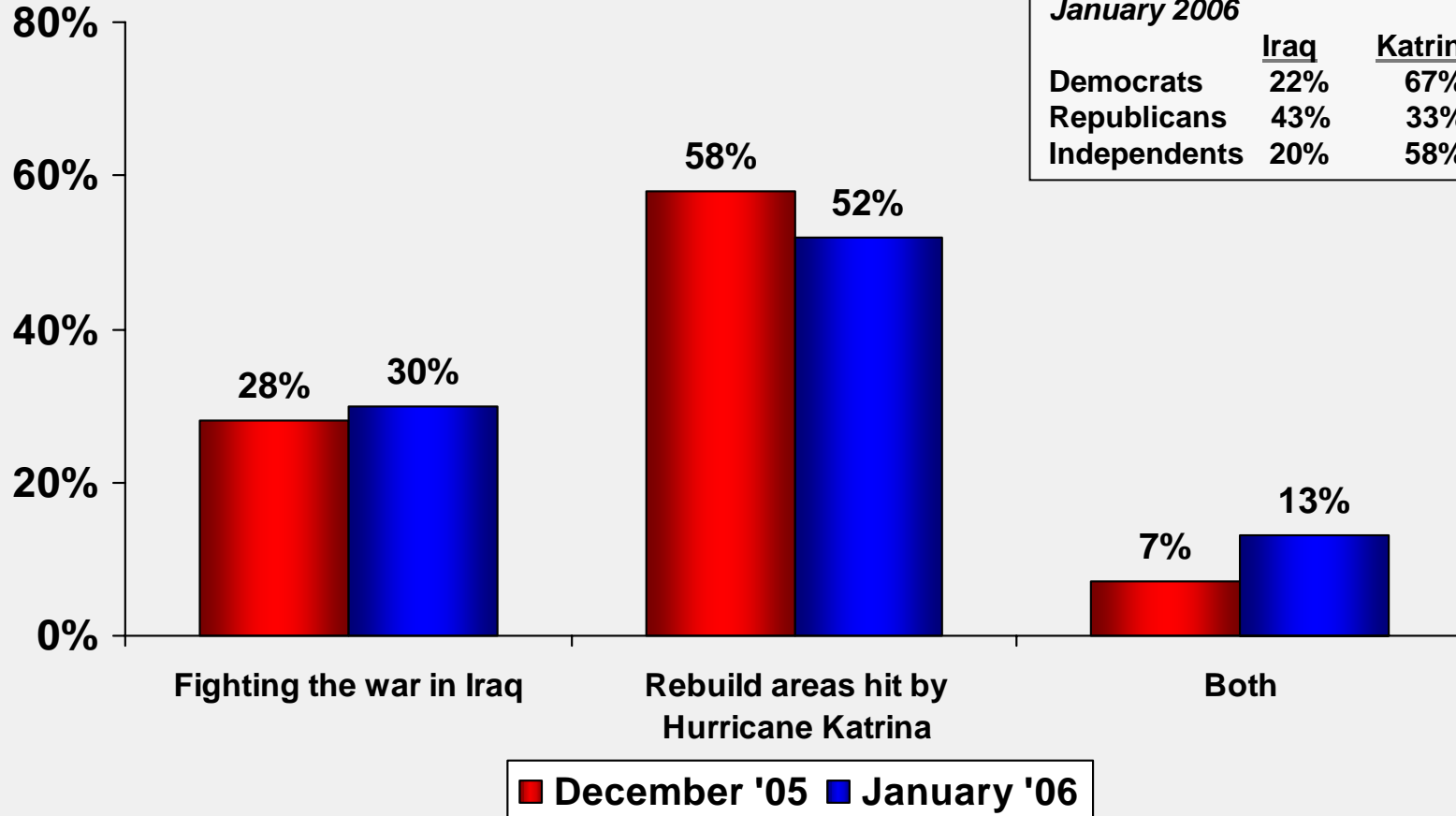
Do you approve or disapprove of the way Congress is handling its job?

Favorability: Public Figures



Please tell me if you have a favorable or unfavorable opinion of the following figures.

Top Priority: Katrina or Iraq?

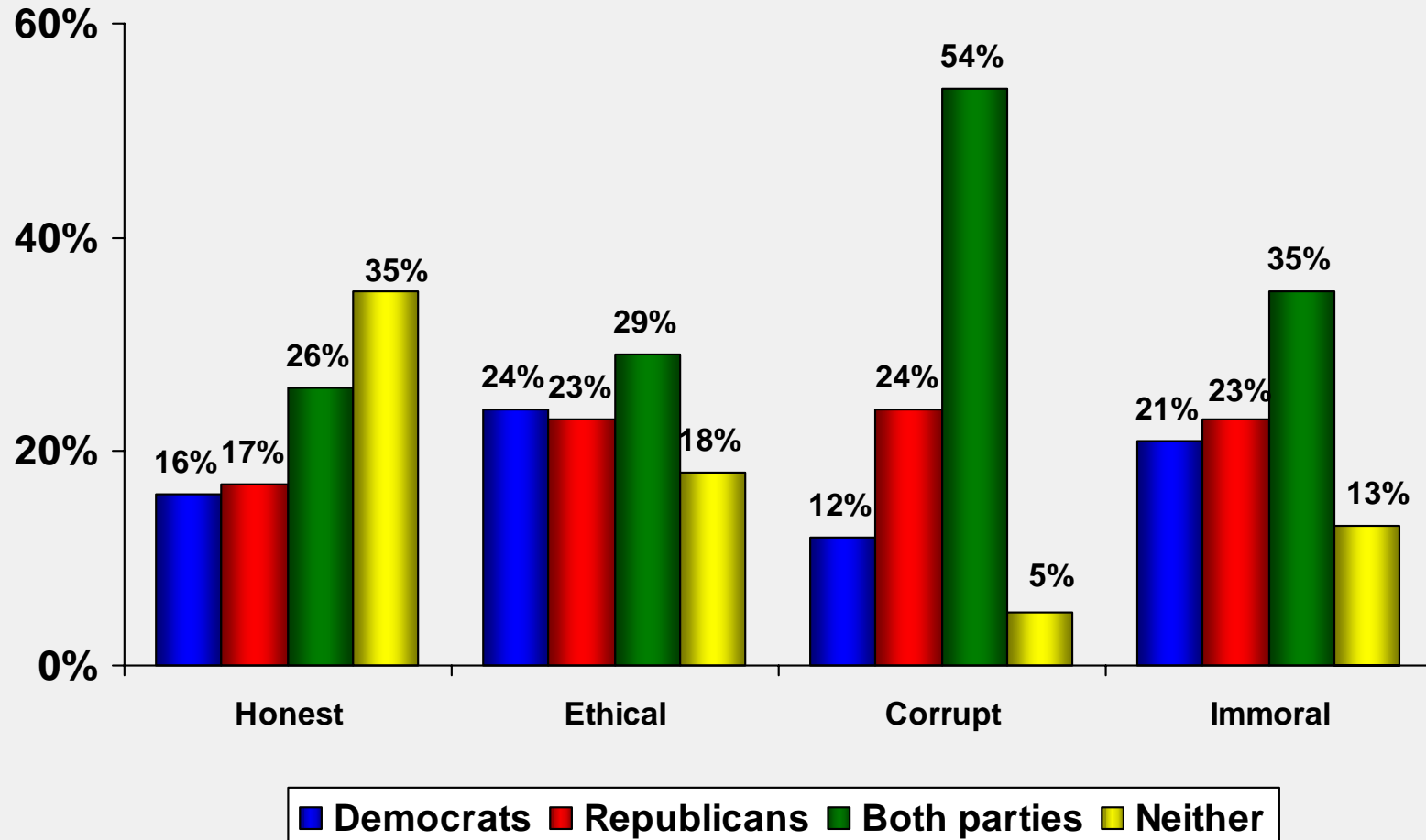


Which of the following do you think should be the top priority for Congress – fighting the war in Iraq or rebuilding the areas hit by Hurricane Katrina?

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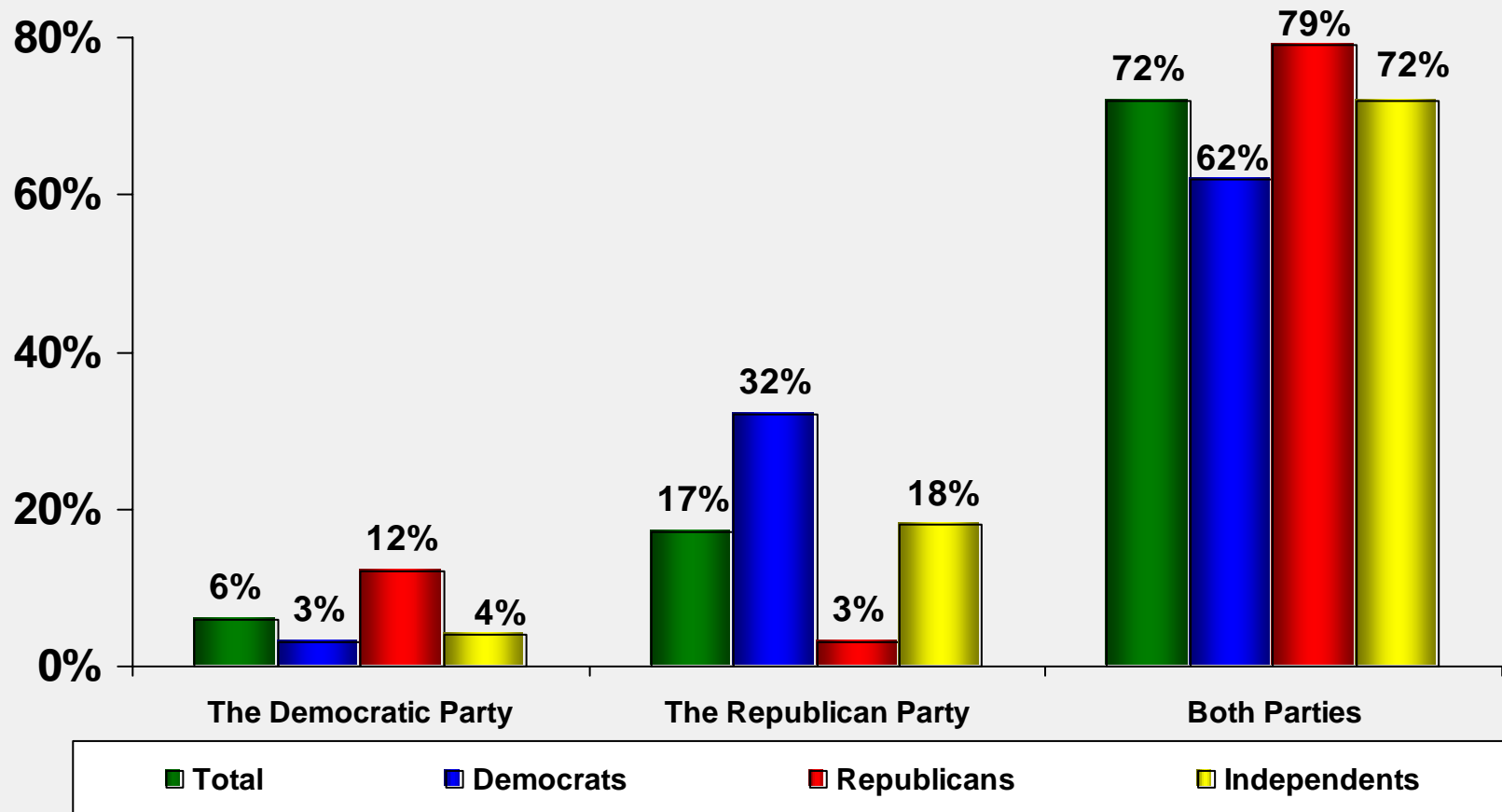
Corruption in Government

Which party is more honest, ethical, corrupt, immoral?



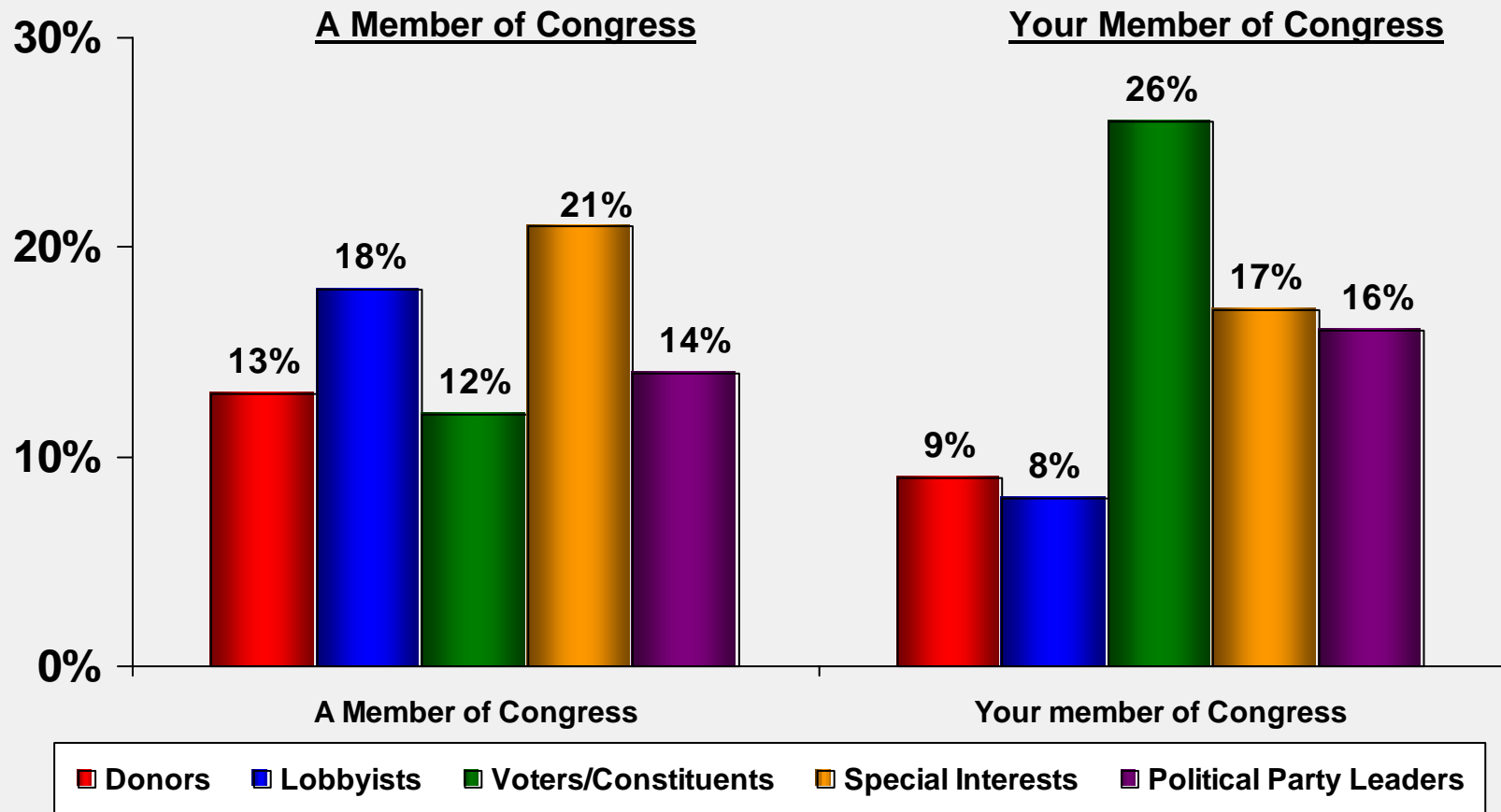
For each word, I want you to tell me which party – the Republican party or the Democratic party – you think the word describes best. If you think that word applies to both parties equally, please say so.

Which party in Congress is more corrupt?



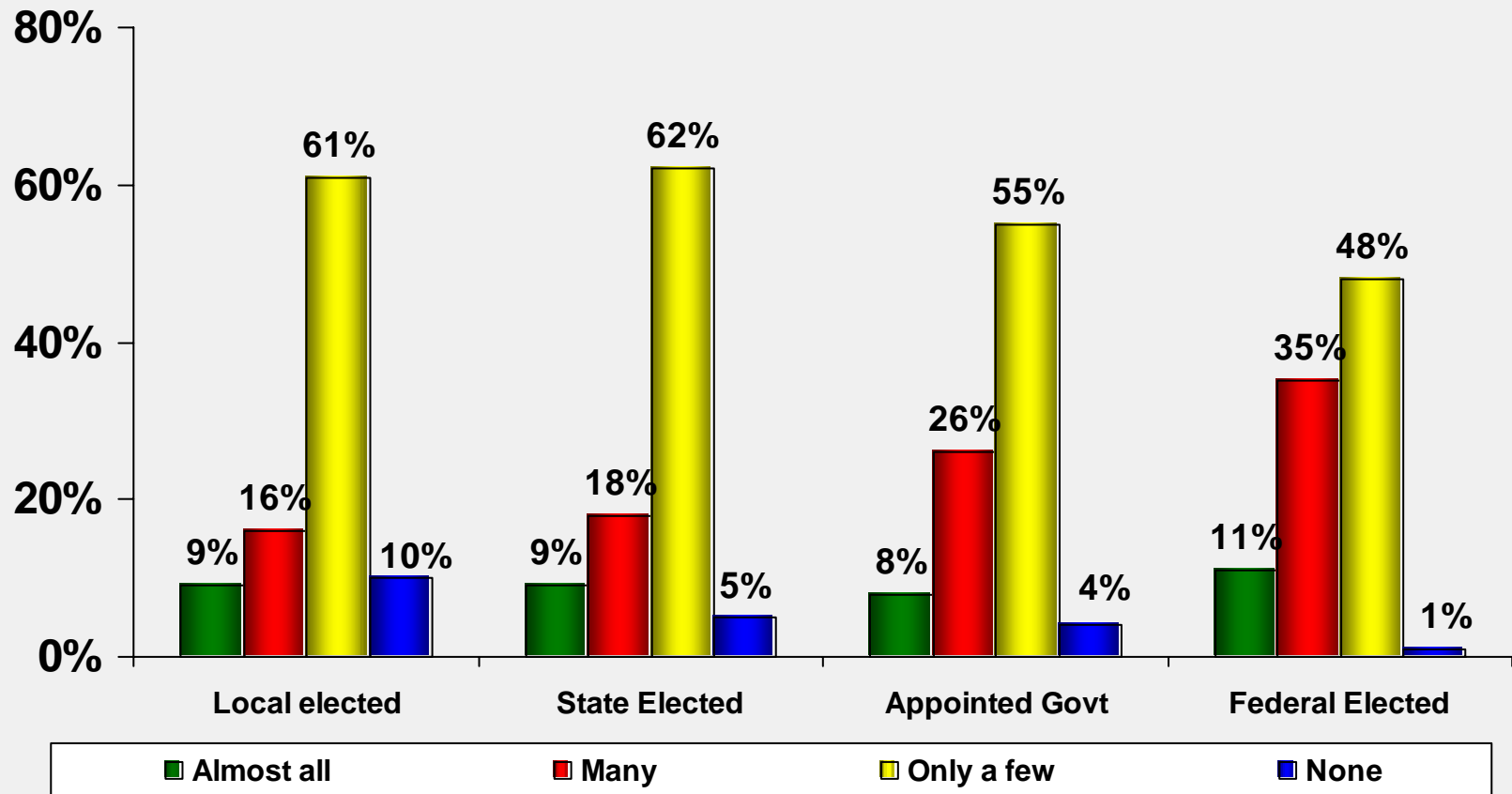
Thinking specifically about members of the U.S. Congress, do you think that corruption and illegal activities are more of a problem among Democrats, more of a problem among Republicans, or equally a problem among members of Congress from both parties?

Who does a member of Congress/your member of Congress put first?



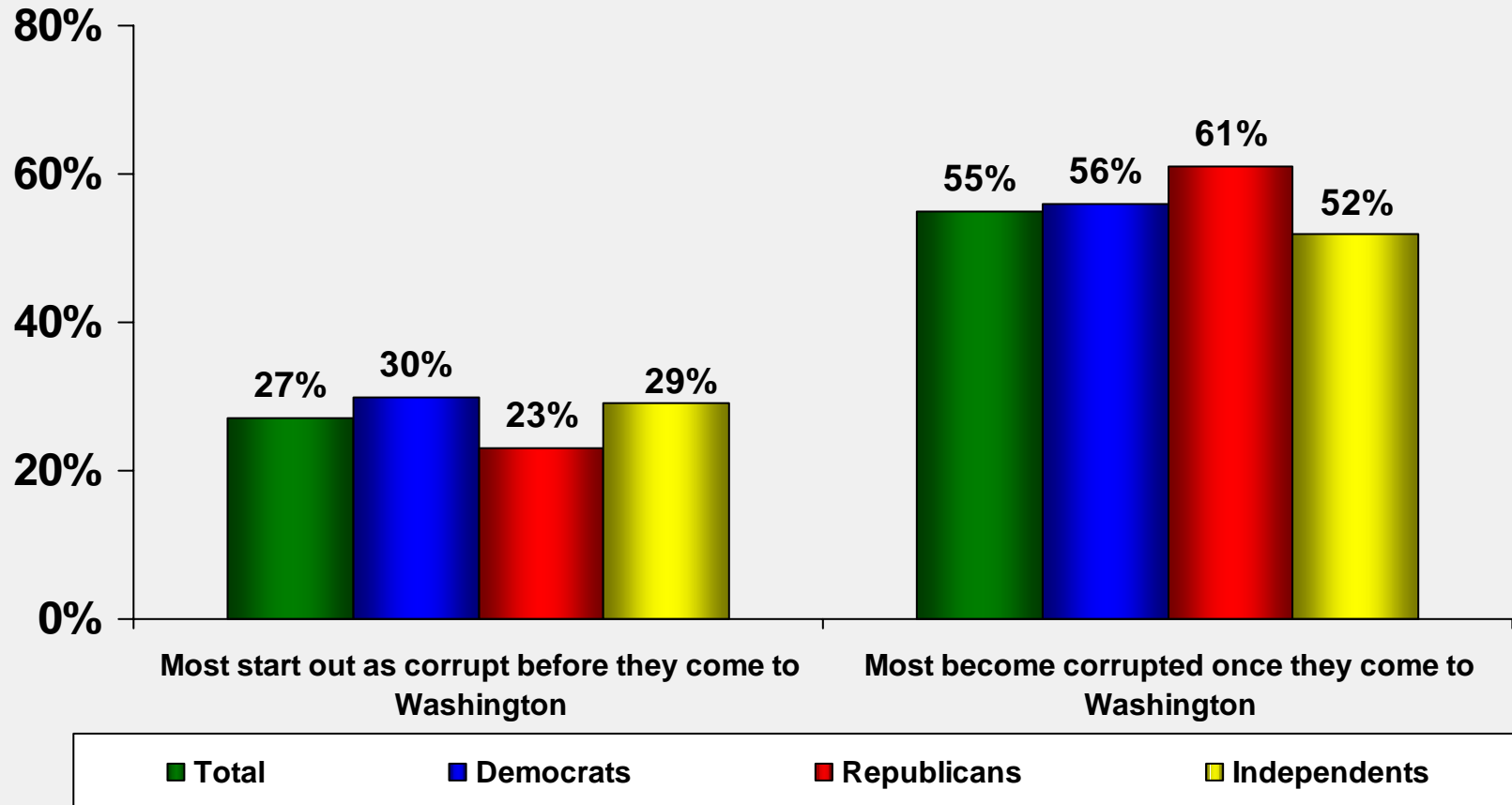
If given the choice, which of the following groups of people do you think [Split Sample A – A member of Congress/Split Sample B – Your member of Congress] would be most likely to put first?

Which types of officials are most corrupt?



Generally speaking, how many of each of the following kinds of officials you think are corrupt? Would you say: almost all of them, many, only a few, or none?

Who's to blame – The member or the system?



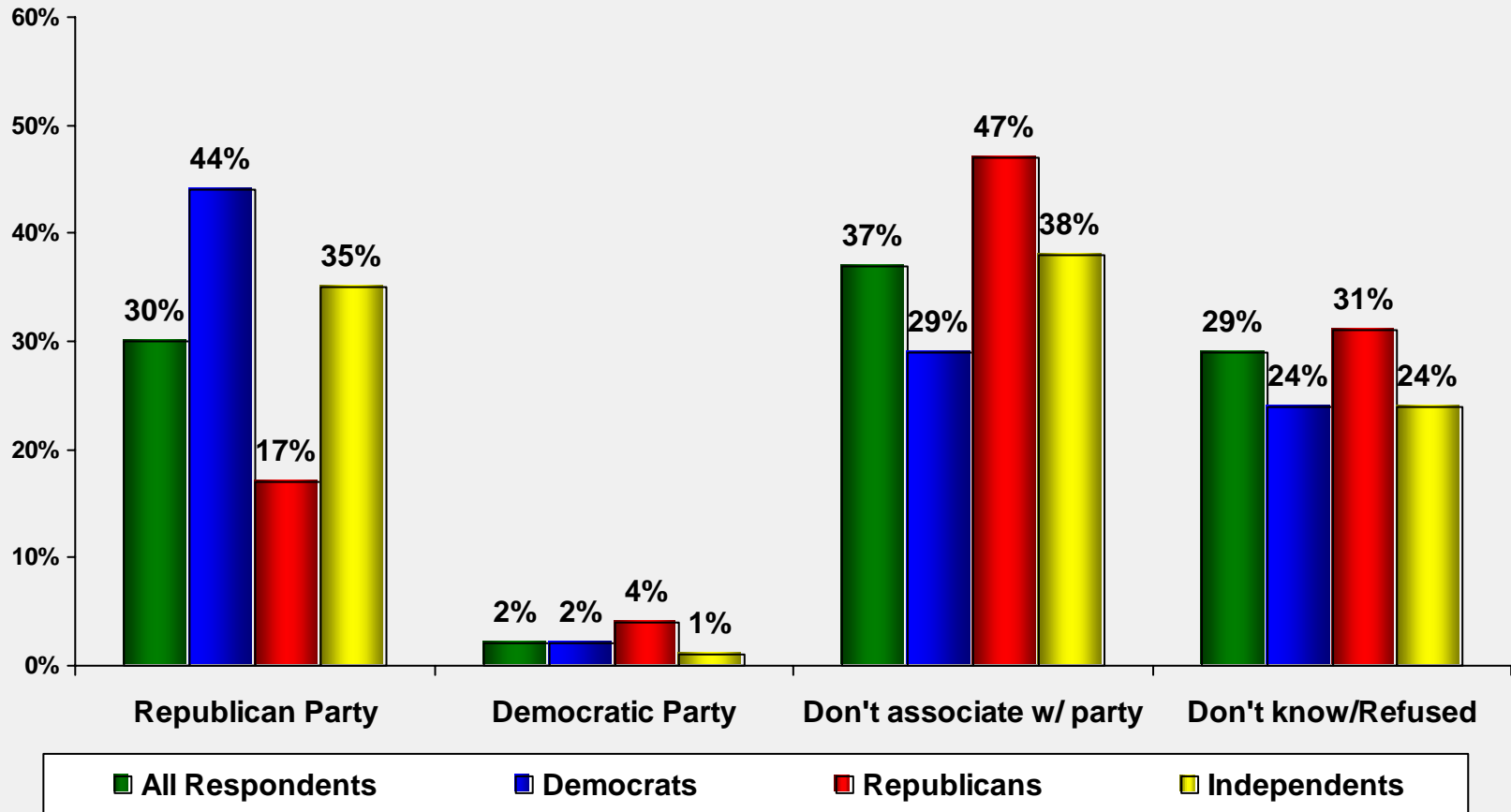
Which of the following best describes why you think certain members of the U.S. Congress are corrupt?

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Jack Abramoff

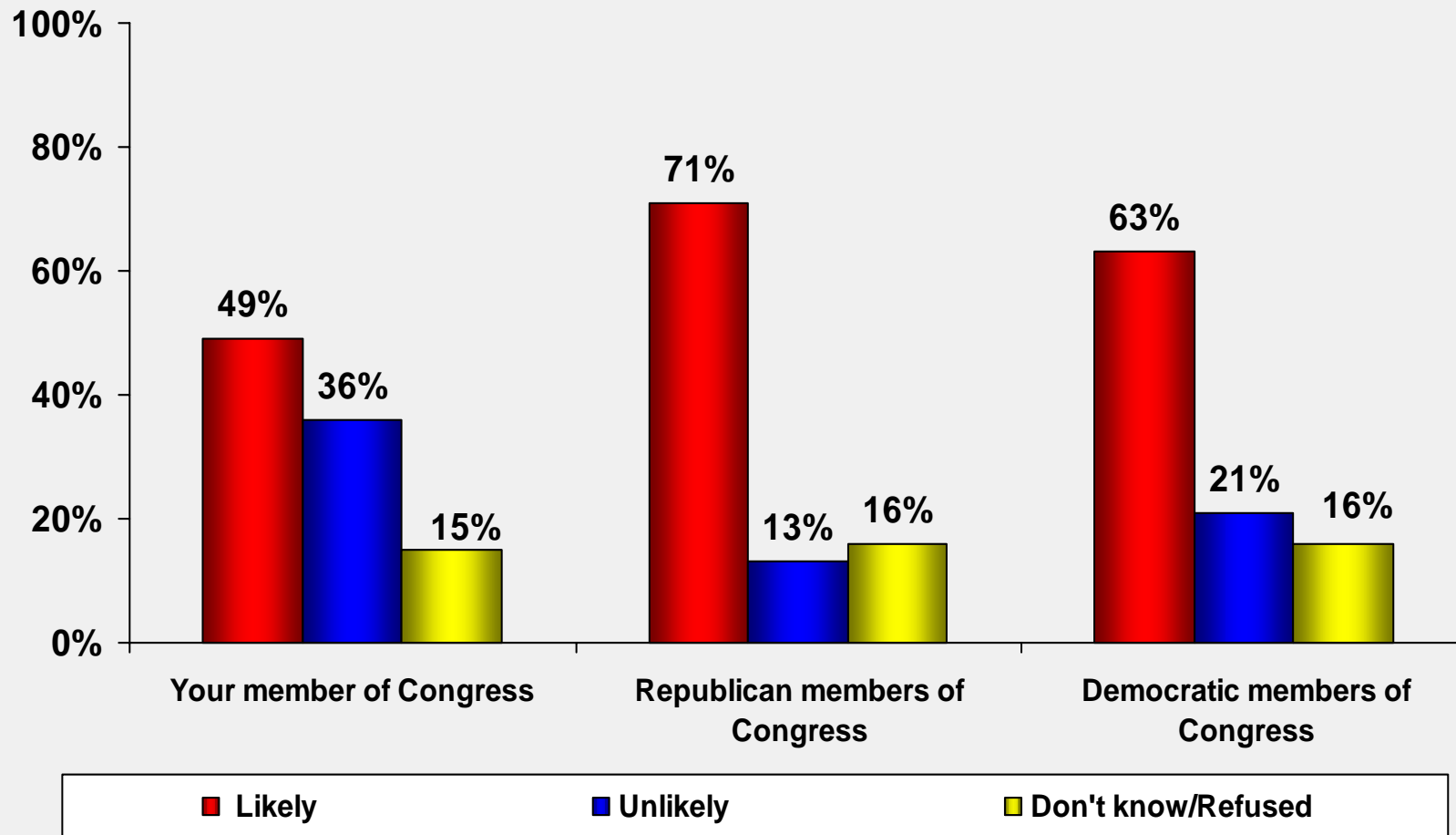
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Is Abramoff closer to Republicans or Democrats?



From what you've heard about Jack Abramoff, is he connected most closely to the Republican party, the Democratic party, or don't you associate him with a particular political party?

Which party is most likely to be involved in illegal activities?



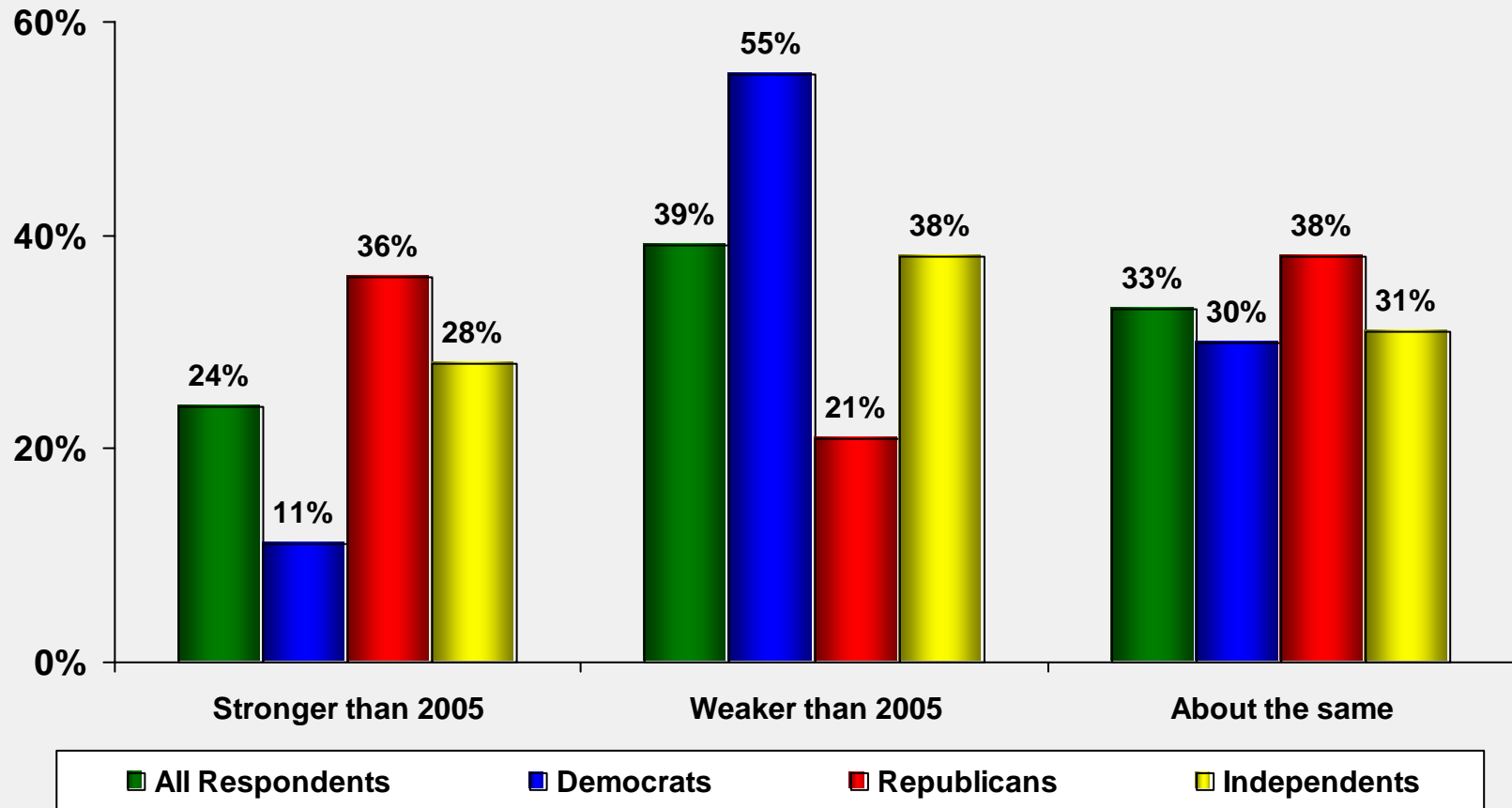
As you may know, Jack Abramoff recently pleaded to fraud, tax evasion, and conspiracy to bribe public officials in a deal that requires him to provide evidence about members of Congress. Once the investigation is complete, how likely do you think it is that each of the following will be found to have been involved in illegal activities – very likely, somewhat likely, not very likely, or not at all likely?

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Looking Ahead

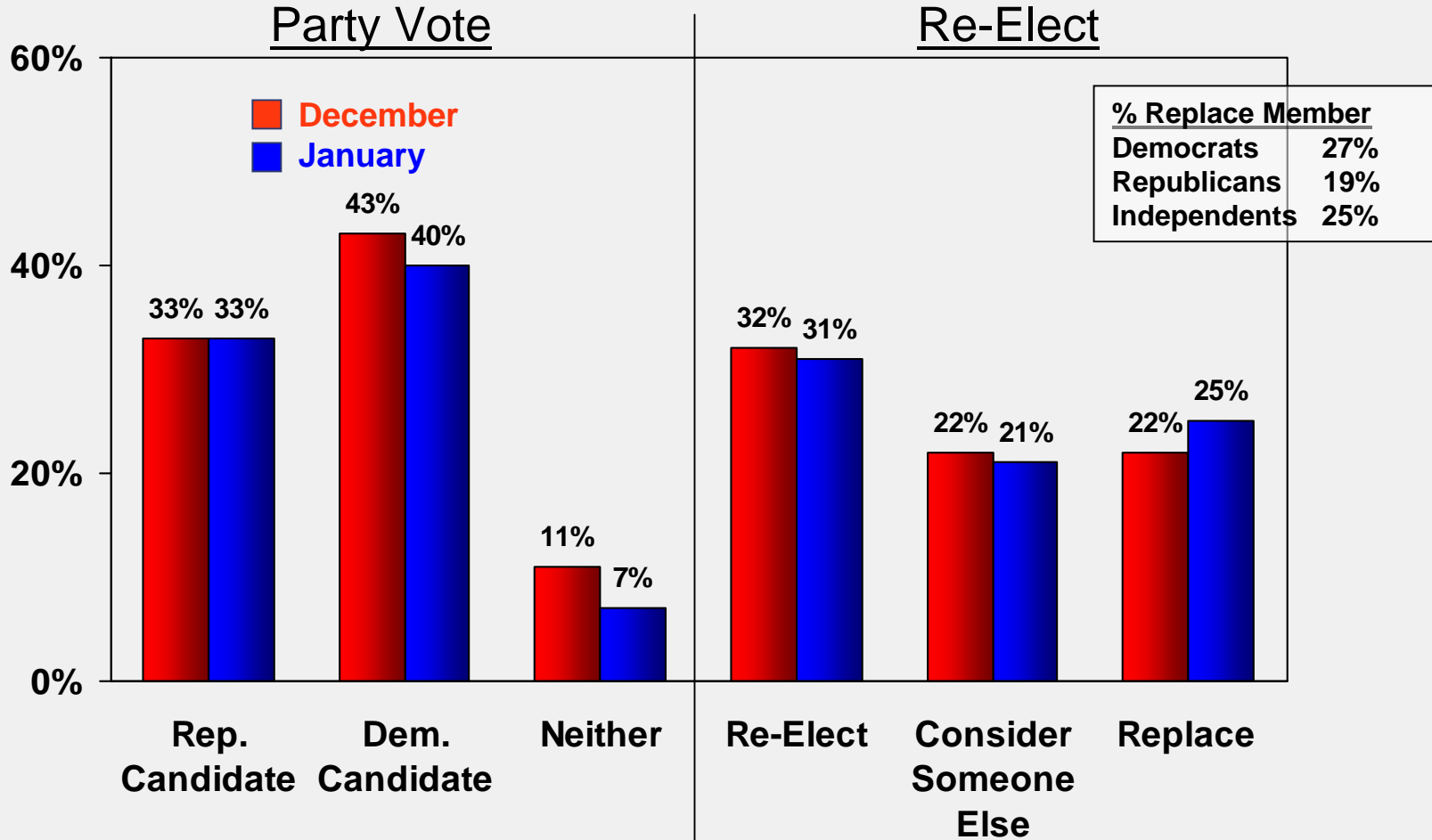
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State of the Union - 2006



Do you think the State of the Union today is stronger, weaker, or about the same as it was a year ago, in January 2005?

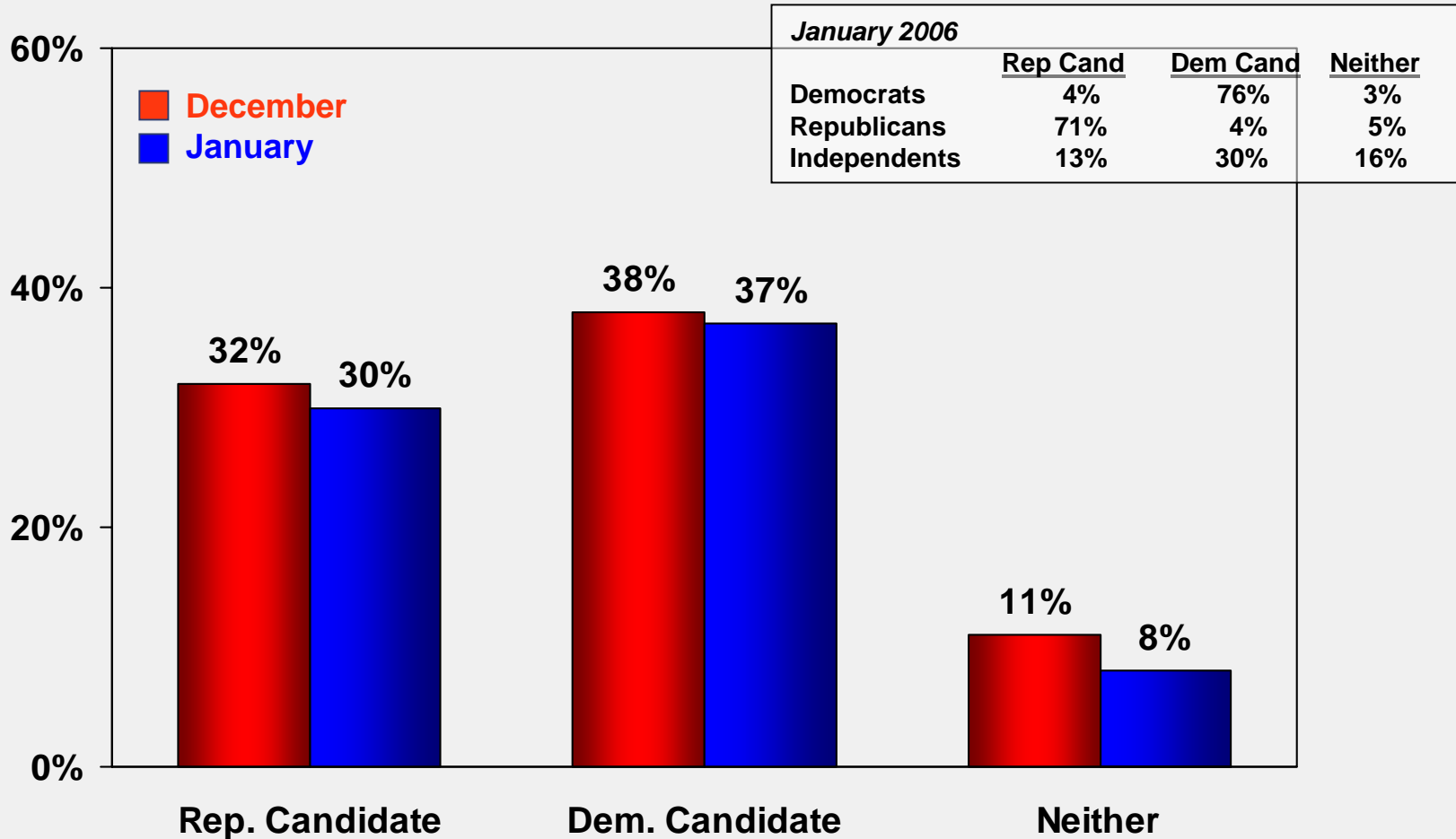
2006 Congressional Vote



Thinking about the next election for U.S. Congress, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

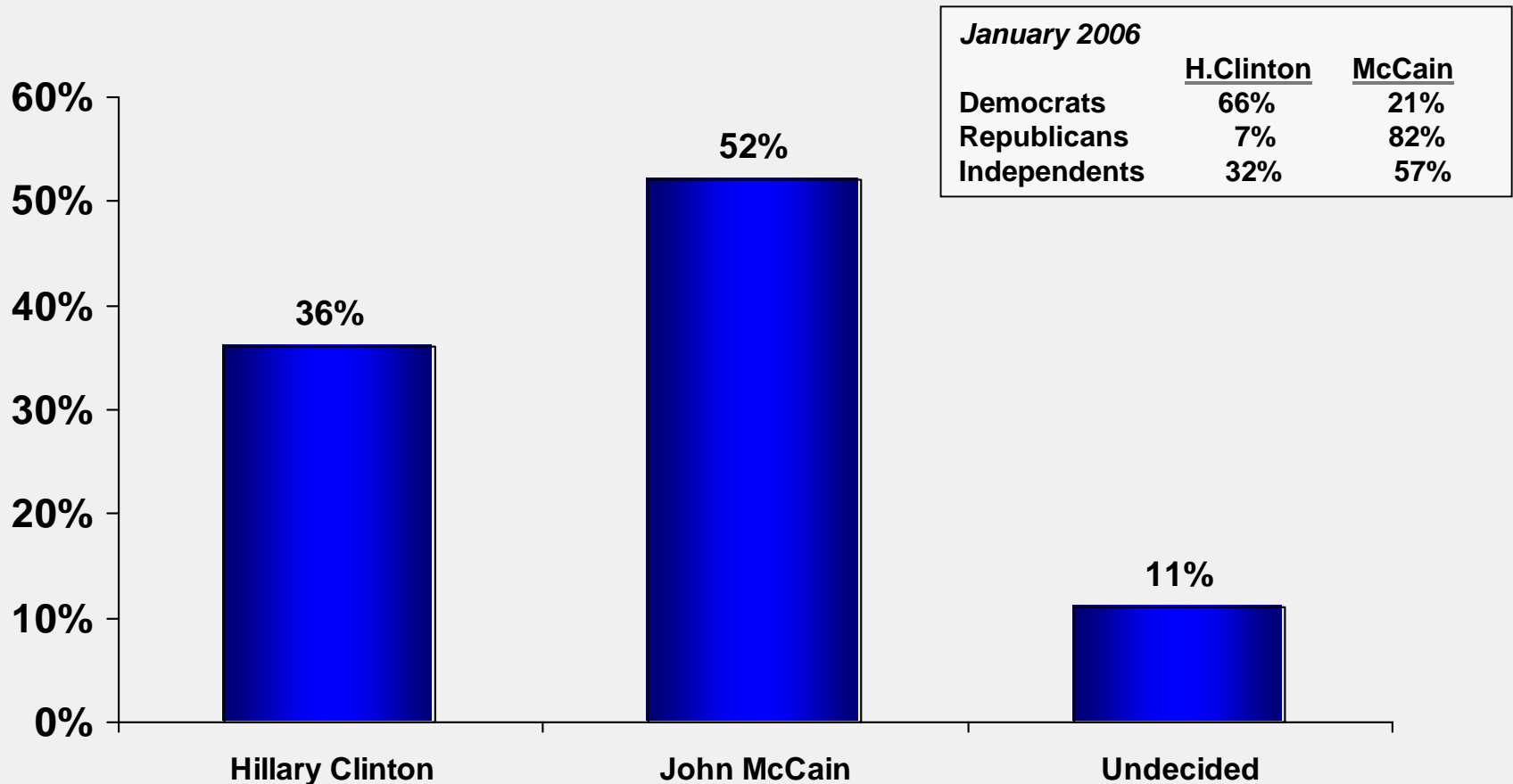
Thinking about the next election for U.S. Congress, do you think you will vote to re-elect your member of Congress, will you consider voting for someone else, or do you think you will vote to replace your current member of Congress?

2008 Presidential Vote



Now thinking about the next election for president, if the election for President were held today, would you be voting for the Democratic candidate or the Republican candidate?

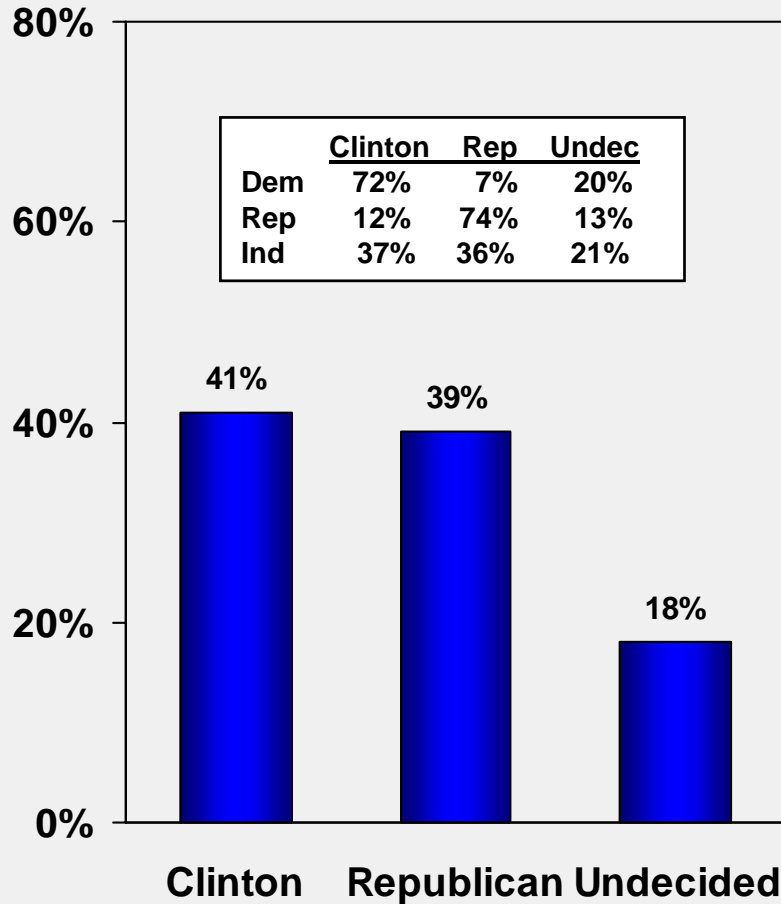
Hypothetical Ballot: McCain vs. Clinton



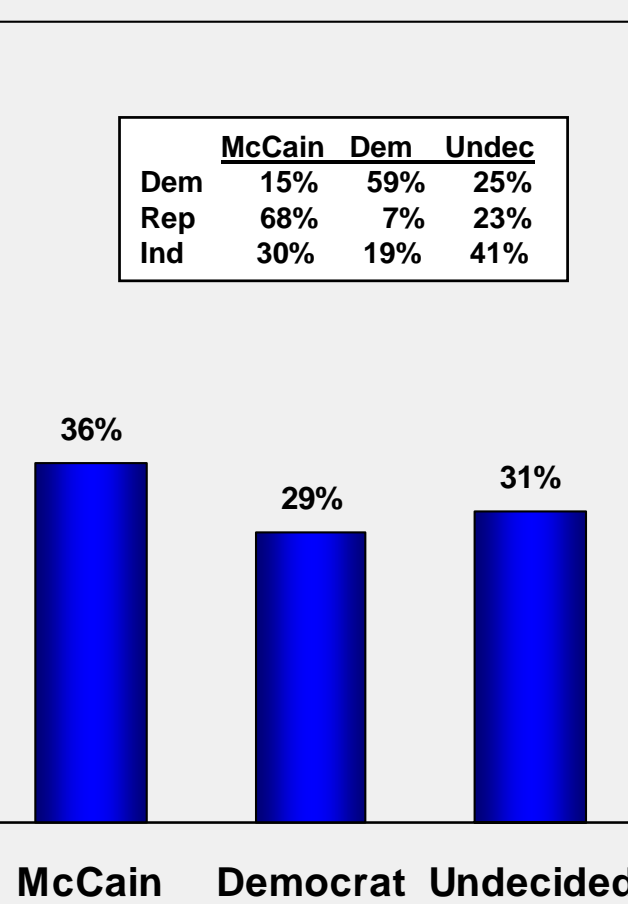
Suppose the general election for president in 2008 were being held today between Democrat Hillary Clinton and Republican John McCain? (IF UNDECIDED/REFUSED ASK:) Which way would lean as of today?

Clinton, McCain vs. Generic Candidates

Clinton vs. Generic Republican



McCain vs. Generic Democrat



Suppose the general election for president in 2008 were being held today between Democrat Hillary Clinton and a Republican candidate, for whom would you vote?

Suppose the general election for president in 2008 were being held today between Republican John McCain and a Democratic candidate, for whom would you vote?

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