

DIAGEO | The Hotline

Diageo/The Hotline Poll
Conducted By:



June 2006

1A. I'd like to get your opinion about the way that things are going in your area today. Do you feel things in your area are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Dem	Ind	Rep
Right direction	53%	44%	46%	66%
Wrong track	36%	44%	36%	26%
Neither (DO NOT READ)	7%	7%	10%	6%
Don't know/Refused (DO NOT READ)	4%	5%	8%	2%

1B. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Dem	Ind	Rep
Right direction	30%	13%	21%	60%
Wrong track	60%	81%	62%	29%
Neither (DO NOT READ)	7%	5%	13%	7%
Don't know/Refused (DO NOT READ)	3%	1%	4%	5%

2A. And what is the most important issue facing your area today?
 (DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
Economy in general	14%	10%	21%	13%
Unemployment/jobs	10%	11%	4%	11%
High cost of living/ inflation	2%	3%	1%	2%
Taxes	8%	3%	15%	11%
Social Security	-	-	-	-
Avian flu	-	-	-	-
Frivolous lawsuits	-	-	-	-
Moral values	1%	1%	4%	-
Gay marriage	*	1%	-	-
Rebuilding New Orleans/Hurricane Katrina	2%	3%	-	3%
Middle class struggling	1%	1%	2%	*
Outsourcing of jobs/ jobs sent overseas	1%	2%	-	1%
Unfair trade practices/agreements	*	1%	-	-
Military base closings	*	1%	-	-
War in Iraq - Support	1%	-	2%	2%
War in Iraq - Oppose	2%	2%	6%	1%
Wage issues	1%	1%	1%	1%
Agricultural/farming	*	1%	-	-
Corporate corruption	*	1%	-	-
Gas/fuel/oil prices	6%	4%	5%	8%
Terrorism	2%	2%	2%	2%
Fear of war/feelings of fear in this country	1%	3%	-	-
Poor healthcare/ hospitals; high cost of health care	3%	3%	3%	3%
Ethics/moral/ religious/family decline; dishonesty; lack of integrity	1%	2%	-	1%
Education/poor education/ access to education	6%	9%	4%	5%
International issues/problems	*	-	-	1%
Dissatisfaction with government/Congress/ politicians/candidates	2%	1%	-	3%
Crime/violence	6%	7%	7%	4%
Poverty/hunger/ homelessness	1%	1%	-	3%
Illegal drugs	5%	5%	8%	2%
Medicare issues	1%	3%	-	-
Immigration/illegal aliens	3%	2%	3%	3%
Environment/pollution	5%	5%	7%	6%

Abortion - Pro-choice	-	-	-	-
Abortion - Pro-life	*	-	-	1%
Guns/gun control	*	1%	-	-
School shootings/ school violence	-	-	-	-
Development/sprawl	1%	1%	1%	-
Traffic	1%	*	-	1%
Cost of prescription drugs	1%	1%	-	1%
Middle class struggling	*	*	-	-
Other (SPECIFY)	5%	6%	5%	6%
Don't know/Refused	3%	3%	-	4%

2B. And what is the most important issue facing the US today?
(DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
Economy in general	14%	15%	15%	12%
Unemployment/jobs	1%	2%	1%	2%
High cost of living/ inflation	1%	1%	-	-
Taxes	2%	2%	2%	1%
Social Security	1%	1%	2%	1%
Avian flu	-	-	-	-
Frivolous lawsuits	*	-	-	1%
Moral values	2%	-	1%	5%
Gay marriage	*	-	-	-
Rebuilding New Orleans/Hurricane Katrina	*	1%	-	-
Middle class struggling	1%	1%	1%	-
Outsourcing of jobs/ jobs sent overseas	1%	*	1%	1%
Unfair trade practices/agreements	-	-	-	-
Military base closings	*	-	1%	-
War in Iraq - Support	13%	7%	10%	23%
War in Iraq - Oppose	22%	31%	25%	12%
Wage issues	-	-	-	-
Agricultural/farming	*	1%	-	-
Corporate corruption	*	*	1%	-
Gas/fuel/oil prices	3%	3%	-	4%
Terrorism	6%	4%	5%	10%
Fear of war/feelings of fear in this country	1%	-	1%	2%
Poor healthcare/ hospitals; high cost of health care	2%	4%	3%	1%
Ethics/moral/ religious/family decline; dishonesty; lack of integrity	2%	1%	1%	4%

Education/poor education/ access to education	3%	3%	3%	3%
International issues/problems	2%	*	1%	4%
Dissatisfaction with government/Congress/ politicians/candidates	2%	3%	2%	-
Crime/violence	1%	1%	2%	1%
Poverty/hunger/homelessness	1%	2%	-	-
Illegal drugs	*	*	-	-
Medicare issues	3%	4%	1%	4%
Immigration/illegal aliens	7%	3%	8%	9%
Environment/pollution	3%	4%	2%	1%
Abortion - Pro-choice	-	-	-	-
Abortion - Pro-life	-	-	-	-
Guns/gun control	1%	2%	-	-
School shootings/ school violence	-	-	-	-
Development/sprawl	-	-	-	-
Traffic	-	-	-	-
Cost of prescription drugs	-	-	-	-
Middle class struggling	*	1%	-	-
Other(SPECIFY)	3%	3%	5%	1%
Don't know/Refused	1%	1%	3%	1%

3. OPINION OF...George W. Bush

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	19%	4%	10%	42%
Somewhat favorable	23%	9%	25%	37%
Somewhat unfavorable	13%	12%	22%	9%
Strongly unfavorable	41%	72%	37%	9%
Heard of but can't rate (DO NOT READ)	2%	*	4%	2%
Haven't heard of	*	1%	1%	-
Don't know/Refused (DO NOT READ)	1%	2%	2%	1%

4. OPINION OF...Hillary Clinton

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	23%	41%	20%	5%
Somewhat favorable	26%	38%	25%	11%
Somewhat unfavorable	13%	7%	18%	16%
Strongly unfavorable	31%	7%	26%	62%
Heard of but can't rate (DO NOT READ)	4%	3%	7%	3%
Haven't heard of	1%	1%	1%	-
Don't know/Refused (DO NOT READ)	2%	2%	3%	2%

5. OPINION OF...John McCain

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	15%	11%	17%	20%
Somewhat favorable	36%	31%	40%	41%
Somewhat unfavorable	15%	21%	9%	11%
Strongly unfavorable	9%	12%	6%	7%
Heard of but can't rate (DO NOT READ)	10%	11%	10%	7%
Haven't heard of	10%	9%	12%	7%
Don't know/Refused (DO NOT READ)	6%	6%	6%	6%

6. OPINION OF...US Congress

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	8%	7%	7%	9%
Somewhat favorable	32%	24%	28%	43%
Somewhat unfavorable	25%	28%	26%	23%
Strongly unfavorable	23%	29%	25%	17%
Heard of but can't rate (DO NOT READ)	5%	6%	4%	4%
Haven't heard of	2%	1%	3%	*
Don't know/Refused (DO NOT READ)	5%	4%	6%	4%

7. OPINION OF...John Edwards

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	10%	20%	6%	3%
Somewhat favorable	26%	32%	27%	18%
Somewhat unfavorable	14%	8%	12%	21%
Strongly unfavorable	12%	4%	10%	24%
Heard of but can't rate (DO NOT READ)	15%	13%	15%	15%
Haven't heard of	15%	15%	21%	11%

8. OPINION OF...Al Gore

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep
Strongly favorable	16%	31%	9%	3%
Somewhat favorable	28%	41%	31%	14%
Somewhat unfavorable	17%	11%	21%	21%
Strongly unfavorable	28%	8%	26%	52%
Heard of but can't rate (DO NOT READ)	7%	6%	7%	6%
Haven't heard of	2%	-	3%	2%
Don't know/Refused (DO NOT READ)	3%	3%	3%	2%

9. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	17%	3%	12%	36%
Somewhat approve	24%	10%	25%	40%
Somewhat disapprove	14%	12%	18%	13%
Strongly disapprove	42%	74%	42%	7%
Don't know/Refused (DO NOT READ)	3%	1%	3%	4%

10. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	16%	3%	13%	33%
Somewhat approve	23%	7%	28%	37%
Somewhat disapprove	11%	11%	11%	11%
Strongly disapprove	47%	76%	46%	15%
Don't know/Refused (DO NOT READ)	3%	2%	3%	4%

11. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	17%	4%	14%	34%
Somewhat approve	21%	10%	19%	36%
Somewhat disapprove	15%	14%	21%	12%
Strongly disapprove	43%	70%	42%	11%
Don't know/Refused (DO NOT READ)	4%	2%	4%	6%

12. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep
Strongly approve	5%	3%	5%	6%
Somewhat approve	25%	17%	20%	37%
Somewhat disapprove	31%	34%	26%	30%
Strongly disapprove	31%	40%	38%	19%
Don't know/Refused (DO NOT READ)	8%	6%	11%	8%

13. And, in your opinion, do you think the country would be better off if the Republicans controlled Congress or if the Democrats controlled Congress?

	TOTAL	Dem	Ind	Rep
Republicans	32%	4%	21%	73%
Democrats	40%	81%	26%	5%
Neither (DO NOT READ)	16%	8%	30%	12%
Don't Know/ Refused (DO NOT READ)	12%	7%	23%	9%

14A. Now I'm going to read to you a list of issues that your member of Congress may address. Which one of the following issues do you think should be the top priority for your member of Congress to address?
 (READ LIST; ACCEPT ONE ANSWER) (IF "ALL", ASK:) If you absolutely had to choose, which one issue would you say should be the top priority?

	TOTAL	Dem	Ind	Rep
Economy/jobs/unemployment	12%	15%	12%	10%
Health care	10%	9%	9%	9%
Gas prices	6%	6%	2%	9%
The War in Iraq	14%	18%	11%	13%
Education	10%	7%	7%	13%
The environment	4%	5%	9%	-
Corruption in government	9%	10%	17%	6%
Social Security/Medicare	8%	10%	6%	8%
Immigration	11%	5%	11%	18%
All of the above (DO NOT READ)	13%	13%	13%	13%
None of the above (DO NOT READ)	-	-	-	-
Other (specify) (DO NOT READ)	1%	1%	-	1%
Don't know/Refused (DO NOT READ)	2%	1%	4%	1%

14B. Now I'm going to read to you a list of issues that The U.S. Congress may address. Which one of the following issues do you think should be the top priority for The U.S. Congress to address?
 (READ LIST; ACCEPT ONE ANSWER)
 (IF "ALL", ASK:) If you absolutely had to choose, which one issue would you say should be the top priority?

	TOTAL	Dem	Ind	Rep
Economy/jobs/unemployment	13%	16%	15%	8%
Health care	9%	13%	8%	6%
Gas prices	7%	6%	10%	6%
The War in Iraq	20%	23%	16%	21%
Education	7%	9%	6%	8%
The environment	5%	5%	3%	3%
Corruption in government	7%	5%	10%	7%
Social Security/Medicare	8%	10%	9%	8%
Immigration	12%	2%	12%	22%
All of the above (DO NOT READ)	11%	11%	11%	9%
None of the above (DO NOT READ)	*	1%	-	-
Other (specify) (DO NOT READ)	-	-	-	-
Don't know/Refused (DO NOT READ)	1%	-	-	2%

15. Which of the following do you think should be the top priority for Congress this summer - (ROTATE) the war in Iraq or establishing immigration laws? If you absolutely had to choose one to be the top priority, which would it be?

	TOTAL	Dem	Ind	Rep
War in Iraq	60%	75%	57%	44%
Immigration laws	37%	23%	38%	53%
Neither (DO NOT READ)	1%	1%	1%	1%
Don't know/Refused (DO NOT READ)	2%	1%	4%	1%

16. As you may know, there will be elections for U.S. Congress this fall, November of 2006. How much interest do you have in the upcoming elections for U.S. Congress?

	TOTAL	Dem	Ind	Rep
A lot	55%	61%	51%	53%
Some	29%	21%	31%	35%
A little	10%	10%	10%	8%
None at all	5%	6%	6%	3%
Don't know/Refused (DO NOT READ)	1%	2%	2%	*

17a. And, thinking about the next election for U.S. Congress, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	TOTAL	Dem	Ind	Rep
Republican candidate	36%	7%	20%	77%
Democratic candidate	41%	87%	24%	4%
Neither (DO NOT READ)	7%	1%	16%	4%
Don't Know/ Refused (DO NOT READ)	17%	5%	40%	15%

17b. Thinking about the next election for U.S. Congress, do you think you will vote to re-elect your member of Congress, will you consider voting for someone else, or do you think you will vote to replace your current member of Congress?

	TOTAL	Dem	Ind	Rep
Re-elect current member	27%	25%	23%	34%
Consider someone else	25%	26%	29%	22%
Replace current member	27%	31%	31%	21%
Don't know/Refused	21%	19%	17%	24%

18. Regardless of who you think you will vote for in the next election for U.S. Congress, which party do you think is most likely to have the majority in Congress after the election - (ROTATE) the Democratic party or the Republican party?

	TOTAL	Dem	Ind	Rep
Democratic party	40%	61%	39%	18%
Republican Party	43%	30%	30%	67%
Both parties equal (DO NOT READ)	3%	1%	6%	2%
Don't know/Refused (DO NOT READ)	15%	8%	25%	13%

19. When you think about how you might vote in the next election for U.S. Congress, which of the following is most likely to affect your candidate choice?

	TOTAL	Dem	Ind	Rep
The candidates' positions on national issues	36%	35%	38%	38%
The candidates' positions on local issues	15%	13%	16%	15%
The candidates' positions on the War in Iraq	16%	20%	18%	12%
The candidates' support of George W. Bush	8%	6%	7%	11%
The party affiliation of the candidate	6%	9%	2%	6%
The performance of the incumbent member of Congress	11%	8%	13%	13%
None of the above (DO NOT READ)	1%	2%	1%	*
Other (specify) (DO NOT READ)	1%	2%	1%	*
Don't know/Refused (DO NOT READ)	5%	4%	5%	4%

20. Please tell me if you agree or disagree with the following statement:
 "When I cast my vote for U.S. Congress in November, I am not only voting to elect the candidate I believe is most qualified, but I am sending a message to the country's current leadership." (IF AGREE/DISAGREE:) Would you say you strongly agree/disagree or somewhat agree/disagree?

	TOTAL	Dem	Ind	Rep
Strongly agree	54%	64%	52%	46%
Somewhat agree	30%	26%	31%	34%
Somewhat disagree	6%	4%	8%	8%
Strongly disagree	7%	5%	6%	9%
Neither agree nor disagree (DO NOT READ)	2%	1%	2%	2%
Don't know/Refused (DO NOT READ)	1%	1%	1%	1%

21. Now thinking about the next election for president, if the election for U.S. President were held today, would you be voting for the (ROTATE) Democratic candidate or the Republican candidate?

	TOTAL	Dem	Ind	Rep
Republican candidate	33%	5%	20%	75%
Democratic candidate	43%	86%	30%	5%
Neither (DO NOT READ)	6%	3%	15%	4%
Don't Know/ Refused (DO NOT READ)	18%	7%	34%	16%

22. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Hillary Clinton, for whom would you vote? (IF UNDECIDED/REFUSED ASK:) Which way would you lean as of today?

	TOTAL	Dem	Ind	Rep
McCain	45%	14%	47%	80%
Lean McCain	5%	2%	10%	4%
Clinton	37%	72%	24%	7%
Lean Clinton	3%	4%	4%	*
Undecided	9%	8%	13%	7%
Refused to answer	2%	1%	2%	1%

23. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat John Edwards, for whom would you vote? (IF UNDECIDED/REFUSED ASK:) Which way would you lean as of today?

	TOTAL	Dem	Ind	Rep
McCain	43%	16%	48%	74%
Lean McCain	6%	4%	8%	7%
Edwards	31%	62%	21%	5%
Lean Edwards	5%	8%	1%	1%
Undecided (DO NOT READ)	14%	10%	21%	11%
Refused to answer (DO NOT READ)	2%	1%	1%	2%

24. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. How often would you say you vote...

	TOTAL	Dem	Ind	Rep
Always	59%	62%	54%	61%
Nearly always	28%	25%	31%	30%
Part of the time	8%	10%	7%	5%
Seldom	2%	2%	5%	1%
Never	2%	2%	3%	3%
Other (DO NOT READ)	*	-	-	*
Don't know/Refused (DO NOT READ)	1%	*	-	-

25. And do you think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Dem	Ind	Rep
Strong Republican	18%	-	-	52%
Not so strong Republican	9%	-	-	27%
Independent, leans Republican	7%	-	-	22%
Independent	21%	-	100%	-
Independent, leans Democratic	10%	27%	-	-
Not so strong Democrat	6%	15%	-	-
Strong Democrat	22%	58%	-	-
Other (DO NOT READ)	3%	-	-	-
Don't know/Refused (DO NOT READ)	3%	-	-	-

26. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Dem	Ind	Rep
Yes, voted	93%	94%	91%	95%
No, did not vote	7%	6%	9%	5%
Don't know/Refused (DO NOT READ)	1%	-	-	-

27. And for whom did you vote in this most recent 2004 presidential election?

	TOTAL	Dem	Ind	Rep
George Bush	47%	13%	45%	85%
John Kerry	39%	74%	35%	5%
Ralph Nader	1%	1%	3%	1%
Other	3%	4%	2%	2%
Don't know/Refused	10%	9%	16%	7%

28. What is your marital status? Are you... (READ LIST)

	TOTAL	Dem	Ind	Rep
Single	17%	21%	16%	10%
Married	61%	56%	59%	71%
Divorced	9%	8%	14%	7%
Separated	1%	2%	-	1%
Widowed	9%	10%	6%	8%
Don't Know/Refused (DO NOT READ)	3%	2%	4%	2%

29. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Dem	Ind	Rep
None	66%	69%	68%	62%
One	13%	10%	17%	15%
Two	13%	14%	9%	14%
Three	5%	5%	4%	6%
Four or more	1%	1%	*	2%
Don't know/Refused (DO NOT READ)	2%	1%	2%	1%

30. What is your age please? (DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
18-24	5%	3%	6%	4%
25-34	11%	12%	11%	8%
35-44	17%	18%	14%	19%
45-54	21%	22%	24%	20%
55-64	19%	18%	23%	18%
65-74	15%	14%	15%	17%
75 +	10%	11%	4%	13%
Don't know/Refused	2%	1%	3%	1%

31. What is the last grade of formal education you have completed?
(DO NOT READ LIST)

	TOTAL	Dem	Ind	Rep
Less than high school	5%	5%	7%	4%
High school graduate	25%	27%	21%	25%
Some college/ vocational school	28%	26%	36%	27%
College graduate	28%	28%	25%	30%
Post graduate	12%	13%	8%	14%
Don't know/Refused	1%	1%	3%	*

32. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Dem	Ind	Rep
White/Caucasian	75%	63%	80%	87%
Hispanic/Latino	6%	8%	3%	5%
African-American/Black	10%	20%	6%	1%
Asian American/Asian	2%	2%	4%	-
Native American	1%	1%	1%	2%
Other (Specify)	4%	4%	4%	3%
Don't know/Refused (DO NOT READ)	3%	3%	2%	3%

33. Finally, would you describe yourself as a "born-again" or evangelical Christian?

	TOTAL	Dem	Ind	Rep
Yes	38%	32%	39%	46%
No	55%	62%	57%	47%
Don't know/Refused (DO NOT READ)	7%	7%	5%	7%

A. Gender (BY OBSERVATION)

	TOTAL	Dem	Ind	Rep
Male	48%	44%	54%	49%
Female	52%	56%	46%	51%

B. REGION (BY PREFIX)

	TOTAL	Dem	Ind	Rep
West	19%	19%	18%	21%
South	36%	37%	34%	36%
Midwest	25%	24%	27%	26%
Northeast	19%	20%	21%	17%