

# DIAGEO | The Hotline

Diageo/The Hotline Poll  
Conducted By:



August 2007

Field Dates: August 22-26, 2007

Sample Size: 604 Self-Identified Republican Registered Voters

Margin of Error: +/-3.99%

Note: Percentage less than 0.5 printed as \*.

S1. Are you 18 years of age or older and registered to vote at this address?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Yes	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-
Don't know/Refused	-	-	-	-	-	-

S2. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strong Republican	64%	76%	63%	50%	64%	64%
Not so strong Republican	26%	17%	28%	37%	25%	26%
Independent, leans Republican	10%	7%	9%	14%	11%	10%

S3. Thinking about the past few state and national elections in which you have voted, which best describes the candidates for whom you voted?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Almost all Republicans	50%	63%	48%	37%	51%	51%
Mostly Republicans, but a few Democrats	50%	37%	52%	63%	49%	49%
A few more Republicans than Democrats	-	-	-	-	-	-
The same number of Republicans and Democrats	-	-	-	-	-	-
A few more Democrats than Republicans	-	-	-	-	-	-
Mostly Democrats, but a few Republicans	-	-	-	-	-	-
Almost all Democrats	-	-	-	-	-	-
Other (DO NOT READ)	-	-	-	-	-	-
Don't know/Refused (DO NOT READ)	-	-	-	-	-	-

S4. Thinking now about primary elections for national, state, and local office, for which party's candidate do you typically vote in primary elections for national, state and local office - the Democratic party candidate or the Republican party candidate?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Vote in the Democratic primary	2%	1%	1%	5%	1%	3%
Vote in the Republican primary	91%	94%	92%	85%	93%	88%
Vote in other primary (DO NOT READ)	1%	1%	*	-	1%	*
Don't vote in primary elections (DO NOT READ)	3%	2%	4%	5%	2%	4%
Don't know/Refused (DO NOT READ)	4%	2%	3%	6%	3%	4%

1. In your opinion, what is the most important issue facing the US today? (OPEN-END, PRE-CODE)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Iraq - War in Iraq - Support	12%	20%	11%	5%	14%	12%
Immigration/illegal aliens	11%	16%	8%	10%	11%	11%
Economy in general	10%	8%	12%	12%	7%	13%
Iraq - War in Iraq - Oppose	9%	4%	5%	24%	5%	12%
Healthcare - Poor healthcare/hospitals; high cost of health care	8%	6%	7%	13%	9%	8%
Terrorism	7%	11%	7%	-	6%	8%
Fear of war/feelings of fear in this country	7%	8%	7%	4%	7%	6%
Education/poor education/access to education	5%	1%	9%	3%	7%	3%
Ethics/moral/religious/family decline; dishonesty; lack of integrity	3%	3%	5%	1%	4%	2%
Dissatisfaction with government/Congress/politicians/candidates	3%	2%	2%	5%	1%	5%
Abortion - Pro-life	3%	5%	3%	1%	5%	1%
Taxes	2%	1%	3%	1%	1%	3%
Moral values	2%	*	3%	1%	2%	1%
Gas/fuel/oil prices	2%	2%	2%	2%	2%	1%
International issues/problems	2%	2%	*	2%	1%	2%
Environment/pollution	2%	-	1%	5%	1%	3%
High cost of living/inflation	1%	*	1%	1%	*	1%
Social Security	1%	*	1%	-	1%	*
Crime/violence	1%	*	3%	1%	2%	1%

Illegal drugs	1%	*	2%	2%	1%	1%
Abortion - Pro-choice	1%	1%	2%	1%	2%	1%
Guns/gun control	1%	1%	1%	-	1%	*
Unemployment/jobs	*	-	*	1%	*	*
Middle class struggling	*	*	*	-	1%	-
Outsourcing of jobs/ jobs sent overseas	*	-	1%	1%	-	1%
Unfair trade practices/agreements	*	-	*	-	*	-
Agricultural/farming	*	-	*	1%	*	*
Poverty/hunger/ homelessness	*	1%	-	-	1%	-
Development/sprawl	*	1%	-	-	-	*
Cost of prescription drugs	*	*	*	-	1%	-
Other: SPECIFY	2%	3%	2%	1%	2%	2%
Don't know/Refused	2%	2%	2%	4%	4%	2%

2. Opinion of... George W. Bush [IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strongly favorable	40%	87%	23%	3%	45%	37%
Somewhat favorable	36%	10%	69%	16%	36%	35%
Somewhat unfavorable	9%	1%	5%	30%	7%	10%
Strongly unfavorable	12%	1%	*	50%	9%	16%
Heard of but can't rate (DO NOT READ)	2%	-	2%	1%	2%	1%
Don't know/Refused (DO NOT READ)	*	-	*	-	*	1%

3. Opinion of... John McCain [IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strongly favorable	15%	15%	13%	17%	14%	16%
Somewhat favorable	43%	43%	44%	41%	41%	45%
Somewhat unfavorable	18%	16%	21%	14%	20%	16%
Strongly unfavorable	11%	14%	10%	11%	11%	12%
Heard of but can't rate (DO NOT READ)	9%	9%	8%	10%	10%	9%
Haven't heard of	2%	1%	2%	6%	2%	2%
Don't know/Refused (DO NOT READ)	2%	2%	2%	1%	2%	1%

4. Opinion of... Rudy Giuliani [IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strongly favorable	30%	40%	25%	23%	24%	36%
Somewhat favorable	42%	41%	48%	35%	40%	44%
Somewhat unfavorable	7%	7%	8%	8%	9%	5%
Strongly unfavorable	8%	6%	5%	15%	10%	6%
Heard of but can't rate (DO NOT READ)	10%	5%	11%	12%	12%	7%
Haven't heard of	2%	1%	1%	3%	2%	1%
Don't know/Refused (DO NOT READ)	2%	1%	2%	3%	2%	1%

5. Opinion of... Mitt Romney [IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strongly favorable	18%	27%	16%	11%	14%	23%
Somewhat favorable	29%	29%	31%	24%	27%	30%
Somewhat unfavorable	6%	5%	7%	10%	6%	7%
Strongly unfavorable	5%	3%	6%	6%	8%	3%
Heard of but can't rate (DO NOT READ)	19%	15%	20%	22%	20%	19%
Haven't heard of	16%	16%	14%	20%	18%	13%
Don't know/Refused (DO NOT READ)	6%	5%	7%	7%	7%	5%

6. Opinion of... Fred Thompson [IF FAVORABLE OR UNFAVORABLE, ASK:] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strongly favorable	21%	32%	18%	10%	19%	23%
Somewhat favorable	24%	24%	26%	20%	22%	26%
Somewhat unfavorable	5%	4%	6%	6%	5%	6%
Strongly unfavorable	2%	2%	2%	3%	2%	3%
Heard of but can't rate (DO NOT READ)	19%	11%	20%	30%	21%	17%
Haven't heard of	23%	22%	22%	25%	25%	20%
Don't know/Refused (DO NOT READ)	6%	5%	6%	6%	6%	5%

7. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strongly approve	35%	100%	-	-	38%	32%
Somewhat approve	39%	-	100%	-	45%	34%
Somewhat disapprove	11%	-	-	45%	8%	13%
Strongly disapprove	13%	-	-	55%	8%	16%
Don't know/Refused (DO NOT READ)	3%	-	-	-	2%	4%

[Q.8A ASKED ONLY IF Q.7=STRONGLY/SOMEWHAT APPROVE; N=444]

8a. Why do you approve of the job George W. Bush is doing as President?  
(READ LIST; ACCEPT MULTIPLE RESPONSES)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
His conduct of the war on terrorism	31%	34%	28%	-	28%	37%
His handling of the Iraq War	30%	35%	26%	-	28%	33%
His response to 9/11	30%	33%	28%	-	31%	32%
His economic policies	27%	25%	29%	-	25%	32%
His positions on issues like abortion and gay marriage	24%	22%	26%	-	31%	18%
His tax policies	23%	23%	23%	-	21%	27%
His environmental policies	13%	14%	12%	-	14%	12%
His immigration policies	9%	9%	8%	-	9%	8%
All of the above (DO NOT READ)	23%	32%	15%	-	26%	18%
None of the above (DO NOT READ)	1%	*	2%	-	*	2%
Other (DO NOT READ)	5%	4%	5%	-	5%	4%
Don't know/Refused (DO NOT READ)	2%	1%	4%	-	3%	2%

[Q.8B ASKED ONLY IF Q.7=STRONGLY/SOMEWHAT DISAPPROVE; N=140]

8b. Why do you disapprove of the job George W. Bush is doing as President?  
(READ LIST; ACCEPT MULTIPLE RESPONSES)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
His handling of the Iraq War	50%	-	-	50%	58%	43%
His conduct of the war on terrorism	20%	-	-	20%	16%	20%
His immigration policies	14%	-	-	14%	12%	18%
Rising gas prices	14%	-	-	14%	18%	11%
His economic policies	11%	-	-	11%	7%	13%
His handling of Hurricane Katrina	7%	-	-	7%	10%	6%
His environmental policies	7%	-	-	7%	11%	5%
His handling of U.S. Attorney firings	5%	-	-	5%	9%	4%
His positions on issues like abortion and gay marriage	4%	-	-	4%	-	4%
His tax policies	4%	-	-	4%	4%	5%
All of the above (DO NOT READ)	17%	-	-	17%	8%	24%
None of the above (DO NOT READ)	1%	-	-	1%	2%	-
Other (DO NOT READ)	7%	-	-	7%	10%	5%
Don't know/Refused (DO NOT READ)	1%	-	-	1%	-	-

9. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Strongly approve	3%	5%	1%	3%	3%	2%
Somewhat approve	19%	11%	24%	21%	21%	16%
Somewhat disapprove	26%	27%	29%	16%	28%	22%
Strongly disapprove	46%	55%	38%	49%	42%	51%
Don't know/Refused (DO NOT READ)	7%	3%	8%	11%	6%	8%

10. As you may know, the election for President will be held next fall, November of 2008. How much interest do you have in the upcoming presidential election?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
A lot	80%	88%	80%	69%	80%	77%
Some	14%	9%	15%	17%	15%	13%
A little	5%	3%	3%	11%	4%	7%
None at all	1%	1%	*	2%	*	2%
Don't know/Refused (DO NOT READ)	1%	-	1%	1%	1%	*

11. Still thinking about the upcoming presidential election in 2008, please tell me which of the following, if any, you have done this year? (READ LIST; ACCEPT MULTIPLE RESPONSES)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Watched a candidate interviewed on television	60%	68%	55%	57%	60%	60%
Watched or listened to any of the debates between the candidates	52%	55%	51%	49%	53%	50%
Seen an advertisement for a candidate	52%	57%	53%	43%	51%	52%
Visited a candidate's website	16%	24%	12%	13%	15%	17%
Made a financial contribution to a candidate	10%	15%	8%	7%	8%	13%
Attended a speech or event featuring a candidate	7%	7%	7%	7%	7%	7%
Worked as a volunteer for a candidate	3%	3%	4%	4%	3%	4%
None of the above (DO NOT READ)	11%	8%	10%	16%	11%	11%
Don't know/Refused (DO NOT READ)	1%	1%	1%	2%	1%	1%

[Q.12 ASKED ONLY IF Q.11=WATCHED OR LISTENED TO ANY OF THE DEBATES; N=311]

12. Which of the debates did you watch? (OPEN-END; PRE-CODE; ACCEPT MULTIPLE RESPONSES)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Republican presidential debate on May 3rd	33%	34%	31%	33%	33%	34%
Republican presidential debate on August 5th	25%	25%	24%	26%	26%	24%
Democratic presidential debate on April 26th	25%	23%	24%	30%	23%	30%
Republican presidential debate on May 15th	22%	26%	20%	21%	18%	28%
Democratic presidential debate on August 19th	20%	19%	16%	28%	17%	24%
Democratic presidential debate on June 28th	19%	22%	14%	25%	18%	23%
Don't know/Refused (DO NOT READ)	30%	23%	36%	33%	32%	25%

[Q.13-Q15 ASKED ONLY IF S4=VOTE IN REPUBLICAN PRIMARY; N=547]

13. If the 2008 Republican presidential primary were held today, whom would you support if the candidates were...(READ LIST) (IF "ALL", ASK:) If you absolutely had to choose, which one person would you support?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Rudy Giuliani	27%	26%	28%	29%	26%	28%
Fred Thompson	17%	22%	17%	11%	16%	19%
Mitt Romney	15%	19%	13%	9%	14%	15%
John McCain	12%	11%	11%	17%	13%	13%
Mike Huckabee	4%	3%	3%	4%	5%	2%
Ron Paul	2%	1%	*	6%	1%	2%
Duncan Hunter	1%	2%	*	-	1%	*
Sam Brownback	*	1%	-	1%	1%	-
Tom Tancredo	*	*	*	1%	-	1%
All of the above (DO NOT READ)	1%	2%	-	-	-	1%
None of the above (DO NOT READ)	2%	1%	*	8%	2%	2%
Other (SPECIFY) (DO NOT READ)	1%	*	1%	1%	1%	1%
Unsure (DO NOT READ)	15%	10%	23%	11%	19%	11%
Refused (DON'T READ)	3%	2%	3%	3%	2%	3%

[Q.14-Q.15 ASKED ONLY IF Q.13=SPECIFIC CANDIDATE; N=426]

14. Thinking generally, which of the following best describes why you would vote for [ANSWER FROM Q.13]? Would you say you would vote for [ANSWER FROM Q.13] because... (READ LIST)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
I know where he stands on the issues and I agree with his positions	47%	51%	47%	37%	46%	49%
He is best qualified to be President	21%	21%	23%	21%	20%	22%
He has the best chance of beating the Democratic nominee	16%	14%	16%	19%	16%	16%
I haven't heard that much about the other candidates	10%	11%	8%	14%	10%	10%
None of the above (DO NOT READ)	1%	1%	1%	2%	1%	2%
Other (SPECIFY) (DO NOT READ)	3%	2%	3%	2%	5%	*
Don't know/Refused (DO NOT READ)	2%	1%	1%	5%	3%	1%

15. Who would be your second choice if the 2008 Republican presidential primary were held today? (READ LIST)(IF "ALL", ASK:) If you absolutely had to choose, which one person would you support?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Rudy Giuliani	22%	26%	20%	19%	19%	25%
John McCain	20%	16%	22%	26%	19%	21%
Mitt Romney	16%	14%	19%	14%	13%	18%
Fred Thompson	13%	15%	12%	12%	14%	12%
Mike Huckabee	6%	9%	7%	1%	9%	4%
Sam Brownback	2%	3%	1%	2%	4%	-
Duncan Hunter	1%	1%	*	3%	1%	1%
Ron Paul	*	1%	1%	-	*	1%
Tom Tancredo	*	-	1%	-	1%	-
None of the above (DO NOT READ)	5%	4%	3%	8%	4%	5%
Other (SPECIFY) (DO NOT READ)	1%	1%	1%	1%	*	1%
Unsure (DO NOT READ)	10%	9%	10%	10%	11%	9%
Refused (DON'T READ)	3%	3%	3%	6%	4%	3%

16a. And of the following Republicans, who do you think has the best chance to beat the Democratic nominee in the general election for president in 2008? (READ LIST)  
(IF "ALL", ASK:) If you absolutely had to choose, which one person would you say has the best chance? (N=303)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Rudy Giuliani	38%	33%	40%	38%	34%	40%
Fred Thompson	14%	22%	12%	11%	13%	16%
John McCain	13%	15%	11%	15%	13%	14%
Mitt Romney	11%	13%	12%	8%	10%	13%
Mike Huckabee	2%	-	3%	4%	3%	1%
Sam Brownback	1%	1%	1%	-	1%	1%
Duncan Hunter	1%	2%	-	1%	1%	1%
Ron Paul	-	-	-	-	-	-
Tom Tancredo	-	-	-	-	-	-
All of the above (DO NOT READ)	1%	2%	-	3%	2%	*
None of the above (DO NOT READ)	2%	1%	3%	3%	4%	1%
Other (SPECIFY) (DO NOT READ)	*	-	-	1%	1%	-
Unsure (DO NOT READ)	15%	11%	18%	14%	19%	12%
Refused (DON'T READ)	1%	-	1%	1%	1%	1%

16b. And of the following Republicans, who do you think has the best chance to beat Hillary Clinton if she is the Democratic nominee for president? (READ LIST)  
 (IF "ALL", ASK:) If you absolutely had to choose, which one person would you say has the best chance? (N=301)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Rudy Giuliani	42%	44%	48%	32%	38%	47%
Mitt Romney	13%	16%	10%	14%	13%	14%
Fred Thompson	12%	14%	11%	9%	14%	11%
John McCain	8%	3%	8%	16%	9%	7%
Sam Brownback	1%	1%	-	2%	2%	-
Mike Huckabee	1%	1%	2%	-	2%	1%
Duncan Hunter	1%	2%	-	-	1%	1%
Ron Paul	1%	-	1%	1%	1%	-
Tom Tancredo	*	1%	-	-	1%	-
All of the above (DO NOT READ)	6%	8%	6%	3%	6%	6%
None of the above (DO NOT READ)	4%	1%	2%	7%	2%	5%
Other (SPECIFY) (DO NOT READ)	*	1%	-	-	-	1%
Unsure (DO NOT READ)	10%	8%	12%	14%	11%	7%
Refused (DON'T READ)	1%	-	2%	2%	1%	-

17. Are you generally satisfied with the candidates now running for the Republican nomination for President, or do you wish there were more choices?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Satisfied	54%	66%	50%	43%	52%	57%
More choices	38%	28%	42%	51%	42%	34%
Don't know/Refused (DO NOT READ)	8%	7%	8%	6%	6%	9%

[Q.18 ASKED ONLY IF Q.17=MORE CHOICES; N=232]

18. Who else would you like to see run for the Republican nomination for President in the 2008 election? If you can't think of anyone, just tell me and we'll move on. (OPEN-END; ACCEPT MULTIPLE RESPONSES)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Newt Gingrich	13%	19%	15%	6%	18%	9%
Colin Powell	12%	11%	9%	16%	13%	11%
Condoleezza Rice	4%	6%	4%	3%	6%	3%
Jeb Bush	4%	10%	1%	2%	5%	3%
Fred Thompson	2%	3%	1%	3%	-	5%
Michael Bloomberg	2%	-	1%	4%	2%	2%
Bill Frist	1%	-	1%	1%	1%	1%
George Pataki	*	-	-	1%	-	1%
Tim Pawlenty	1%	-	-	3%	-	-
"A Democrat" (non-specific)	*	-	-	1%	-	1%
"A Republican" (non-specific)	4%	-	7%	3%	1%	8%
Other (SPECIFY)	6%	6%	7%	6%	7%	6%
Can't think of anyone/Not sure	52%	52%	52%	52%	52%	51%
Refused to answer	5%	6%	5%	3%	5%	3%

19a. Which of the following people, if any, do you think best represents what the Republican party currently stands for? (READ LIST; ACCEPT ONE ANSWER) (IF "ALL", ASK:) If you absolutely had to choose, which one person would you say best represents what the Republican party currently stands for? (N=303)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Rudy Giuliani	20%	12%	23%	25%	17%	20%
John McCain	19%	18%	18%	20%	16%	22%
Fred Thompson	16%	23%	15%	9%	16%	16%
Mitt Romney	12%	17%	9%	10%	8%	17%
Mike Huckabee	7%	13%	6%	4%	9%	6%
Ron Paul	2%	1%	1%	6%	2%	2%
Sam Brownback	1%	1%	1%	3%	3%	1%
Duncan Hunter	1%	2%	1%	1%	1%	1%
Tom Tancredo	*	-	1%	-	-	1%
All of the above (DO NOT READ)	1%	3%	-	-	1%	*
None of the above (DO NOT READ)	1%	-	3%	1%	2%	1%
Other (SPECIFY) (DO NOT READ)	1%	1%	-	1%	1%	1%
Unsure (DO NOT READ)	15%	8%	20%	15%	21%	11%
Refused (DON'T READ)	3%	2%	2%	4%	4%	1%

19b. Which of the following people, if any, do you think best represents what the Republican party should stand for? (READ LIST; ACCEPT ONE ANSWER)(IF "ALL", ASK:) If you absolutely had to choose, which one person would you say best represents what the Republican party should stand for? (N=301)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Rudy Giuliani	22%	26%	20%	19%	19%	26%
Mitt Romney	16%	22%	12%	13%	13%	20%
Fred Thompson	15%	18%	19%	5%	18%	13%
John McCain	15%	11%	14%	21%	17%	13%
Mike Huckabee	4%	5%	5%	-	6%	1%
Ron Paul	3%	2%	3%	4%	3%	2%
Sam Brownback	2%	1%	1%	4%	4%	-
Duncan Hunter	1%	2%	1%	2%	2%	1%
Tom Tancredo	1%	1%	-	1%	1%	1%
All of the above (DO NOT READ)	1%	1%	1%	1%	*	1%
None of the above (DO NOT READ)	4%	2%	3%	10%	1%	7%
Other (SPECIFY) (DO NOT READ)	1%	-	-	3%	1%	1%
Unsure (DO NOT READ)	14%	10%	19%	11%	15%	12%
Refused (DON'T READ)	2%	-	2%	5%	1%	3%

20. Regardless of who you think you will vote for in the next election for U.S. President, which party's candidate do you think is most likely to win the election and become the next president of the U.S. (ROTATE) the Democratic party or the Republican party?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
The Republican Party	46%	55%	49%	28%	49%	42%
The Democratic party	39%	30%	35%	60%	38%	42%
Don't know/Refused (DO NOT READ)	15%	15%	15%	12%	13%	16%

21. Now I'm going to read you a list of traits people might look for in a Republican presidential candidate. Please tell me which one you think is the most important quality for a Republican candidate for president to have? (READ LIST) (IF "ALL", ASK:) If you absolutely had to choose, which one would you say is the most important quality?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Is guided by strong moral and religious conviction	23%	26%	24%	16%	33%	13%
Will protect the U.S. against terrorist attacks	13%	14%	13%	10%	11%	14%
Is committed to limited government interference in American's lives	10%	8%	9%	15%	8%	13%
Will keep America's military strong	10%	12%	8%	11%	9%	12%
Is a fiscal conservative who will keep taxes low	8%	6%	9%	12%	7%	9%
Will ensure a competitive, free market economy	5%	2%	8%	5%	5%	6%
Has the best chance of beating the Democratic nominee for President	3%	4%	2%	4%	2%	4%
Is not a Washington, D.C. insider	2%	3%	2%	4%	3%	2%
All of the above (DO NOT READ)	19%	23%	20%	11%	18%	19%
None of the above (DO NOT READ)	1%	*	1%	4%	*	2%
Don't know/Refused (DO NOT READ)	5%	2%	5%	9%	4%	6%

22. Now please tell me which of the following traits, if any, best describes Rudy Giuliani? (READ LIST) (IF "ALL", ASK:) If you absolutely had to choose, which one would you say best describes Rudy Giuliani?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Will protect the U.S. against terrorist attacks	25%	32%	24%	16%	24%	26%
Has the best chance of beating the Democratic nominee for President	13%	13%	14%	14%	14%	13%
Will keep America's military strong	8%	10%	8%	5%	7%	8%
Is not a Washington, D.C. insider	6%	5%	7%	8%	6%	8%
Will ensure a competitive, free market economy	4%	3%	4%	5%	4%	4%
Is guided by strong moral and religious conviction	4%	5%	1%	6%	3%	5%
Is a fiscal conservative who will keep taxes low	3%	2%	3%	3%	3%	2%
Is committed to limited government interference in American's lives	3%	3%	4%	2%	3%	3%
All of the above (DO NOT READ)	7%	8%	6%	6%	6%	9%
None of the above (DO NOT READ)	5%	3%	4%	10%	5%	4%
Don't know/Refused (DO NOT READ)	23%	15%	25%	25%	26%	17%

23. In your opinion, which of the following is Rudy Giuliani's greatest strength as a candidate for the Republican nomination for President in the 2008 election? (READ LIST) (IF "ALL", ASK:) If you absolutely had to choose, which one would you say is his greatest strength?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
His position on terrorism/Homeland Security	40%	51%	38%	29%	40%	41%
His position on the Iraq War	9%	8%	9%	10%	8%	10%
His position on economic policies	8%	7%	9%	10%	8%	8%
His position on immigration policies	4%	5%	5%	3%	3%	5%
His position on healthcare in the U.S.	2%	1%	2%	4%	3%	2%
His position on abortion	1%	1%	1%	3%	2%	1%
His position on gay marriage	1%	1%	1%	1%	1%	1%
All of the above (DO OT READ)	5%	6%	5%	4%	3%	7%
None of the above (DO NOT READ)	3%	3%	1%	8%	3%	4%
Other (DO NOT READ)	1%	2%	1%	1%	1%	2%
Don't know/Refused (DO NOT READ)	25%	16%	28%	29%	28%	19%

24. Now please tell me which of the following traits, if any, best describes Mitt Romney? (READ LIST)(IF "ALL", ASK:) If you absolutely had to choose, which one would you say best describes Mitt Romney?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Is guided by strong moral and religious conviction	15%	17%	14%	12%	14%	16%
Is not a Washington, D.C. insider	6%	5%	7%	7%	6%	6%
Will ensure a competitive, free market economy	6%	4%	8%	3%	7%	5%
Is committed to limited government interference in American's lives	4%	3%	5%	3%	4%	4%
Is a fiscal conservative who will keep taxes low	4%	8%	2%	3%	4%	4%
Will protect the U.S. against terrorist attacks	4%	5%	1%	5%	4%	3%
Has the best chance of beating the Democratic nominee for President	3%	3%	3%	5%	2%	4%
Will keep America's military strong	3%	3%	4%	5%	5%	2%
All of the above (DO NOT READ)	5%	9%	4%	3%	5%	6%
None of the above (DO NOT READ)	4%	4%	3%	6%	3%	5%
Don't know/Refused (DO NOT READ)	46%	42%	48%	49%	47%	44%

25. In your opinion, which of the following is Mitt Romney's greatest strength as a candidate for the Republican nomination for President in the 2008 election? (READ LIST) (IF "ALL", ASK:) If you absolutely had to choose, which one would you say is his greatest strength?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
His position on economic policies	11%	8%	14%	9%	10%	12%
His position on terrorism/Homeland Security	9%	14%	7%	3%	10%	7%
His position on the Iraq War	6%	6%	3%	11%	4%	8%
His position on immigration policies	6%	7%	6%	7%	6%	7%
His position on healthcare in the U.S.	5%	4%	5%	4%	4%	5%
His position on abortion	4%	5%	5%	2%	6%	2%
His position on gay marriage	2%	2%	2%	1%	2%	2%
All of the above (DO NOT READ)	5%	7%	5%	2%	4%	5%
None of the above (DO NOT READ)	4%	3%	3%	8%	3%	5%
Other (DO NOT READ)	1%	1%	1%	1%	1%	1%
Don't know/Refused (DO NOT READ)	48%	43%	49%	54%	49%	46%

26. Now please tell me which of the following traits, if any, best describes John McCain? (READ LIST)(IF "ALL", ASK:) If you absolutely had to choose, which one would you say best describes John McCain?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Will keep America's military strong	27%	32%	25%	23%	28%	26%
Will protect the U.S. against terrorist attacks	12%	15%	9%	11%	11%	15%
Is guided by strong moral and religious conviction	6%	5%	10%	3%	8%	6%
Is committed to limited government interference in American's lives	5%	5%	5%	6%	5%	6%
Will ensure a competitive, free market economy	4%	3%	6%	4%	6%	3%
Has the best chance of beating the Democratic nominee for President	3%	2%	3%	6%	3%	4%
Is a fiscal conservative who will keep taxes low	3%	1%	5%	4%	3%	4%
Is not a Washington, D.C. insider	2%	3%	2%	2%	1%	2%
All of the above (DO NOT READ)	4%	5%	3%	5%	4%	3%
None of the above (DO NOT READ)	7%	9%	4%	11%	6%	9%
Don't know/Refused (DO NOT READ)	26%	20%	28%	27%	27%	23%

27. In your opinion, which of the following is John McCain's greatest strength as a candidate for the Republican nomination for President in the 2008 election? (READ LIST) (IF "ALL", ASK:) If you absolutely had to choose, which one would you say is his greatest strength?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
His position on terrorism/Homeland Security	22%	30%	21%	13%	24%	22%
His position on the Iraq War	22%	24%	22%	18%	20%	24%
His position on immigration policies	7%	7%	5%	9%	6%	7%
His position on economic policies	6%	7%	5%	8%	5%	8%
His position on gay marriage	2%	*	1%	4%	2%	1%
His position on healthcare in the U.S.	1%	1%	1%	2%	1%	1%
His position on abortion	1%	1%	1%	1%	2%	1%
All of the above (DO NOT READ)	4%	4%	5%	2%	4%	3%
None of the above (DO NOT READ)	6%	6%	6%	9%	6%	6%
Other (DO NOT READ)	1%	-	1%	1%	1%	1%
Don't know/Refused (DO NOT READ)	28%	20%	31%	33%	29%	26%

28. Now please tell me which of the following traits, if any, best describes Fred Thompson? (READ LIST)(IF "ALL", ASK:) If you absolutely had to choose, which one would you say best describes Fred Thompson?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Is a fiscal conservative who will keep taxes low	7%	7%	8%	4%	7%	7%
Will keep America's military strong	7%	7%	5%	8%	8%	5%
Is not a Washington, D.C. insider	6%	5%	7%	6%	5%	7%
Is committed to limited government interference in American's lives	5%	4%	6%	5%	5%	6%
Is guided by strong moral and religious conviction	5%	6%	5%	2%	6%	4%
Has the best chance of beating the Democratic nominee for President	5%	6%	5%	5%	5%	5%
Will protect the U.S. against terrorist attacks	4%	5%	2%	2%	4%	3%
Will ensure a competitive, free market economy	3%	3%	2%	2%	3%	3%
All of the above (DO NOT READ)	5%	8%	4%	2%	4%	5%
None of the above (DO NOT READ)	4%	4%	2%	6%	1%	5%
Don't know/Refused (DO NOT READ)	51%	43%	55%	57%	52%	49%

29. In your opinion, which of the following is Fred Thompson's greatest strength as a candidate for the Republican nomination for President in the 2008 election? (READ LIST) (IF "ALL", ASK:) If you absolutely had to choose, which one would you say is his greatest strength?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
His position on terrorism/Homeland Security	9%	14%	7%	6%	11%	7%
His position on economic policies	8%	7%	9%	7%	6%	11%
His position on the Iraq War	5%	6%	5%	4%	4%	6%
His position on immigration policies	5%	4%	6%	4%	5%	4%
His position on healthcare in the U.S.	4%	5%	5%	2%	6%	3%
His position on abortion	2%	2%	1%	5%	4%	1%
His position on gay marriage	*	1%	-	-	*	1%
All of the above (DO NOT READ)	5%	8%	3%	2%	3%	6%
None of the above (DO NOT READ)	3%	2%	1%	6%	1%	4%
Other (DO NOT READ)	1%	1%	1%	1%	1%	1%
Don't know/Refused (DO NOT READ)	58%	49%	62%	63%	59%	56%

30. Which of the following best describes the people you talk with most about political issues?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Almost all are Republicans	13%	17%	13%	10%	15%	11%
Most are Republicans, but a few are Democrats	34%	34%	40%	26%	35%	34%
There are the same number of Republicans and Democrats	35%	35%	34%	36%	37%	33%
Most are Democrats, but a few are Republicans	8%	8%	7%	9%	5%	11%
Almost all are Democrats	2%	2%	2%	3%	1%	2%
Don't know/Refused (DO NOT READ)	8%	5%	5%	17%	7%	8%

31. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, very conservative or haven't you thought much about this?  
(IF MODERATE ASK:) Do you tend to lean toward the liberal or conservative side?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Very liberal	3%	1%	1%	11%	2%	3%
Somewhat liberal	7%	4%	8%	10%	6%	8%
Moderate, leans liberal	2%	1%	-	5%	*	3%
Moderate	8%	5%	9%	12%	8%	8%
Moderate, leans conservative	9%	6%	8%	13%	7%	11%
Somewhat conservative	31%	27%	35%	28%	29%	33%
Very conservative	35%	51%	33%	17%	43%	28%
Don't know/Refused (DO NOT READ)	5%	5%	6%	3%	5%	5%

32. Which comes closer to your view? (READ LIST)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Abortion should be against the law except in cases of rape, incest and to save the woman's life.	43%	50%	42%	37%	47%	38%
Abortion should be generally available to those who want it.	20%	15%	18%	30%	9%	30%
Abortion should not be permitted at all.	18%	20%	18%	16%	27%	9%
Abortion should be available but under stricter limits than it is now.	16%	12%	20%	13%	16%	17%
Don't know/Refused (DO NOT READ)	4%	4%	2%	5%	1%	5%

33. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Yes, voted	94%	95%	96%	93%	96%	94%
No, did not vote	5%	5%	3%	6%	3%	5%
Don't know/Refused (DO NOT READ)	1%	1%	1%	1%	1%	1%

34. What is your marital status? Are you... (READ LIST)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Single	12%	10%	11%	18%	11%	13%
Married	70%	76%	73%	56%	73%	68%
Divorced	7%	4%	8%	10%	6%	8%
Separated	1%	*	1%	2%	1%	1%
Widowed	9%	9%	7%	11%	9%	9%
Don't Know/Refused (DO NOT READ)	1%	1%	*	3%	*	*

35. What is your age please? (OPEN-END, PRE-CODE)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
18-24	4%	3%	4%	5%	4%	3%
25-34	11%	4%	15%	13%	11%	11%
35-44	17%	19%	19%	12%	21%	14%
45-54	20%	23%	18%	19%	18%	23%
55-64	19%	24%	19%	14%	21%	19%
65-74	16%	15%	13%	22%	15%	16%
75 +	10%	10%	11%	11%	9%	12%
Don't know/Refused	3%	2%	1%	5%	1%	2%

36. What is the last grade of formal education you have completed? (OPEN-END, PRE-CODE)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Less than high school	4%	4%	4%	5%	5%	4%
High school graduate	21%	18%	20%	27%	25%	17%
Some college/ vocational school	32%	37%	30%	29%	31%	34%
College graduate	30%	30%	32%	25%	27%	32%
Post graduate	12%	10%	14%	11%	11%	13%
Don't know/Refused	1%	*	*	3%	*	*

37. Do you personally have any money invested in the stock market right now?  
(IF YES, ASK:) Do you invest in individual stocks, mutual funds, both, or something else?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Yes, individual stock only	9%	11%	7%	10%	9%	10%
Yes, mutual funds only	17%	19%	18%	17%	16%	18%
Yes, both individual stock and mutual funds	29%	30%	32%	22%	29%	31%
Yes, something else/ other (specify)	3%	4%	4%	3%	4%	3%
No, don't have money invested in the stock market	34%	32%	33%	39%	38%	30%
Don't know/Refused (DO NOT READ)	7%	4%	7%	9%	4%	8%

38. Do you personally own a handgun, rifle, shotgun or any other kind of firearm?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Yes	43%	49%	38%	42%	44%	43%
No	53%	48%	58%	53%	53%	55%
Don't know/Refused	4%	3%	4%	5%	4%	2%

39. How would you describe your religious affiliation? (OPEN-END, PRE-CODE)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Protestant (Episcopal, Methodist, Baptist, Lutheran, Presbyterian, etc.)	59%	69%	57%	50%	83%	38%
Catholic	22%	21%	20%	27%	6%	38%
Jewish	1%	1%	1%	2%	-	2%
Muslim/Islamic	-	-	-	-	-	-
Buddhist	-	-	-	-	-	-
Hindu	-	-	-	-	-	-
Mormon	3%	3%	4%	1%	3%	3%
No affiliation	5%	4%	6%	7%	3%	9%
Atheist/Agnostic	1%	1%	-	2%	-	2%
Other (specify)	2%	-	4%	1%	2%	2%
Don't know/Refused (DO NOT READ)	7%	2%	8%	11%	4%	7%

40. In general, how often do you attend religious services?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Every day	3%	3%	1%	4%	4%	1%
Once a week	49%	49%	55%	37%	61%	37%
Once or twice a month	15%	15%	16%	14%	16%	17%
Once or twice a year	11%	10%	12%	12%	7%	15%
Only on religious holidays	5%	4%	4%	7%	1%	9%
Never	10%	10%	6%	15%	3%	17%
Other (specify) (DO NOT READ)	5%	7%	3%	5%	8%	2%
Don't know/Refused (DO NOT READ)	3%	1%	2%	6%	1%	2%

41. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
White/Caucasian	88%	96%	86%	79%	90%	89%
Hispanic/Latino	5%	3%	9%	4%	4%	7%
African-American/ Black	3%	1%	2%	8%	4%	2%
Asian American/Asian	*	-	-	1%	*	*
Native American	1%	-	2%	3%	1%	1%
Other/Specify	-	-	-	-	-	-
Don't know/Refused (DO NOT READ)	2%	*	1%	5%	1%	1%

42. Finally, would you describe yourself as a "born-again" or Evangelical Christian?

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Yes	48%	53%	56%	33%	100%	-
No	47%	44%	41%	60%	-	100%
Don't know/Refused (DO NOT READ)	5%	3%	4%	7%	-	-

A. Gender (BY OBSERVATION)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
Male	49%	50%	50%	47%	44%	54%
Female	51%	50%	50%	53%	56%	46%

B. REGION (BY PREFIX)

	TOTAL	Strong Bush Appr	Somewht Bush Appr	Bush Disappr	Evang	Non-evang
West (MT, ID, WY, CO, NM, AZ, UT, NV, WA, OR, CA, AK, HI)	21%	17%	25%	22%	15%	28%
South (DE, MD, DC, VA, WV, NC, SC, GA, FL, KY, TN, AL, MS, AR, LA, OK, TX)	39%	43%	38%	32%	49%	29%
Midwest (OH, IN, IL, MI, WI, MN, IA, MO, ND, SD, NE, KS)	24%	28%	25%	18%	26%	22%
Northeast (ME, NH, VT, MA, RI, CT, NY, NJ, PA)	16%	12%	12%	28%	10%	21%