

# DIAGEO | The Hotline

Diageo/The Hotline Poll  
Conducted By:

FD

December 2007

Field Dates: December 10-14, 2007

Sample Size: 812 Registered Voters

Margin of Error: +/-3.4

Note: Percentages less than 0.5 printed as \*. DPV = "Democratic Primary Voters" and RPV = "Republican Primary Voters."

1. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Right direction	21%	9%	13%	39%	10%	37%
Wrong track	67%	82%	72%	49%	80%	51%
Neither (DO NOT READ)	7%	5%	6%	7%	6%	7%
Don't know/Refused (DO NOT READ)	6%	4%	9%	5%	4%	4%

2. And what is the most important issue facing the US today? (OPEN END, PRE-CODE)

	TOTAL	Dem	Ind	Rep	DPV	RPV
War in Iraq - Oppose	16%	27%	10%	8%	25%	8%
Economy in general	13%	12%	11%	16%	12%	13%
Immigration/illegal aliens	8%	3%	10%	14%	2%	16%
Poor healthcare/hospitals; high cost of health care	5%	6%	4%	6%	6%	6%
Dissatisfaction with government/Congress/ politicians/candidates	5%	4%	6%	4%	4%	5%
War in Iraq - Support	4%	4%	5%	5%	3%	5%
International issues/problems	4%	3%	5%	2%	4%	2%
Gas/fuel/oil prices	3%	3%	3%	2%	2%	1%
Terrorism	3%	1%	3%	7%	2%	5%
Ethics/moral/ religious/family decline; dishonesty; lack of integrity	3%	1%	3%	4%	2%	4%
Education/poor education/access to education	3%	3%	3%	2%	3%	3%
Moral values	2%	*	2%	2%	1%	2%
Unemployment/jobs	2%	2%	2%	1%	2%	1%
Environment/pollution	2%	3%	2%	1%	3%	*
Crime/violence	1%	2%	1%	1%	2%	1%
Poverty/hunger/ homelessness	1%	2%	1%	-	2%	-
Illegal drugs	1%	1%	1%	*	*	*
Medicare issues	1%	1%	2%	1%	1%	1%
High cost of living/ inflation	1%	1%	1%	2%	*	1%
Taxes	1%	1%	1%	2%	1%	2%

Social Security	1%	2%	-	1%	2%	1%
Outsourcing of jobs/ jobs sent overseas	1%	*	2%	1%	1%	*
Rebuilding New Orleans/ Hurricane Katrina	*	-	1%	1%	-	1%
Fear of war/feelings of fear in this country	*	*	1%	*	*	*
Abortion - Pro-life	*	-	-	1%	-	1%
Other (SPECIFY)	6%	5%	6%	7%	5%	7%
Don't know/Refused	11%	10%	16%	10%	12%	12%

3. Opinion of... George W. Bush (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	15%	4%	9%	31%	3%	31%
Somewhat favorable	22%	8%	19%	38%	10%	37%
Somewhat unfavorable	14%	13%	20%	12%	14%	12%
Strongly unfavorable	44%	70%	44%	16%	67%	18%
Heard of but can't rate (DO NOT READ)	2%	3%	2%	2%	3%	2%
Haven't heard of (DO NOT READ)	*	1%	1%	-	1%	-
Don't know/Refused (DO NOT READ)	2%	1%	5%	1%	1%	*

[SPLIT SAMPLE Q.4-Q.8]

4a. Opinion of... Hillary Clinton (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	20%	37%	14%	7%	35%	7%
Somewhat favorable	30%	45%	35%	12%	46%	14%
Somewhat unfavorable	12%	8%	16%	17%	8%	17%
Strongly unfavorable	33%	7%	26%	60%	8%	58%
Heard of but can't rate (DO NOT READ)	3%	2%	7%	3%	2%	3%
Haven't heard of (DO NOT READ)	*	*	1%	-	1%	-
Don't know/Refused (DO NOT READ)	1%	1%	2%	1%	1%	1%

4b. Opinion of... John Edwards (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	14%	23%	14%	5%	22%	5%
Somewhat favorable	28%	39%	25%	20%	39%	18%
Somewhat unfavorable	13%	7%	15%	20%	8%	20%
Strongly unfavorable	18%	4%	14%	33%	3%	34%
Heard of but can't rate (DO NOT READ)	12%	12%	12%	13%	11%	14%
Haven't heard of (DO NOT READ)	11%	14%	9%	7%	14%	7%
Don't know/Refused (DO NOT READ)	4%	2%	11%	2%	2%	2%

5a. Opinion of... Rudy Giuliani (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	10%	3%	17%	15%	5%	15%
Somewhat favorable	30%	23%	27%	43%	22%	43%
Somewhat unfavorable	21%	23%	17%	18%	23%	18%
Strongly unfavorable	23%	32%	22%	14%	30%	14%
Heard of but can't rate (DO NOT READ)	9%	11%	11%	4%	11%	3%
Haven't heard of (DO NOT READ)	5%	7%	2%	4%	8%	4%
Don't know/Refused (DO NOT READ)	2%	*	4%	2%	1%	2%

5b. Opinion of... John McCain (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	12%	4%	14%	20%	4%	19%
Somewhat favorable	36%	33%	36%	39%	33%	39%
Somewhat unfavorable	16%	18%	13%	15%	19%	15%
Strongly unfavorable	14%	19%	15%	10%	18%	11%
Heard of but can't rate (DO NOT READ)	11%	13%	7%	10%	13%	11%
Haven't heard of (DO NOT READ)	7%	11%	7%	4%	11%	4%
Don't know/Refused (DO NOT READ)	3%	1%	7%	1%	2%	1%

6a. Opinion of... Barack Obama (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	18%	30%	15%	11%	30%	10%
Somewhat favorable	34%	36%	43%	30%	36%	26%
Somewhat unfavorable	15%	8%	11%	27%	10%	26%
Strongly unfavorable	13%	12%	6%	16%	11%	19%
Heard of but can't rate (DO NOT READ)	11%	8%	17%	8%	7%	9%
Haven't heard of (DO NOT READ)	5%	4%	5%	4%	4%	6%
Don't know/Refused (DO NOT READ)	3%	1%	5%	5%	2%	4%

6b. Opinion of... Mitt Romney (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	8%	2%	6%	17%	2%	17%
Somewhat favorable	25%	18%	26%	30%	17%	35%
Somewhat unfavorable	15%	16%	16%	14%	17%	12%
Strongly unfavorable	12%	20%	12%	6%	21%	6%
Heard of but can't rate (DO NOT READ)	18%	16%	18%	21%	15%	20%
Haven't heard of (DO NOT READ)	17%	26%	9%	10%	25%	9%
Don't know/Refused (DO NOT READ)	5%	2%	11%	4%	3%	2%

7a. Opinion of... Mike Huckabee (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	11%	3%	7%	24%	3%	19%
Somewhat favorable	21%	18%	27%	21%	19%	28%
Somewhat unfavorable	11%	16%	6%	10%	14%	9%
Strongly unfavorable	11%	15%	14%	4%	13%	5%
Heard of but can't rate (DO NOT READ)	21%	21%	20%	20%	20%	19%
Haven't heard of (DO NOT READ)	17%	23%	17%	12%	24%	13%
Don't know/Refused (DO NOT READ)	8%	5%	11%	8%	6%	8%

7b. Opinion of... Fred Thompson (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	8%	2%	3%	16%	2%	18%
Somewhat favorable	20%	9%	16%	37%	10%	36%
Somewhat unfavorable	13%	17%	20%	5%	20%	6%
Strongly unfavorable	12%	20%	15%	4%	20%	4%
Heard of but can't rate (DO NOT READ)	16%	17%	16%	15%	16%	14%
Haven't heard of (DO NOT READ)	24%	31%	20%	18%	29%	17%
Don't know/Refused (DO NOT READ)	6%	3%	10%	6%	3%	5%

8a. Opinion of... Joe Biden (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	7%	12%	7%	1%	12%	2%
Somewhat favorable	19%	24%	18%	15%	23%	13%
Somewhat unfavorable	12%	7%	10%	19%	8%	19%
Strongly unfavorable	9%	3%	7%	14%	2%	16%
Heard of but can't rate (DO NOT READ)	16%	10%	23%	20%	10%	19%
Haven't heard of (DO NOT READ)	30%	40%	24%	22%	38%	25%
Don't know/Refused (DO NOT READ)	7%	4%	12%	9%	7%	7%

8b. Opinion of... Bill Richardson (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly favorable	6%	11%	5%	3%	9%	2%
Somewhat favorable	16%	15%	22%	16%	16%	18%
Somewhat unfavorable	11%	10%	13%	11%	9%	13%
Strongly unfavorable	7%	5%	4%	10%	6%	9%
Heard of but can't rate (DO NOT READ)	20%	16%	19%	24%	16%	24%
Haven't heard of (DO NOT READ)	31%	34%	22%	30%	35%	28%
Don't know/Refused (DO NOT READ)	9%	9%	15%	5%	9%	5%

9. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly approve	12%	1%	10%	25%	1%	26%
Somewhat approve	21%	7%	15%	39%	9%	38%
Somewhat disapprove	15%	15%	20%	14%	15%	12%
Strongly disapprove	47%	73%	50%	19%	70%	21%
Don't know/Refused (DO NOT READ)	4%	4%	5%	3%	5%	3%

10. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly approve	15%	2%	11%	30%	2%	31%
Somewhat approve	18%	6%	18%	32%	9%	29%
Somewhat disapprove	11%	10%	9%	14%	11%	13%
Strongly disapprove	51%	77%	57%	22%	74%	23%
Don't know/Refused (DO NOT READ)	4%	5%	6%	3%	5%	3%

11. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly approve	14%	2%	10%	30%	2%	27%
Somewhat approve	20%	10%	16%	32%	11%	35%
Somewhat disapprove	16%	17%	18%	11%	17%	13%
Strongly disapprove	45%	66%	49%	22%	65%	21%
Don't know/Refused (DO NOT READ)	5%	5%	7%	5%	5%	4%

12. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strongly approve	4%	4%	3%	3%	5%	4%
Somewhat approve	18%	24%	13%	14%	24%	14%
Somewhat disapprove	28%	31%	26%	27%	32%	28%
Strongly disapprove	41%	26%	51%	50%	27%	50%
Don't know/Refused (DO NOT READ)	10%	14%	7%	5%	13%	4%

13. Thinking now about primary elections for national, state, and local office, for which party's candidate do you typically vote in primary elections for national, state and local office - the Democratic party candidate or the Republican party candidate?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Vote in the Democratic primary	41%	87%	26%	3%	100%	-
Vote in the Republican primary	36%	2%	18%	86%	-	100%
Vote in other primary (DO NOT READ)	4%	2%	12%	1%	-	-
Don't vote in primary Elections (DO NOT READ)	5%	2%	10%	2%	-	-
Don't know/Refused (DO NOT READ)	14%	6%	35%	7%	-	-

[ASK Q.14-Q.16 ONLY IF Q13=VOTE IN THE REPUBLICAN PRIMARY; N=291; MoE = +/-5.7%]

14. If the 2008 Republican presidential primary/caucus were held today, whom would you support if the candidates were... (READ AND ROTATE) (IF "ALL", ASK:) If you absolutely had to choose, which one person would you support?

	RPV
Rudy Giuliani	21%
Mike Huckabee	17%
Mitt Romney	13%
Fred Thompson	11%
John McCain	10%
Ron Paul	7%
Duncan Hunter	1%
Tom Tancredo	*
Other (SPECIFY) (DO NOT READ)	1%
All of the above (DO NOT READ)	1%
None of the above (DO NOT READ)	4%
Unsure (DO NOT READ)	13%
Refused (DO NOT READ)	1%

15. Would you say you will definitely support this candidate, or is it possible you would change your mind between now and the primary/caucus?

RPV

Will definitely support	36%
Possible would change mind	61%
Don't know/Refused (DO NOT READ)	2%

16. Who would be your second choice if the 2008 Republican presidential primary/caucus were held today? (READ AND ROTATE; DO NOT READ RESPONSE FROM Q.15) (IF "ALL", ASK:) If you absolutely had to choose, which one person would support?

RPV

Mitt Romney	20%
John McCain	16%
Rudy Giuliani	15%
Mike Huckabee	14%
Fred Thompson	12%
Duncan Hunter	2%
Ron Paul	2%
Tom Tancredo	1%
Other (SPECIFY) (DO NOT READ)	2%
None of the above (DO NOT READ)	4%
Unsure (DO NOT READ)	12%
Refused (DO NOT READ)	1%

[ASK Q.17-Q.19 ONLY IF Q13=VOTE IN THE DEMOCRATIC PRIMARY; N=336; MoE = +/-5.3%]

17. If the 2008 Democratic presidential primary/caucus were held today, whom would you support if the candidates were... (READ AND ROTATE)? (IF "ALL," ASK:) If you absolutely had to choose, which one person would you support?

DPV

Hillary Clinton	35%
Barack Obama	30%
John Edwards	14%
Bill Richardson	2%
Joe Biden	2%
Christopher Dodd	1%
Mike Gravel	1%
Dennis Kucinich	1%
None of the above (DO NOT READ)	1%
Unsure (DO NOT READ)	13%

18. Would you say you will definitely support this candidate, or is it possible you would change your mind between now and the primary/caucus?

DPV

Will definitely support	49%
Possible would change mind	50%
Don't know/Refused (DO NOT READ)	1%

19. Who would be your second choice if the 2008 Democratic presidential primary/caucus were held today? (READ AND ROTATE; DO NOT READ RESPONSE FROM Q.19) (IF "ALL", ASK:) If you absolutely had to choose, which one person would support?

DPV

Hillary Clinton	28%
Barack Obama	23%
John Edwards	15%
Bill Richardson	6%
Joe Biden	5%
Dennis Kucinich	2%
Christopher Dodd	1%
Mike Gravel	1%
Other (SPECIFY) (DO NOT READ)	1%
None of the above (DO NOT READ)	4%
Unsure (DO NOT READ)	13%
Refused (DO NOT READ)	1%

20. Now thinking about the next election for president in 2008, if the election for U.S. President were held today, would you be voting for the (ROTATE) Democratic candidate or the Republican candidate?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Democratic candidate	46%	87%	35%	10%	85%	12%
Republican candidate	33%	3%	19%	78%	3%	74%
Neither (DO NOT READ)	5%	2%	9%	3%	1%	2%
Don't Know/Refused (DO NOT READ)	17%	8%	37%	10%	10%	12%

21. Now I'm going to read you a list of traits people might look for in a presidential candidate. Please tell me which one you think is the most important quality for a candidate for president to have? (READ AND ROTATE) (IF "ALL", ASK:) If you absolutely had to choose, which one would you say is the most important quality? (ACCEPT ONLY ONE RESPONSE)

	TOTAL	Dem	Ind	Rep	DPV	RPV
Will lead the country in a new direction	39%	50%	42%	25%	50%	28%
Has the experience necessary to be President	29%	22%	25%	39%	20%	36%
Is an inspirational leader	17%	12%	18%	24%	13%	23%
Has the best chance of winning the general election	4%	5%	4%	3%	7%	3%
All of the above (DO NOT READ)	3%	4%	1%	2%	3%	3%
None of the above (DO NOT READ)	4%	3%	8%	3%	3%	5%
Don't know/Refused (DO NOT READ)	4%	4%	2%	4%	4%	3%

[ASK Q.22-Q.25 ONLY IF Q.13=VOTE IN THE DEMOCRATIC PRIMARY; N=336; MoE = +/-5.3%]

I'm now going to read you a list of traits. For each trait, please tell me which of the following presidential candidates you think the trait describes best? (OPEN-END; PRE-CODE; ACCEPT ONLY ONE RESPONSE) [IF "ALL" OR MORE THAN ONE RESPONSE, ASK:] If you absolutely had to choose one candidate, which candidate would you say the trait describes best?

22. Has the best chance of winning the general election

	DPV
Hillary Clinton	53%
Barack Obama	22%
John Edwards	11%
Bill Richardson	1%
Joe Biden	1%
Other (SPECIFY)	
(DO NOT READ)	1%
Not sure (DO NOT READ)	11%
Refused to answer (DO NOT READ)	1%

23. Has the experience necessary to be President

DPV

Hillary Clinton	52%
John Edwards	13%
Barack Obama	11%
Joe Biden	7%
Bill Richardson	4%
Other (SPECIFY)	
(DO NOT READ)	*
Not sure (DO NOT READ)	12%
Refused to answer	
(DO NOT READ)	2%

24. Is an inspirational leader

DPV

Barack Obama	38%
Hillary Clinton	30%
John Edwards	12%
Bill Richardson	2%
Joe Biden	2%
Not sure (DO NOT READ)	14%
Refused to answer	
(DO NOT READ)	2%

25. Will lead the country in a new direction

DPV

Hillary Clinton	37%
Barack Obama	37%
John Edwards	10%
Bill Richardson	2%
Joe Biden	2%
Not sure (DO NOT READ)	10%
Refused to answer	
(DO NOT READ)	1%

[ASK Q.26-Q.30 ONLY IF Q.13=VOTE IN THE REPUBLICAN PRIMARY; N=291; MoE = 5.7%]

I'm now going to read you a list of traits. For each trait, please tell me which of the following presidential candidates you think the trait describes best? (OPEN-END; PRE-CODE; ACCEPT ONLY ONE RESPONSE) [IF "ALL" OR MORE THAN ONE RESPONSE, ASK:] If you absolutely had to choose one candidate, which candidate would you say the trait describes best?

26. Has the best chance of winning the general election

RPV

Rudy Giuliani	41%
Mike Huckabee	13%
Mitt Romney	13%
Fred Thompson	7%
John McCain	6%
Other (SPECIFY)	
(DO NOT READ)	*
Not sure (DO NOT READ)	17%
Refused to answer	
(DO NOT READ)	2%

27. Has the experience necessary to be President

RPV

Rudy Giuliani	30%
John McCain	22%
Mitt Romney	13%
Mike Huckabee	9%
Fred Thompson	8%
Other (SPECIFY)	
(DO NOT READ)	1%
Not sure (DO NOT READ)	15%
Refused to answer	
(DO NOT READ)	1%

28. Is an inspirational leader

RPV

Rudy Giuliani	29%
Mike Huckabee	17%
John McCain	12%
Mitt Romney	11%
Fred Thompson	11%
Other (SPECIFY)	
(DO NOT READ)	1%
Not sure (DO NOT READ)	17%
Refused to answer	
(DO NOT READ)	1%

29. Will lead the country in a new direction

	RPV
Mike Huckabee	20%
Rudy Giuliani	16%
Mitt Romney	15%
Fred Thompson	13%
John McCain	10%
Other (SPECIFY)	
(DO NOT READ)	2%
Not sure (DO NOT READ)	22%
Refused to answer	
(DO NOT READ)	3%

30. Which of the following people, if any, do you think best represents strong moral and religious conviction? (READ AND ROTATE; ACCEPT ONE ANSWER) (IF "ALL", ASK:) If you absolutely had to choose, which one person would you say best represents strong moral and religious conviction?

	RPV
Mike Huckabee	28%
Mitt Romney	24%
John McCain	12%
Fred Thompson	6%
Ron Paul	4%
Rudy Giuliani	4%
Duncan Hunter	*
Tom Tancredo	-
All of the above	
(DO NOT READ)	1%
None of the above	
(DO NOT READ)	4%
Unsure (DO NOT READ)	14%
Refused (DO NOT READ)	2%

31. Thinking about this holiday season, do you plan on spending more, less, or about the same as last year on gifts? (IF MORE/LESS, ASK:) Much more/less or somewhat more/less?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Much more	4%	3%	2%	6%	3%	5%
Somewhat more	9%	7%	9%	11%	8%	9%
Somewhat less	20%	23%	20%	16%	25%	17%
Much less	19%	24%	18%	14%	22%	14%
About the same						
(DO NOT READ)	45%	40%	48%	49%	38%	51%
Don't know/Refused						
(DO NOT READ)	4%	2%	4%	2%	3%	4%

32. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Strong Republican	17%	-	-	50%	1%	45%
Not so strong Republican	10%	-	-	29%	*	24%
Independent, leans Republican	7%	-	-	21%	1%	13%
Independent	20%	-	100%	-	13%	10%
Independent, leans Democratic	7%	18%	-	-	11%	1%
Not so strong Democrat	9%	23%	-	-	18%	1%
Strong Democratic	23%	59%	-	-	53%	*
Other (SPECIFY) (DO NOT READ)	3%	-	-	-	*	5%
Don't know/Refused (DO NOT READ)	4%	-	-	-	2%	1%

33. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Yes, voted	89%	89%	89%	94%	88%	95%
No, did not vote	9%	10%	11%	5%	10%	5%
Don't know/Refused (DO NOT READ)	1%	1%	1%	1%	2%	1%

34. And for whom did you vote in this most recent 2004 presidential election?  
(OPEN-END, PRE-CODE)

	TOTAL	Dem	Ind	Rep	DPV	RPV
George Bush	49%	16%	41%	87%	16%	86%
John Kerry	31%	60%	30%	3%	61%	3%
Ralph Nader	1%	1%	2%	*	1%	*
Other	4%	5%	9%	1%	4%	2%
Don't know/Refused	14%	18%	19%	8%	17%	8%

35. What is your marital status? Are you . . . (READ LIST)

	TOTAL	Dem	Ind	Rep	DPV	RPV
Single	13%	12%	13%	12%	12%	13%
Married	65%	66%	61%	70%	65%	67%
Divorced	7%	8%	7%	7%	8%	7%
Separated	2%	2%	2%	1%	2%	1%
Widowed	11%	11%	13%	10%	12%	10%
Don't know/Refused (DO NOT READ)	2%	1%	4%	1%	1%	2%

36. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Dem	Ind	Rep	DPV	RPV
None	69%	68%	76%	69%	68%	69%
One	13%	13%	11%	14%	13%	13%
Two	9%	11%	5%	8%	10%	9%
Three	5%	7%	4%	5%	7%	5%
Four or more	2%	1%	2%	3%	1%	3%
Don't know/Refused (DO NOT READ)	2%	1%	1%	1%	2%	1%

37. What is your age please? (OPEN-END, PRE-CODE)

	TOTAL	Dem	Ind	Rep	DPV	RPV
18-24	5%	4%	6%	5%	4%	5%
25-34	9%	9%	10%	8%	10%	9%
35-44	13%	13%	9%	15%	13%	14%
45-54	18%	14%	16%	23%	15%	21%
55-64	21%	26%	21%	18%	26%	19%
65-74	18%	17%	22%	16%	15%	17%
75+	11%	13%	10%	11%	12%	11%
Don't know/Refused	5%	4%	6%	4%	5%	4%

38. What is the last grade of formal education you have completed? (OPEN-END, PRE-CODE)

	TOTAL	Dem	Ind	Rep	DPV	RPV
Less than high school	6%	7%	9%	4%	8%	4%
High school graduate	26%	30%	25%	24%	30%	22%
Some college/ vocational school	24%	24%	22%	24%	23%	23%
College graduate	27%	22%	28%	32%	23%	31%
Post graduate	15%	16%	15%	16%	14%	18%
Don't know/Refused	2%	1%	1%	1%	2%	2%

39. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Dem	Ind	Rep	DPV	RPV
White/Caucasian	75%	60%	81%	88%	61%	90%
Hispanic/Latino	5%	8%	4%	4%	7%	4%
African-American/ Black	12%	24%	5%	3%	23%	2%
Asian-American/Asian	1%	1%	1%	1%	1%	*
Native American	2%	3%	1%	1%	3%	1%
Other/Specify	1%	1%	1%	*	1%	*
Don't know/Refused (DO NOT READ)	4%	2%	7%	2%	4%	2%

40. Would you describe yourself as "born-again" or evangelical?

	TOTAL	Dem	Ind	Rep	DPV	RPV
Yes	38%	37%	33%	43%	38%	42%
No	54%	52%	61%	53%	52%	52%
Don't know/Refused (DO NOT READ)	9%	11%	6%	5%	11%	6%

A. Gender (BY OBSERVATION)

	TOTAL	Dem	Ind	Rep	DPV	RPV
Male	48%	44%	47%	53%	43%	53%
Female	52%	56%	53%	47%	57%	47%

B. REGION (BY PREFIX)

	TOTAL	Dem	Ind	Rep	DPV	RPV
West	18%	16%	18%	24%	15%	22%
South	36%	39%	35%	35%	38%	37%
Midwest	26%	26%	27%	23%	28%	23%
Northeast	19%	20%	19%	18%	19%	18%