

DIAGEO | The Hotline

Diageo/The Hotline Poll
Conducted By:



January 2007
Field dates: Jan 11-14, 2006
Sample Size: 800 Registered Voters, Age 18+
Margin of Error: +/-3.5%

Note: Percentages less than 0.5 printed as *.

1a. I'd like to get your opinion about the way that things are going in your area today. Do you feel things in your area are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Rep	Ind	Dem
Right direction	56%	59%	43%	61%
Wrong track	32%	24%	43%	32%
Neither (DO NOT READ)	5%	9%	8%	1%
Don't know/Refused (DO NOT READ)	7%	8%	6%	6%

1b. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Rep	Ind	Dem
Right direction	26%	40%	36%	12%
Wrong track	61%	42%	53%	79%
Neither (DO NOT READ)	7%	9%	7%	4%
Don't know/Refused (DO NOT READ)	6%	8%	5%	5%

2a. And what is the most important issue facing your area today?
 (OPEN-END; PRE-CODE)

	TOTAL	Rep	Ind	Dem
Economy in general	6%	6%	9%	4%
Unemployment/jobs	6%	7%	4%	8%
High cost of living/ inflation	1%	1%	1%	1%
Taxes	6%	6%	8%	4%
Avian flu	*	-	-	1%
Moral values	1%	1%	1%	1%
Rebuilding New Orleans/Hurricane Katrina	*	1%	-	-
Middle class struggling	*	-	1%	1%
Outsourcing of jobs/ jobs sent overseas	1%	-	-	1%
Unfair trade practices/agreements	*	1%	-	-
War in Iraq - Support	3%	4%	1%	2%
War in Iraq - Oppose	4%	2%	6%	4%
Wage issues	*	-	-	1%
Agricultural/farming	1%	1%	-	2%
Corporate corruption	*	-	-	1%
Gas/fuel/oil prices	1%	1%	-	1%
Terrorism	1%	1%	-	-
Fear of war/feelings of fear in this country	*	1%	-	-
Poor healthcare/ hospitals; high cost of health care	3%	4%	6%	2%

Ethics/moral/ religious/family decline; dishonesty; lack of integrity	1%	-	1%	*
Education/poor education/access to education	10%	7%	10%	14%
Dissatisfaction with government/Congress/ politicians/ candidates	1%	-	3%	1%
Crime/violence	8%	7%	10%	8%
Poverty/hunger/ homelessness	1%	1%	-	1%
Illegal drugs	3%	3%	3%	3%
Medicare issues	1%	1%	1%	1%
Immigration/illegal aliens	5%	8%	6%	3%
Environment/ pollution	3%	2%	2%	5%
Abortion - Pro- choice	1%	2%	-	-
Abortion - Pro-life	*	-	2%	-
Guns/gun control	1%	-	-	2%
School shootings/ school violence	1%	-	-	2%
Development/sprawl	6%	7%	8%	5%
Traffic	4%	5%	3%	5%
Other (SPECIFY)	9%	14%	3%	10%
Don't know/Refused	11%	10%	12%	10%

2b. And what is the most important issue facing the US today? (OPEN-END; PRE-CODE)

	TOTAL	Rep	Ind	Dem
Economy in general	5%	3%	6%	5%
Unemployment/jobs	2%	1%	1%	1%
Taxes	1%	1%	-	-
Social Security	*	-	-	1%
Moral values	3%	7%	-	1%
Outsourcing of jobs/ jobs sent overseas	*	1%	-	-
War in Iraq - Support	9%	18%	2%	5%
War in Iraq - Oppose	35%	19%	36%	52%
Wage issues	1%	-	1%	1%
Agricultural/farming	*	-	2%	-
Corporate corruption	*	1%	-	-
Gas/fuel/oil prices	*	-	-	1%
Terrorism	7%	10%	10%	4%
Fear of war/feelings of fear in this country	3%	6%	4%	1%
Poor healthcare/ hospitals; high cost of health care	6%	4%	4%	6%
Ethics/moral/ religious/family decline; dishonesty; lack of integrity	3%	5%	5%	2%
Education/poor education/access to education	3%	3%	2%	2%
International issues/problems	1%	1%	2%	*

Dissatisfaction with government/Congress/politicians/candidates	3%	3%	1%	3%
Crime/violence	1%	1%	3%	*
Poverty/hunger/homelessness	*	1%	-	-
Illegal drugs	*	1%	-	-
Medicare issues	*	-	2%	-
Immigration/illegal aliens	4%	6%	5%	3%
Environment/pollution	1%	1%	1%	2%
Abortion - Pro-choice	*	1%	-	1%
Abortion - Pro-life	1%	2%	-	-
Development/sprawl	*	-	2%	-
Traffic	*	1%	-	-
Other (SPECIFY)	6%	4%	5%	5%
Don't know/Refused	4%	3%	6%	4%

[ROTATE Q.3-9]

3. Opinion of...George W. Bush

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	20%	43%	19%	3%
Somewhat favorable	19%	31%	21%	7%
Somewhat unfavorable	16%	16%	15%	17%
Strongly unfavorable	42%	9%	41%	70%
Heard of but can't rate (DO NOT READ)	3%	2%	4%	2%
Haven't heard of (DO NOT READ)	*	-	-	*
Don't know/Refused (DO NOT READ)	1%	*	1%	1%

4. Opinion of...US Congress

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	11%	8%	8%	15%
Somewhat favorable	31%	24%	26%	42%
Somewhat unfavorable	22%	28%	24%	15%
Strongly unfavorable	17%	26%	21%	8%
Heard of but can't rate (DO NOT READ)	14%	12%	16%	15%
Haven't heard of (DO NOT READ)	2%	1%	2%	1%
Don't know/Refused (DO NOT READ)	3%	1%	3%	4%

5. Opinion of...Nancy Pelosi

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	16%	3%	9%	30%
Somewhat favorable	20%	9%	21%	30%
Somewhat unfavorable	9%	17%	9%	3%
Strongly unfavorable	20%	43%	16%	4%
Heard of but can't rate (DO NOT READ)	17%	14%	17%	17%
Haven't heard of (DO NOT READ)	16%	12%	24%	14%
Don't know/Refused (DO NOT READ)	3%	1%	4%	2%

6. Opinion of...Mitt Romney

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	4%	6%	3%	2%
Somewhat favorable	10%	12%	12%	7%
Somewhat unfavorable	7%	5%	3%	10%
Strongly unfavorable	5%	2%	6%	6%
Heard of but can't rate (DO NOT READ)	21%	22%	24%	21%
Haven't heard of (DO NOT READ)	49%	49%	48%	49%
Don't know/Refused (DO NOT READ)	4%	3%	4%	4%

[SPLIT SAMPLE Q.7-8]

7a. Opinion of...Hillary Clinton

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	22%	8%	11%	42%
Somewhat favorable	27%	6%	25%	44%
Somewhat unfavorable	10%	14%	18%	5%
Strongly unfavorable	33%	68%	28%	7%
Heard of but can't rate (DO NOT READ)	4%	3%	11%	*
Haven't heard of (DO NOT READ)	1%	1%	1%	2%
Don't know/Refused (DO NOT READ)	1%	1%	4%	-

7b. Opinion of...John McCain

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	17%	23%	13%	16%
Somewhat favorable	36%	43%	30%	33%
Somewhat unfavorable	14%	12%	16%	15%
Strongly unfavorable	9%	8%	14%	9%
Heard of but can't rate (DO NOT READ)	14%	12%	10%	19%
Haven't heard of (DO NOT READ)	5%	1%	13%	4%
Don't know/Refused (DO NOT READ)	4%	2%	4%	4%

8a. Opinion of...Barack Obama

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	23%	10%	14%	38%
Somewhat favorable	22%	22%	22%	23%
Somewhat unfavorable	9%	16%	6%	3%
Strongly unfavorable	8%	17%	5%	3%
Heard of but can't rate (DO NOT READ)	14%	13%	20%	12%
Haven't heard of (DO NOT READ)	22%	20%	29%	20%
Don't know/Refused (DO NOT READ)	3%	3%	4%	1%

8b. Opinion of...Joe Lieberman

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	13%	15%	18%	10%
Somewhat favorable	32%	37%	30%	30%
Somewhat unfavorable	15%	16%	13%	17%
Strongly unfavorable	11%	12%	4%	13%
Heard of but can't rate (DO NOT READ)	14%	11%	16%	16%
Haven't heard of (DO NOT READ)	10%	6%	14%	10%
Don't know/Refused (DO NOT READ)	4%	3%	4%	4%

9. Opinion of...Christopher Dodd*

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	3%	-	2%	5%
Somewhat favorable	11%	6%	10%	14%
Somewhat unfavorable	8%	10%	10%	4%
Strongly unfavorable	4%	10%	1%	1%
Heard of but can't rate (DO NOT READ)	25%	22%	29%	25%
Haven't heard of (DO NOT READ)	45%	46%	46%	46%
Don't know/Refused (DO NOT READ)	5%	6%	2%	5%

*Q9 added Friday, January 12, 2007. (n=505)

[ROTATE Q.10-11]

10a. Opinion of...The Catholic religion

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	30%	31%	33%	29%
Somewhat favorable	28%	30%	22%	26%
Somewhat unfavorable	15%	16%	11%	18%
Strongly unfavorable	6%	8%	5%	6%
Heard of but can't rate (DO NOT READ)	15%	12%	19%	14%
Haven't heard of (DO NOT READ)	1%	-	4%	1%
Don't know/Refused (DO NOT READ)	5%	3%	6%	4%

10b. Opinion of...The Mormon religion

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	
Strongly favorable	7%	11%	5%	6%	
Somewhat favorable	20%	17%	26%	21%	
Somewhat unfavorable	22%	24%	17%	24%	
Strongly unfavorable	17%	24%	9%	14%	
Heard of but can't rate (DO NOT READ)	26%	15%	34%	28%	
Haven't heard of (DO NOT READ)		2%	2%	2%	3%
Don't know/Refused (DO NOT READ)	6%	7%	7%	4%	

11a. Opinion of...The Jewish religion

(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	25%	25%	23%	27%
Somewhat favorable	33%	37%	29%	31%
Somewhat unfavorable	8%	11%	4%	8%
Strongly unfavorable	3%	5%	2%	2%
Heard of but can't rate (DO NOT READ)	23%	18%	29%	24%
Haven't heard of (DO NOT READ)	3%	2%	4%	2%
Don't know/Refused (DO NOT READ)	6%	3%	9%	6%

11b. Opinion of...The religion called Islam
 (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	4%	3%	2%	6%
Somewhat favorable	14%	8%	12%	21%
Somewhat unfavorable	16%	19%	22%	11%
Strongly unfavorable	25%	39%	19%	16%
Heard of but can't rate (DO NOT READ)	31%	20%	31%	39%
Haven't heard of (DO NOT READ)	3%	3%	5%	3%
Don't know/Refused (DO NOT READ)	7%	8%	9%	5%

12. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	15%	36%	11%	3%
Somewhat approve	20%	33%	22%	8%
Somewhat disapprove	18%	16%	18%	16%
Strongly disapprove	44%	12%	42%	71%
Don't know/Refused (DO NOT READ)	3%	3%	6%	1%

[ROTATE Q.13-14]

13. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	15%	31%	13%	4%
Somewhat approve	14%	27%	15%	4%
Somewhat disapprove	14%	18%	18%	9%
Strongly disapprove	52%	21%	46%	81%
Don't know/Refused (DO NOT READ)	5%	4%	8%	2%

14. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	20%	45%	17%	3%
Somewhat approve	23%	32%	26%	14%
Somewhat disapprove	17%	10%	16%	22%
Strongly disapprove	35%	10%	31%	57%
Don't know/Refused (DO NOT READ)	5%	3%	10%	4%

15. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	5%	4%	3%	9%
Somewhat approve	26%	22%	26%	30%
Somewhat disapprove	25%	29%	24%	22%
Strongly disapprove	24%	29%	27%	17%
Don't know/Refused (DO NOT READ)	21%	16%	20%	23%

16. Do you approve or disapprove of the way Nancy Pelosi is handling her job as Speaker of the House of Representatives? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	13%	3%	8%	25%
Somewhat approve	23%	15%	19%	32%
Somewhat disapprove	8%	13%	9%	4%
Strongly disapprove	15%	34%	11%	3%
Don't know/Refused (DO NOT READ)	40%	35%	54%	36%

17. And, in your opinion, do you think the country would be better off if the Republicans controlled Congress or if the Democrats controlled Congress?

	TOTAL	Rep	Ind	Dem
Republicans	27%	64%	17%	2%
Democrats	44%	10%	31%	80%
Neither (DO NOT READ)	17%	15%	35%	8%
Don't Know/Refused (DO NOT READ)	12%	11%	17%	9%

[SPLIT SAMPLE Q.18]

18a. Now I'm going to read to you a list of issues that the U.S. Congress may address in the first 100 hours of their new session this year. Which one of the following issues do you think should be the TOP priority for the U.S. Congress to address? (READ LIST - ACCEPT ONE ANSWER) (IF "ALL", ASK:) If you absolutely had to choose, which one issue would you say should be the top priority?

	TOTAL	Rep	Ind	Dem
Ethics	4%	7%	4%	1%
Budget	5%	9%	6%	1%
9/11 Commission recommendations	1%	2%	1%	1%
The federal minimum wage	4%	1%	7%	3%
Stem cell research	2%	2%	4%	2%
Social Security/Medicare	13%	14%	6%	14%
Tax cuts for corporations	1%	-	2%	1%
Economy/jobs/unemployment	9%	12%	15%	4%
Healthcare	17%	16%	14%	20%
The War in Iraq	34%	28%	25%	46%
All of the above (DO NOT READ)	4%	1%	6%	5%
None of the above (DO NOT READ)	1%	1%	2%	-
Other (specify) (DO NOT READ)	2%	3%	3%	1%
Don't know/Refused (DO NOT READ)	2%	2%	4%	1%

18b. Now I'm going to read to you a list of issues that the U.S. Congress may address in the first 100 hours of their new session this year. Which one of the following issues do you think should be LOWEST priority for the U.S. Congress to address? (READ LIST - ACCEPT ONE ANSWER) (IF "ALL", ASK:) If you absolutely had to choose, which one issue would you say should be the lowest priority?

	TOTAL	Rep	Ind	Dem
Ethics	5%	3%	11%	4%
Budget	1%	1%	1%	-
9/11 Commission recommendations	10%	12%	7%	10%
The federal minimum wage	9%	15%	9%	5%
Stem cell research	22%	24%	31%	17%
Social Security/Medicare	2%	-	3%	3%
Tax cuts for corporations	30%	25%	21%	39%
Economy/jobs/unemployment	3%	2%	1%	3%
Healthcare	3%	3%	5%	3%
The War in Iraq	3%	1%	-	5%
All of the above (DO NOT READ)	1%	1%	-	1%
None of the above (DO NOT READ)	4%	2%	3%	4%
Other (specify) (DO NOT READ)	*	*	-	-
Don't know/Refused (DO NOT READ)	7%	8%	7%	6%

[ROTATE Q.19-20]

19. Do you favor or oppose the proposed strategy of increasing the number of American troops in Iraq by as many as 20,000 troops over the next few months? (IF FAVOR/OPPOSE, ASK:) Would you say you strongly favor/oppose or somewhat favor/oppose?

	TOTAL	Rep	Ind	Dem
Strongly favor	19%	35%	24%	5%
Somewhat favor	15%	27%	10%	8%
Somewhat oppose	10%	9%	14%	10%
Strongly oppose	49%	21%	44%	73%
Neither favor nor oppose (DO NOT READ)	3%	3%	5%	2%
Don't know/Refused (DO NOT READ)	3%	4%	4%	1%

[SPLIT SAMPLE Q.20]

20a. Do you favor or oppose President Bush's proposed strategy of increasing the number of American troops in Iraq by as many as 20,000 troops over then next few months? (IF FAVOR/OPPOSE, ASK:) Would you say you strongly favor/oppose or somewhat favor/oppose?

	TOTAL	Rep	Ind	Dem
Strongly favor	17%	31%	23%	3%
Somewhat favor	15%	26%	12%	7%
Somewhat oppose	9%	10%	12%	7%
Strongly oppose	53%	25%	49%	79%
Neither favor nor oppose (DO NOT READ)	4%	6%	3%	2%
Don't know/Refused (DO NOT READ)	2%	2%	1%	1%

20b. Do you favor or oppose Senator John McCain's proposed strategy of increasing the number of American troops in Iraq by as many as 20,000 troops over the next few months? (IF FAVOR/OPPOSE, ASK:) Would you say you strongly favor/oppose or somewhat favor/oppose?

	TOTAL	Rep	Ind	Dem
Strongly favor	21%	34%	24%	9%
Somewhat favor	16%	32%	6%	9%
Somewhat oppose	10%	9%	15%	7%
Strongly oppose	44%	16%	34%	70%
Neither favor nor oppose (DO NOT READ)	4%	4%	10%	1%
Don't know/Refused (DO NOT READ)	6%	6%	10%	4%

21. Now thinking about the next election for president in 2008, if the election for U.S. President were held today, would you be voting for the (ROTATE) Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem
Republican candidate	26%	66%	13%	2%
Democratic candidate	44%	7%	30%	84%
Neither (DO NOT READ)	7%	4%	19%	2%
Don't Know/Refused (DO NOT READ)	22%	23%	38%	12%

[ROTATE Q.22-26]

22. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Hillary Clinton, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
McCain	45%	82%	45%	16%
Lean McCain	3%	6%	5%	1%
Clinton	36%	8%	28%	65%
Lean Clinton	3%	1%	1%	6%
Undecided	10%	3%	15%	11%
Refused to answer	2%	1%	5%	1%

23. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican Rudy Giuliani and Democrat Hillary Clinton, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
Giuliani	45%	82%	47%	14%
Lean Giuliani	3%	5%	4%	2%
Clinton	37%	7%	25%	69%
Lean Clinton	3%	1%	1%	5%
Undecided	10%	4%	19%	8%
Refused to answer	2%	1%	3%	1%

24. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Barack Obama, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
McCain	38%	69%	34%	16%
Lean McCain	5%	8%	4%	3%
Obama	35%	10%	28%	60%
Lean Obama	3%	2%	3%	4%
Undecided	17%	10%	24%	14%
Refused to answer	3%	1%	7%	2%

25. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican Rudy Giuliani and Democrat Barack Obama, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
Giuliani	37%	73%	31%	13%
Lean Giuliani	4%	4%	4%	4%
Obama	35%	8%	26%	62%
Lean Obama	3%	2%	3%	5%
Undecided	18%	10%	33%	14%
Refused to answer	2%	1%	3%	2%

[SPLIT SAMPLE Q.26]

26a. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat John Edwards, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
McCain	41%	78%	34%	16%
Lean McCain	4%	4%	5%	3%
Edwards	32%	5%	22%	59%
Lean Edwards	3%	5%	2%	2%
Undecided	18%	6%	31%	19%
Refused to answer	2%	2%	6%	1%

26b. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican Rudy Giuliani and Democrat John Edwards, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
Giuliani	38%	72%	40%	8%
Lean Giuliani	2%	4%	3%	1%
Edwards	37%	11%	26%	66%
Lean Edwards	4%	2%	4%	7%
Undecided	16%	9%	25%	15%
Refused to answer	2%	1%	4%	2%

27. And do you think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Rep	Ind	Dem
Strong Republican	20%	59%	-	-
Not so strong Republican	9%	26%	-	-
Independent, leans Republican	5%	15%	-	-
Independent	20%	-	100%	-
Independent, leans Democratic	10%	-	-	24%
Not so strong Democrat	7%	-	-	19%
Strong Democrat	23%	-	-	57%
Other (DO NOT READ)	2%	-	-	-
Don't know/Refused (DO NOT READ)	6%	-	-	-

28. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Rep	Ind	Dem
Yes, voted	89%	96%	77%	92%
No, did not vote	9%	4%	21%	8%
Don't know/Refused (DO NOT READ)	2%	-	2%	1%

29. And for whom did you vote in this most recent 2004 presidential election? (OPEN-END; PRE-CODE)

	TOTAL	Rep	Ind	Dem
George Bush	50%	90%	53%	16%
John Kerry	37%	4%	28%	72%
Ralph Nader	2%	1%	2%	2%
Other	1%	1%	1%	1%
Don't know/Refused	10%	4%	16%	9%

30. What is your marital status? Are you . . . (READ LIST)

	TOTAL	Rep	Ind	Dem
Single	18%	14%	17%	19%
Married	59%	70%	55%	57%
Divorced	10%	7%	12%	9%
Separated	1%	1%	1%	1%
Widowed	11%	8%	13%	12%
Don't Know/Refused (DO NOT READ)	2%	*	1%	1%

31. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Rep	Ind	Dem
None	68%	67%	73%	69%
One	13%	13%	10%	14%
Two	12%	14%	10%	12%
Three	3%	3%	3%	3%
Four or more	2%	2%	3%	1%
Don't know/Refused (DO NOT READ)	2%	*	2%	1%

32. What is your age please? (OPEN-END; PRE-CODE)

	TOTAL	Rep	Ind	Dem
18-24	5%	1%	6%	6%
25-34	10%	11%	6%	10%
35-44	15%	18%	14%	13%
45-54	20%	25%	20%	18%
55-64	20%	17%	22%	23%
65-74	16%	15%	18%	17%
75 +	11%	12%	10%	12%
Don't know/Refused	3%	1%	4%	2%

33. What is the last grade of formal education you have completed?
(OPEN-END; PRE-CODE)

	TOTAL	Rep	Ind	Dem
Less than high school	5%	4%	5%	7%
High school graduate	24%	22%	25%	25%
Some college/ vocational school	26%	26%	28%	27%
College graduate	30%	33%	29%	26%
Post graduate	13%	14%	12%	14%
Don't know/Refused	2%	*	1%	1%

34. Do you personally have any money invested in the stock market right now? (IF YES, ASK:) Do you invest in individual stocks, mutual funds, both, or something else?

	TOTAL	Rep	Ind	Dem
Yes, individual stock only	6%	6%	7%	6%
Yes, mutual funds only	11%	16%	8%	11%
Yes, both individual stock and mutual funds	26%	33%	24%	21%
Yes, something else/other (specify)	1%	2%	1%	1%
No, don't have money invested in the stock market	44%	33%	43%	53%
Don't know/Refused (DO NOT READ)	12%	11%	17%	8%

35. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Rep	Ind	Dem
White/Caucasian	79%	92%	85%	70%
Hispanic/Latino	5%	3%	4%	6%
African-American/Black	10%	1%	6%	19%
Asian American/Asian	1%	*	1%	*
Native American	1%	1%	2%	1%
Other (Specify)	-	-	-	-
Don't know/Refused (DO NOT READ)	4%	2%	3%	4%

36. How would you describe your religious affiliation? (OPEN-END; PRE-CODE)

	TOTAL	Rep	Ind	Dem
Protestant (Episcopal, Methodist, Baptist, Lutheran, Presbyterian, etc.)	56%	62%	54%	55%
Catholic	21%	22%	22%	21%
Jewish	2%	1%	3%	3%
Muslim/Islamic	1%	1%	1%	1%
Buddhist	*	-	-	*
Hindu	-	-	-	-
Mormon	2%	3%	2%	*
No affiliation	9%	5%	9%	11%
Atheist/Agnostic	2%	1%	2%	2%
Other (SPECIFY)	1%	*	1%	1%
Don't know/Refused (DO NOT READ)	7%	5%	8%	5%

37. Would you describe yourself as "born-again" or evangelical?

	TOTAL	Rep	Ind	Dem
Yes	40%	52%	33%	38%
No	50%	39%	58%	55%
Don't know/Refused (DO NOT READ)	10%	8%	9%	7%

A. Gender (BY OBSERVATION)

	TOTAL	Rep	Ind	Dem
Male	48%	50%	53%	42%
Female	52%	50%	47%	58%

B. REGION (BY PREFIX)

	TOTAL	Rep	Ind	Dem
West (MT, ID, WY, CO, NM, AZ, UT, NV, WA, OR, CA, AK, HI)	20%	27%	13%	19%
South (DE, MD, DC, VA, WV, NC, SC, GA, FL, KY, TN, AL, MS, AR, LA, OK, TX)	35%	34%	35%	37%
Midwest (OH, IN, IL, MI, WI, MN, IA, MO, ND, SD, NE, KS)	26%	25%	30%	24%
Northeast (ME, NH, VT, MA, RI, CT, NY, NJ, PA)	19%	15%	21%	20%