

DIAGEO | The Hotline

Diageo/Hotline Poll
Conducted By:



August 2008

Field Dates: August 18-24, 2008
Sample Size: 1022 Registered Voters
Margin of Error: +/-3%

Note: Percentages less than 0.5 printed as *.

1. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Rep	Ind	Dem
Right direction	15%	28%	13%	6%
Wrong track	76%	59%	77%	90%
Neither (DO NOT READ)	5%	8%	6%	3%
Don't know/Refused (DO NOT READ)	3%	5%	4%	1%

2. And what is the most important issue facing the US today?

	TOTAL	Rep	Ind	Dem
Economy in general	38%	31%	42%	42%
Gas/fuel/oil prices	9%	13%	6%	8%
War in Iraq - Oppose	6%	2%	6%	10%
Unemployment/jobs	4%	2%	5%	5%
Terrorism	3%	6%	4%	1%
Poor healthcare/ hospitals; high cost of health care	3%	2%	3%	3%
War in Iraq - Support	2%	3%	1%	2%

Immigration/ Illegal aliens	2%	4%	4%	*
High cost of living/ inflation	2%	2%	1%	2%
Moral values	1%	2%	1%	1%
Social Security	1%	*	1%	1%
Fear of war/ Feelings of fear in this country	1%	1%	1%	1%
Ethics/moral/ religious/family decline; dishonesty; lack of integrity	1%	1%	1%	1%
Education/ Poor education/ access to education	1%	1%	1%	1%
Dissatisfaction with government/Congress/ politicians/ candidates	1%	1%	1%	2%
Environment/ pollution	1%	*	*	1%
Taxes	1%	1%	*	*
Abortion - Pro-life	1%	1%	-	-
Outsourcing of jobs/ jobs sent overseas	*	1%	1%	*
International issues/problems	*	1%	*	*
Crime/violence	*	1%	-	*
Cost of prescription drugs	*	*	-	1%
Medicare issues	*	-	1%	1%
Abortion - Pro- choice	*	1%	-	-
Poverty/hunger/ homelessness	*	-	*	*
Military base closings	*	*	*	*
School shootings/ school violence	*	-	-	*

Middle class struggling	*	*	*	*
Wage issues	*	-	*	*
Other (SPECIFY)	11%	16%	8%	10%
Don't know/Refused	8%	8%	10%	7%

3. And, thinking about the upcoming presidential election, if you had to choose which ONE of the following issues will be MOST important to you when you decide how to vote for president?

	TOTAL	Rep	Ind	Dem
The Economy	50%	51%	52%	49%
The War in Iraq	18%	15%	15%	21%
America's Energy Policies	14%	21%	14%	8%
Healthcare	12%	8%	12%	16%
Other (DO NOT READ) (SPECIFY)	2%	2%	3%	1%
Don't know/Refused (DO NOT READ)	4%	3%	5%	4%

4. George W. Bush (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	13%	29%	8%	3%
Somewhat favorable	22%	37%	27%	8%
Somewhat unfavorable	16%	19%	18%	11%
Strongly unfavorable	45%	14%	41%	75%
Heard of but can't rate (DO NOT READ)	2%	1%	2%	2%
Haven't heard of (DO NOT READ)	*	-	*	*
Don't know/Refused (DO NOT READ)	1%	*	4%	1%

5. John McCain (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	19%	39%	15%	5%
Somewhat favorable	33%	48%	36%	22%
Somewhat unfavorable	17%	8%	16%	25%
Strongly unfavorable	22%	2%	19%	39%
Heard of but can't rate (DO NOT READ)	6%	2%	10%	7%
Haven't heard of (DO NOT READ)	1%	-	1%	1%
Don't know/Refuse (DO NOT READ)	2%	2%	4%	1%

6. Barack Obama(IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	30%	5%	23%	54%
Somewhat favorable	25%	18%	29%	29%
Somewhat unfavorable	14%	23%	15%	6%
Strongly unfavorable	24%	46%	23%	6%
Heard of but can't rate (DO NOT READ)	5%	4%	6%	3%
Haven't heard of (DO NOT READ)	1%	*	*	-
Don't know/Refused (DO NOT READ)	3%	3%	4%	2%

[SPLIT SAMPLE Q.7-8]

7a. Evan Bayh (pron. "bye") (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	5%	3%	3%	8%
Somewhat favorable	10%	9%	12%	11%
Somewhat unfavorable	5%	7%	6%	3%
Strongly unfavorable	5%	7%	11%	1%
Heard of but can't rate (DO NOT READ)	16%	16%	18%	16%
Haven't heard of (DO NOT READ)	53%	53%	45%	59%
Don't know/Refused (DO NOT READ)	5%	4%	5%	3%

7b. Tim Kaine (pron. "cain") (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	3%	3%	7%	1%
Somewhat favorable	8%	5%	10%	10%
Somewhat unfavorable	4%	5%	4%	4%
Strongly unfavorable	2%	3%	2%	2%
Heard of but can't rate (DO NOT READ)	14%	17%	12%	13%
Haven't heard of (DO NOT READ)	65%	62%	62%	67%
Don't know/Refused (DO NOT READ)	4%	4%	3%	2%

8a. Joe Biden (pron. "bye-den") (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	12%	5%	12%	18%
Somewhat favorable	21%	19%	16%	27%
Somewhat unfavorable	8%	13%	14%	3%
Strongly unfavorable	11%	15%	14%	3%
Heard of but can't rate (DO NOT READ)	15%	14%	21%	13%
Haven't heard of (DO NOT READ)	29%	29%	20%	32%
Don't know/Refused (DO NOT READ)	4%	4%	3%	4%

8b. Kathleen Sebelius (pron. "suh-beel-ee-us") (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem
Strongly favorable	2%	1%	2%	3%
Somewhat favorable	4%	3%	5%	5%
Somewhat unfavorable	2%	2%	4%	1%
Strongly unfavorable	1%	1%	3%	1%
Heard of but can't rate (DO NOT READ)	10%	14%	10%	7%
Haven't heard of (DO NOT READ)	77%	76%	74%	80%
Don't know/Refused (DO NOT READ)	3%	3%	3%	2%

9. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	11%	24%	8%	2%
Somewhat approve	22%	39%	23%	8%
Somewhat disapprove	16%	18%	18%	14%
Strongly disapprove	48%	14%	48%	76%
Don't know/Refused (DO NOT READ)	3%	4%	3%	*

[ROTATE Q.10-12]

10. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	16%	33%	16%	2%
Somewhat approve	19%	33%	21%	9%
Somewhat disapprove	13%	16%	14%	10%
Strongly disapprove	49%	13%	48%	77%
Don't know/Refused (DO NOT READ)	3%	5%	2%	2%

11. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	6%	13%	5%	2%
Somewhat approve	18%	36%	15%	4%
Somewhat disapprove	18%	25%	20%	12%
Strongly disapprove	54%	21%	56%	80%
Don't know/Refused (DO NOT READ)	4%	5%	5%	1%

12. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem
Strongly approve	2%	4%	*	2%
Somewhat approve	14%	12%	10%	19%
Somewhat disapprove	29%	24%	28%	35%
Strongly disapprove	49%	56%	57%	39%
Don't know/Refused (DO NOT READ)	6%	4%	4%	6%

13. Now thinking about the next election for president in 2008, if the election for U.S. President were held today, would you be voting for the Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem
Democratic candidate	44%	7%	32%	81%
Republican candidate	37%	81%	32%	6%
Neither (DO NOT READ)	7%	3%	13%	5%
Don't Know/Refused (DO NOT READ)	12%	9%	23%	8%

14. And, regardless of how you plan to vote, who do you think has the best chance of winning the next election for president in 2008, the Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem
Democratic candidate	52%	25%	47%	78%
Republican candidate	32%	59%	31%	13%
Neither (DO NOT READ)	2%	3%	3%	1%
Don't Know/Refused (DO NOT READ)	14%	14%	19%	9%

[PRE-OBAMA VP ANNOUNCEMENT, n=615]

15A. Now, suppose the general election for president in 2008 were being held today between Republican John McCain and Democrat Barack Obama, for whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
McCain	36%	77%	34%	6%
Lean McCain	5%	6%	6%	2%
Obama	40%	9%	25%	75%
Lean Obama	5%	1%	5%	7%
Undecided	11%	6%	26%	6%
Refused to answer	4%	1%	4%	4%

[POST-OBAMA VP ANNOUNCEMENT, n=403]

15B. Now, suppose the general election for president in 2008 were being held today between Republican John McCain and Democrat Barack Obama, for whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
McCain	37%	84%	38%	3%
Lean McCain	4%	6%	6%	1%
Obama	42%	2%	34%	78%
Lean Obama	4%	*	3%	6%
Undecided	11%	7%	14%	10%
Refused to answer	3%	1%	6%	2%

[TOTAL DATA, n=1022]

15C. Now, suppose the general election for president in 2008 were being held today between Republican John McCain and Democrat Barack Obama, for whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem
McCain	36%	79%	33%	5%
Lean McCain	4%	6%	5%	2%
Obama	40%	5%	32%	75%
Lean Obama	4%	1%	4%	6%
Undecided	12%	8%	21%	8%
Refused to answer	4%	1%	4%	4%

DEMOCRATIC VP 2008

[PRE-OBAMA VP ANNOUNCEMENT DATA, n=615]

16A. Who would you most like to see as the Democratic vice presidential candidate in 2008?

	TOTAL	Rep	Ind	Dem
Joe Biden	26%	20%	25%	32%
Evan Bayh	7%	8%	6%	6%
Kathleen Sebelius	5%	5%	5%	3%
Tim Kaine	4%	2%	6%	4%
Other (DO NOT READ) (SPECIFY)	6%	6%	5%	6%
All of the above (DO NOT READ)	1%	*	3%	1%
None of the Above (DO NOT READ)	15%	20%	17%	10%
Unsure (DO NOT READ)	32%	30%	33%	34%
Refused (DO NOT READ)	5%	8%	1%	3%

[POST-OBAMA VP ANNOUNCEMENT DATA, n=403, Q.N16B - N17]

N16B. Are you satisfied that Joe Biden (pron. "bye-den") is the Democratic vice presidential nominee, or would you have preferred that Barack Obama had selected someone else?

	TOTAL	Rep	Ind	Dem
Satisfied with Joe Biden	40%	22%	40%	55%
Preferred someone else	24%	19%	25%	28%
Don't know/Refused (DO NOT READ)	36%	59%	35%	17%

N17. And, do you think that Barack Obama choosing Joe Biden (pron. "bye-den") as his vice presidential running mate will mostly hurt his chances of winning the general election in November, mostly help his chances of winning the general election in November, or not make much difference?

	TOTAL	Rep	Ind	Dem
Mostly hurt Obama	13%	10%	12%	15%
Mostly help Obama	38%	30%	36%	47%
Not make much difference	38%	46%	39%	32%
Don't know/Refused (DO NOT READ)	11%	14%	14%	6%

[ASK N18 ONLY IF Q15B=OBAMA, n=184]

N18. Based on what you know about Joe Biden (pron. "bye-den"), does having Joe Biden (pron. "bye-den") as his running mate make you more likely to vote for Barack Obama in November, less likely, or will it not have much effect on your vote?

	TOTAL	Rep	Ind	Dem
More likely	29%	-	36%	29%
Less likely	5%	-	2%	5%
Won't have much effect	62%	100%	51%	63%
Don't know/Refused (DO NOT READ)	4%	-	11%	2%

[SPLIT SAMPLE Q.19-22]

19a. Which candidate - John McCain or Barack Obama - do you think would do the best job handling the nation's healthcare?

	TOTAL	Rep	Ind	Dem
Barack Obama	47%	11%	41%	81%
John McCain	36%	71%	35%	10%
Neither (DO NOT READ)	5%	6%	11%	2%
Don't know/Refused (DO NOT READ)	11%	12%	12%	7%

19b. Which political party - the Democrats or the Republicans - do you think would do the best job handling the nation's healthcare?

	TOTAL	Rep	Ind	Dem
Democrats	47%	18%	32%	81%
Republicans	29%	61%	26%	5%
Neither (DO NOT READ)	9%	11%	15%	3%
Don't know/Refused (DO NOT READ)	15%	10%	27%	11%

20a. Which candidate - John McCain or Barack Obama - do you think would do the best job handling the nation's economy?

	TOTAL	Rep	Ind	Dem
Barack Obama	48%	12%	45%	82%
John McCain	40%	80%	39%	12%
Neither (DO NOT READ)	3%	2%	7%	2%
Don't know/Refused (DO NOT READ)	8%	7%	9%	4%

20b. Which political party - the Democrats or the Republicans - do you think would do the best job handling the nation's economy?

	TOTAL	Rep	Ind	Dem
Democrats	47%	11%	36%	83%
Republicans	36%	75%	29%	10%
Neither (DO NOT READ)	6%	4%	13%	2%
Don't know/Refused (DO NOT READ)	11%	10%	22%	5%

21a. Which candidate - John McCain or Barack Obama - do you think would do the best job handling the war in Iraq?

	TOTAL	Rep	Ind	Dem
John McCain	49%	91%	55%	18%
Barack Obama	40%	5%	32%	73%
Neither (DO NOT READ)	4%	2%	7%	3%
Don't know/Refused (DO NOT READ)	6%	2%	6%	6%

21b. Which political party - the Democrats or the Republicans - do you think would do the best job handling the war in Iraq?

	TOTAL	Rep	Ind	Dem
Democrats	45%	11%	38%	80%
Republicans	40%	82%	36%	8%
Neither (DO NOT READ)	3%	1%	3%	4%
Don't know/Refused (DO NOT READ)	11%	6%	24%	8%

22a. Which candidate - John McCain or Barack Obama - do you think would do the best job managing America's energy policies?

	TOTAL	Rep	Ind	Dem
Barack Obama	49%	13%	40%	84%
John McCain	37%	74%	38%	8%
Neither (DO NOT READ)	4%	3%	11%	1%
Don't know/Refused (DO NOT READ)	10%	10%	10%	7%

22b. Which political party - the Democrats or the Republicans - do you think would do the best job managing America's energy policies?

	TOTAL	Rep	Ind	Dem
Democrats	46%	13%	40%	77%
Republicans	35%	72%	29%	9%
Neither (DO NOT READ)	6%	4%	9%	5%
Don't know/Refused (DO NOT READ)	14%	11%	23%	9%

[ROTATE Q.23-27]

23a. If Barack Obama is elected president, how prepared do you think he will be to lead the country? (IF PREPARED/ UNPREPARED, ASK:) Would you say very prepared/ unprepared or somewhat prepared/ unprepared?

	TOTAL	Rep	Ind	Dem
Very prepared	22%	6%	15%	37%
Somewhat prepared	36%	18%	41%	49%
Somewhat unprepared	19%	33%	24%	6%
Very unprepared	20%	37%	19%	6%
Don't know/Refused (DO NOT READ)	3%	5%	1%	2%

23b. If John McCain is elected president, how prepared do you think he will be to lead the country? (IF PREPARED/ UNPREPARED, ASK:) Would you say very prepared/ unprepared or somewhat prepared/ unprepared?

	TOTAL	Rep	Ind	Dem
Very prepared	33%	60%	30%	14%
Somewhat prepared	41%	35%	52%	41%
Somewhat unprepared	11%	3%	8%	18%
Very unprepared	12%	-	4%	25%
Don't know/Refused (DO NOT READ)	3%	2%	6%	2%

24. How much, if at all, do you think Barack Obama is in touch with the interests of the average American?

	TOTAL	Rep	Ind	Dem
A great deal	32%	11%	22%	55%
Somewhat	38%	38%	47%	36%
Not very much	16%	24%	18%	5%
Not at all	12%	24%	9%	3%
Don't know/Refused (DO NOT READ)	3%	3%	3%	1%

25. And, setting aside your feelings about his policies for a moment, how would you rate the job Barack Obama has done in presenting himself as a potential President of The United States?

	TOTAL	Rep	Ind	Dem
Excellent	25%	16%	20%	36%
Good	41%	33%	41%	47%
Fair	22%	29%	28%	13%
Poor	10%	20%	9%	3%
Don't know/Refused (DO NOT READ)	2%	2%	2%	1%

26. How much, if at all do you think John McCain is in touch with the interests of the average American?

	TOTAL	Rep	Ind	Dem
A great deal	17%	36%	14%	4%
Somewhat	44%	48%	51%	40%
Not very much	22%	12%	24%	31%
Not at all	13%	1%	10%	23%
Don't know/Refused (DO NOT READ)	3%	4%	2%	3%

27. And, setting aside your feelings about his policies for a moment, how would you rate the job John McCain has done in presenting himself as a potential President of The United States?

	TOTAL	Rep	Ind	Dem
Excellent	11%	23%	7%	5%
Good	39%	47%	44%	31%
Fair	32%	24%	35%	36%
Poor	16%	4%	13%	27%
Don't know/Refused (DO NOT READ)	2%	1%	2%	1%

28. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Rep	Ind	Dem
Strong Republican	17%	54%	-	-
Not so strong Republican	9%	29%	-	-
Independent, leans Republican	6%	18%	-	-
Independent	20%	-	100%	-
Independent, leans Democratic	8%	-	-	20%
Not so strong Democrat	9%	-	-	22%
Strong Democratic	24%	-	-	58%
Other (SPECIFY) (DO NOT READ)	2%	-	-	-
Don't know/Refused (DO NOT READ)	4%	-	-	-

29. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, very conservative or haven't you thought much about this? (IF MODERATE ASK:) Do you tend to lean toward the liberal or conservative side?

	TOTAL	Rep	Ind	Dem
Very liberal	8%	4%	5%	14%
Somewhat liberal	16%	5%	16%	26%
Moderate, leans liberal	4%	2%	4%	5%
Moderate	18%	16%	25%	18%
Moderate, leans conservative	4%	5%	2%	3%
Somewhat conservative	22%	34%	26%	12%
Very conservative	14%	27%	10%	6%
Don't know/Refused (DO NOT READ)	14%	6%	13%	16%

30. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Rep	Ind	Dem
Yes, voted	89%	95%	89%	89%
No, did not vote	8%	4%	10%	10%
Don't know/Refused (DO NOT READ)	3%	1%	*	1%

31. And for whom did you vote in this most recent 2004 presidential election?

	TOTAL	Rep	Ind	Dem
George Bush	48%	84%	49%	16%
John Kerry	35%	5%	30%	65%
Ralph Nader	1%	*	1%	1%
Other	4%	2%	5%	5%
Don't know/Refused	12%	9%	16%	12%

32. What is your marital status? Are you . . . (READ LIST)

	TOTAL	Rep	Ind	Dem
Single	15%	10%	16%	18%
Married	62%	70%	65%	58%
Divorced	8%	7%	7%	10%
Separated	2%	2%	1%	3%
Widowed	10%	9%	11%	11%
Don't Know/Refused (DO NOT READ)	3%	2%	*	1%

33. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Rep	Ind	Dem
None	68%	69%	68%	70%
One	12%	12%	12%	13%
Two	11%	10%	13%	13%
Three	4%	5%	4%	2%
Four or more	2%	3%	3%	2%
Don't know/Refused (DO NOT READ)	3%	2%	*	1%

34. What is your age please?

	TOTAL	Rep	Ind	Dem
18-20	3%	2%	3%	3%
21-24	1%	1%	1%	1%
25-34	10%	10%	9%	9%
35-44	14%	14%	13%	15%
45-54	20%	21%	22%	18%
55-64	20%	19%	19%	22%
65-74	15%	18%	17%	14%
75 +	12%	10%	12%	14%

35. What is the last grade of formal education you have completed?

	TOTAL	Rep	Ind	Dem
Less than high school	5%	3%	5%	7%
High school graduate	24%	22%	26%	25%
Some college/ vocational school	26%	23%	31%	26%
College graduate	28%	32%	22%	29%
Post graduate	14%	17%	14%	12%
Don't know/Refused	3%	2%	1%	1%

36. And please tell me which of the following categories applies to your total household income for 2007:

	TOTAL	Rep	Ind	Dem
Less than \$15,000	7%	6%	7%	9%
\$15,000 to less than \$30,000	12%	5%	12%	17%
\$30,000 to less than \$50,000	19%	17%	14%	21%
\$50,000 to less than \$75,000	18%	19%	23%	15%
\$75,000 to less than \$100,000	12%	16%	13%	11%
\$100,000 to less than \$200,000	11%	14%	9%	11%
\$200,000 or more	3%	3%	2%	3%
Don't know/Refused	19%	20%	20%	13%

37. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Rep	Ind	Dem
White/Caucasian	75%	89%	80%	67%
Hispanic/Latino	5%	4%	4%	7%
African-American/ Black	10%	1%	6%	20%
Asian-American/Asian	1%	1%	1%	2%
Native American	2%	2%	2%	1%
Other/Specify	1%	*	1%	2%
Don't know/Refused (DO NOT READ)	5%	3%	5%	3%

38. Would you describe yourself as "born-again" or evangelical?

	TOTAL	Rep	Ind	Dem
Yes	35%	38%	36%	34%
No	52%	51%	55%	56%
Don't know/Refused (DO NOT READ)	12%	11%	9%	10%

A. Gender (BY OBSERVATION)

	TOTAL	Rep	Ind	Dem
Male	47%	47%	54%	42%
Female	53%	53%	46%	58%

B. REGION (BY PREFIX)

	TOTAL	Rep	Ind	Dem
West	21%	23%	22%	19%
South	34%	37%	37%	31%
Midwest	27%	23%	26%	29%
Northeast	19%	17%	15%	21%