

Conducted by:



Field Dates: September 27-29, 2008

Sample Size: 901 Registered Voters

Margin of Error: +/-3.3%

Note: Percentages less than 0.5 printed as *.

Each day data is based on a rolling 3-day average of 900+ interviews concluded the previous day.

DAILY TRACKER POLL – SEPTEMBER TO NOVEMBER 2008

Nationwide Sample of Registered Voters September 30, 2008

Direction/Priorities

- I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

<u>DIRECTION OF COUNTRY</u>	9/26	9/27	9/28	9/29	9/30
Wrong Track	80%	80%	81%	82%	84%
Right Direction	10%	10%	9%	9%	9%

- And what is the most important issue facing the US today?

<u>MOST IMPORTANT ISSUE</u>	9/26	9/27	9/28	9/29	9/30
Economy in general	60%	60%	61%	60%	59%
War in Iraq - Oppose	4%	4%	4%	4%	4%
Poor healthcare/hospitals; high cost of health care	3%	3%	3%	3%	3%
Gas/fuel/oil prices	3%	2%	2%	3%	3%
Terrorism	2%	3%	3%	3%	3%
Dissatisfaction with government/ Congress/politicians/candidates	3%	3%	2%	2%	2%
Unemployment/jobs	2%	2%	2%	2%	2%
High cost of living/inflation	1%	1%	1%	2%	2%
Moral values	1%	1%	1%	2%	2%
Ethics/moral/religious/family decline	1%	1%	1%	1%	2%
War in Iraq – Support	2%	2%	1%	2%	1%
Immigration/illegal aliens	1%	1%	1%	1%	1%
International issues/problems	1%	1%	1%	1%	1%
Education/poor education/access to education	1%	1%	1%	1%	1%
Environment/pollution	*%	*%	1%	1%	1%
Taxes	1%	1%	1%	*%	*%

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3 – 6. Please tell me if you have a favorable or unfavorable opinion of the following public figures. If you haven't heard of them, just tell me and we'll move on.

IMAGES	9/26		9/27		9/28		9/29		9/30	
	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
John McCain	54%	38%	53%	40%	51%	42%	50%	43%	50%	44%
Barack Obama	54%	39%	53%	39%	56%	37%	57%	36%	58%	35%
Sarah Palin	48%	36%	46%	38%	45%	40%	44%	41%	45%	42%
Joe Biden	42%	33%	41%	34%	42%	33%	45%	33%	46%	32%

7. Do you approve or disapprove of the way George W. Bush is handling his job as president?

BUSH APPROVAL	9/26	9/27	9/28	9/29	9/30
Disapprove	69%	68%	69%	68%	68%
Approve	29%	29%	28%	28%	29%

8. Now thinking about the next elections for U.S. Congress, if the elections for U.S. Congress were held today, would you be voting for the (ROTATE) Democratic candidate or the Republican candidate?

GENERIC CONGRESSIONAL BALLOT	9/26	9/27	9/28	9/29	9/30
Democratic	46%	46%	45%	44%	43%
Republican	34%	34%	35%	36%	36%

9. Now, suppose that the presidential election were being held today, and it included (ROTATE) John McCain and Sarah Palin as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates. Would you vote for McCain and Palin, the Republicans, or Obama and Biden, the Democrats? [IF UNDECIDED/ REFUSED, ASK:] Which way would you lean as of today?

HEAD-TO-HEAD	9/26	9/27	9/28	9/29	9/30
McCain-Palin	42%	43%	42%	42%	41%
Obama-Biden	49%	48%	47%	47%	47%
Undecided	7%	7%	8%	8%	10%

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10. Did you happen to watch any of the Presidential debate (tonight/ last night/ Friday night), or not?

<u>DEBATE</u>	9/28 (n=348, MoE=+/-5.2%)	9/29 (n=649, MoE=+/-3.8%)	9/30 (n=901, MoE=+/-3.3)
Yes	59%	63%	64%
No	40%	37%	35%

[N=901 / MARGIN OF ERROR=+/- 3.3%]

11a. How would you rate the job John McCain did in the debate: excellent, good, only fair, or poor?

<u>MCCAIN DEBATE RATING</u>	9/28 (n=206, MoE=+/-6.8%)	9/29 (n=406, MoE=+/-4.9%)	9/30 (n=578, MoE=+/-4.1%)
Excellent/Good	60%	53%	52%
Only fair/Poor	37%	44%	46%

[N=578 / MARGIN OF ERROR=+/- 4.1%]

11b. How would you rate the job Barack Obama did in the debate: excellent, good, only fair, or poor?

<u>OBAMA DEBATE RATING</u>	9/28 (n=206, MoE=+/-6.8%)	9/29 (n=406, MoE=+/-4.9%)	9/30 (n=578, MoE=+/-4.1%)
Excellent/Good	67%	67%	68%
Only fair/Poor	30%	30%	29%

[N=578 / MARGIN OF ERROR=+/- 4.1%]

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12. Regardless of which candidate you happen to support, who do you think won the debate:
[rotate] John McCain or Barack Obama?

<u>DEBATE</u>	9/28 (n=206, MoE=+/-6.8%)	9/29 (n=406, MoE=+/-4.9%)	9/30 (n=578, MoE=+/-4.1%)
McCain	26%	24%	25%
Obama	38%	41%	42%
Both/equally	19%	20%	17%

[N=578 / MARGIN OF ERROR=+/- 4.1%]

13. And, as a result, would you say you are more likely to vote for (ROTATE NAMES) John McCain or Barack Obama?

<u>DEBATE VOTE</u>	9/28 (n=206, MoE=+/-6.8%)	9/29 (n=406, MoE=+/-4.9%)	9/30 (n=578, MoE=+/-4.1%)
More likely McCain	34%	33%	32%
More likely Obama	43%	43%	42%
Don't know/undecided	20%	23%	24%

[N=578 / MARGIN OF ERROR=+/- 4.1%]

- 14a. Which candidate – (ROTATE) John McCain or Barack Obama – do you think would do the best job handling the nation's healthcare?

<u>HEALTHCARE</u>	9/26	9/27	9/28	9/29	9/30
McCain	37%	40%	38%	34%	33%
Obama	49%	46%	46%	48%	49%

[N=467 / MARGIN OF ERROR=+/- 4.5%]

- 14b. Which candidate – (ROTATE) John McCain or Barack Obama – do you think would do the best job handling the nation's economy?

<u>ECONOMY</u>	9/26	9/27	9/28	9/29	9/30
McCain	34%	35%	34%	38%	38%
Obama	48%	46%	45%	44%	45%

[N=434 / MARGIN OF ERROR=+/- 4.7%]

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15a. Which candidate – (ROTATE) John McCain or Barack Obama – do you think would do the best job handling national security?

<u>NATIONAL SECURITY</u>	9/26	9/27	9/28	9/29	9/30
McCain	55%	58%	59%	55%	55%
Obama	35%	33%	33%	34%	34%

[N=467 / MARGIN OF ERROR=+/- 4.5%]

15b. Which candidate – (ROTATE) John McCain or Barack Obama – do you think would do the best job managing America's energy policies?

<u>ENERGY POLICIES</u>	9/26	9/27	9/28	9/29	9/30
McCain	38%	36%	36%	39%	41%
Obama	46%	46%	47%	47%	46%

[N=434 / MARGIN OF ERROR=+/- 4.7%]

(Q.16-17 ROTATED)

16. Which candidate – (ROTATE) John McCain or Barack Obama – do you think is more prepared to lead the country?

<u>MORE PREPARED</u>	9/26	9/27	9/28	9/29	9/30
McCain	50%	49%	49%	47%	48%
Obama	39%	39%	39%	40%	40%

17. Which candidate – (ROTATE) John McCain or Barack Obama – do you think better understands the needs and priorities of people like yourself?

<u>BETTER UNDERSTANDS</u>	9/26	9/27	9/28	9/29	9/30
McCain	35%	38%	36%	35%	34%
Obama	51%	51%	51%	53%	53%

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18. And, thinking again about Sarah Palin, the Republican nominee for Vice-President, assume for a moment that John McCain were elected President and she were elected Vice-President. How prepared do you think she is to serve as President if John McCain became unable to serve as President for some reason. Do you think she is...

<u>SARAH PALIN</u>	9/26	9/27	9/28	9/29	9/30
Prepared	45%	44%	42%	43%	43%
Unprepared	51%	52%	54%	53%	53%

Psychographics/Demographics

I only have a few more questions for statistical purposes...

19. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? [IF REPUBLICAN OR DEMOCRAT ASK:] Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? [IF INDEPENDENT ASK:] Would you say that you lean toward Republicans or more toward the Democrats?

<u>PARTISAN AFFILIATION</u>	9/26	9/27	9/28	9/29	9/30
Democrat	41%	41%	41%	41%	41%
Republican	36%	36%	36%	36%	36%
Independent	19%	19%	19%	19%	19%

- A. Gender (BY OBSERVATION)

<u>GENDER</u>	9/26	9/27	9/28	9/29	9/30
Female	52%	52%	52%	52%	52%
Male	48%	48%	48%	48%	48%