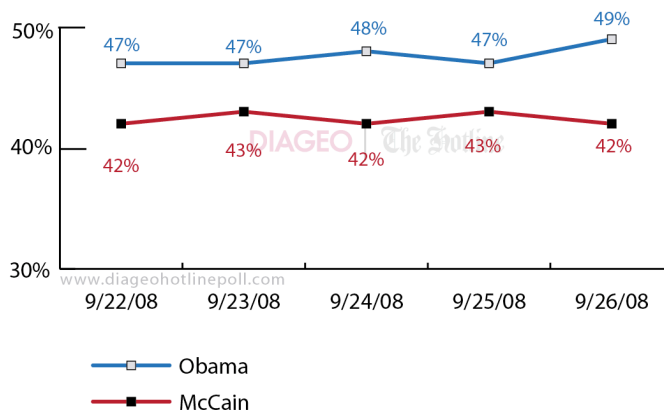


September 26, 2008

New York, NY – In the midst of economic and legislative turmoil, the Obama-Biden ticket jumps ahead in today's Diageo/Hotline Daily Tracker Poll with a seven-point lead over McCain-Palin.

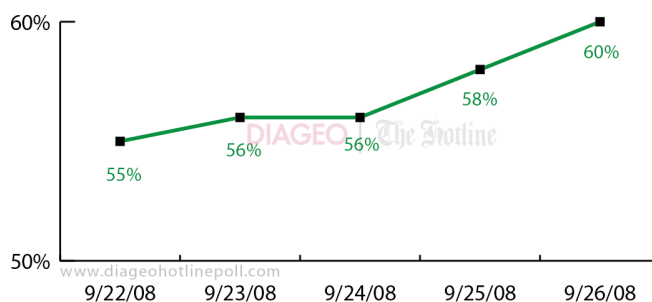
In today's Poll, Obama-Biden is at 49%, McCain-Palin is at 42%, with 7% of voters undecided.

General Election Ballot: McCain-Palin v. Obama-Biden*



In light of the widespread news coverage of Washington's attempts to bail out suffering financial institutions, the economy continues to climb as the top issue facing the country, with an all-time high of 60% of voters saying the economy is the top issue.

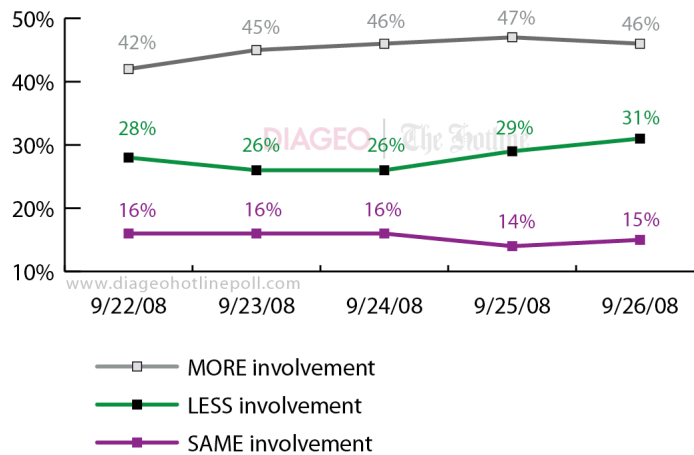
Top Issue Facing the Country: The Economy*



The Bailout Turmoil

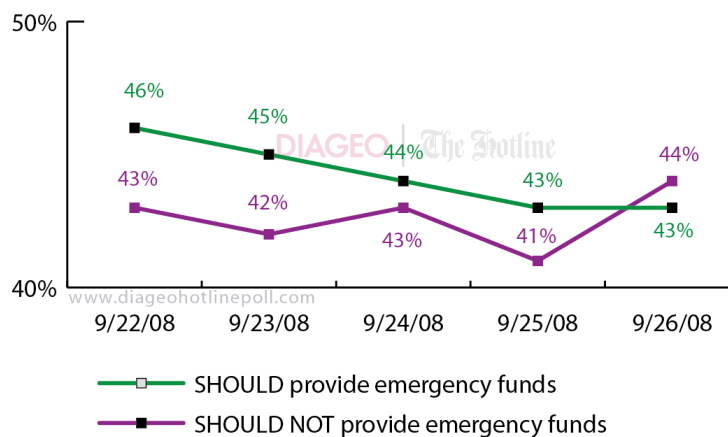
Most voters continue to say that they would prefer that the government have more “involvement and oversight” in the financial markets today (46%).

Preferred Amount of Government Involvement in Financial Markets*



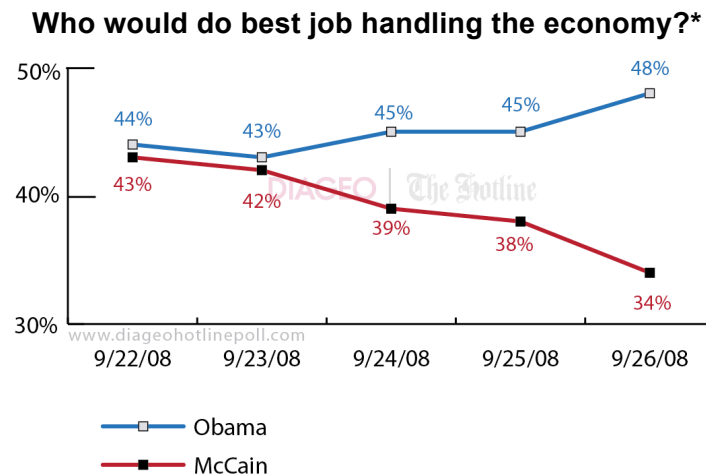
At the same time, while voters remain relatively split in their view of the government providing emergency funds to Wall Street, in today’s Poll, there is a slight uptick in voters’ view that the government “should not provide emergency funds to banks and financial firms to help keep them in business” (44% today v. 41% in September 25 Poll).

Should government provide emergency funds?*



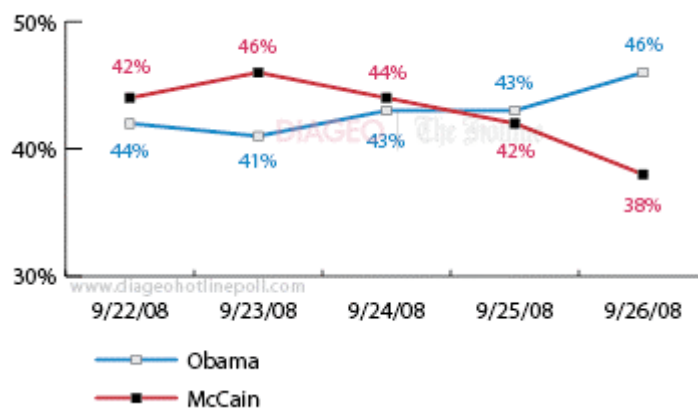
Candidates on Issues

Since yesterday, Obama has widened the gap on perceived performance on the economy, showing a jump in advantage over McCain. The Poll shows a 7-point swing since the September 25 Poll, with Obama picking up three points and McCain dropping four points.

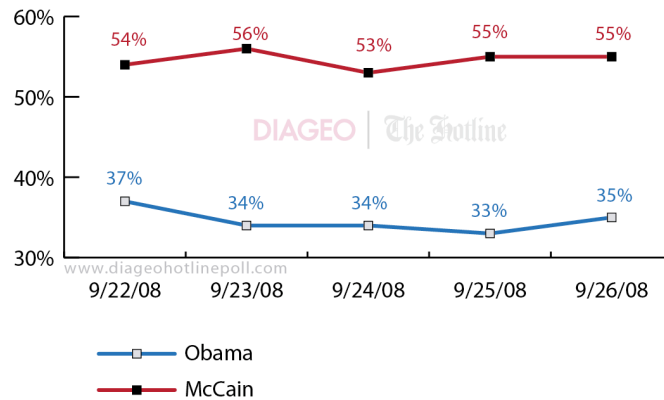


On other issues, most notably, Obama continues to lead McCain in perceived performance on energy issues, moving to an eight-point advantage in today's Poll. McCain maintains his solid lead over Obama in expected performance on national security, (55% - 35%), and the margin remains relatively unchanged on the issue of healthcare, with Obama maintaining an advantage (49% - 37%).

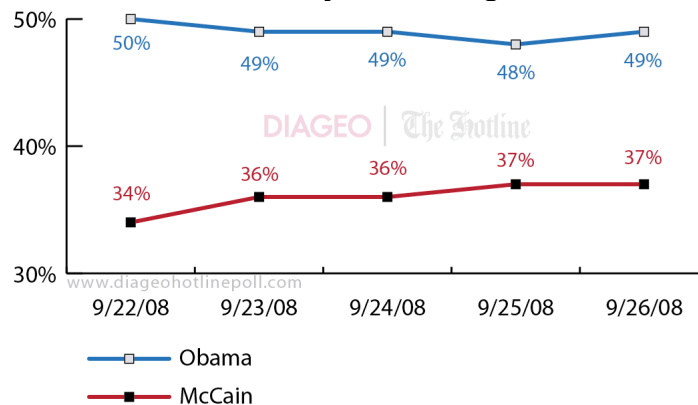
Who would do best job managing energy policies?*



Who would do best job handling national security?*



Who would do best job handling healthcare?*



* data presented in charts based on rolling 3-day average of 900+ interviews concluded the previous day (based on at least 300 interviews conducted daily).

To schedule an interview with Ed Reilly, contact Smriti Sateesh at (212) 850-5749 or Smriti.Sateesh@fd.com.

Methodology: The Diageo/Hotline Daily Tracker Poll, conducted by FD, is a new daily tracking poll that is being conducted from September 2, 2008 until Election Day, November 4, 2008. The poll is being conducted via telephone among a random, nationally representative sample of registered voters, age 18 and older. FD is reporting daily tracking numbers based on no fewer than 900 registered voters nationwide each day up to Election Day. Results will be released daily, Monday through Friday. Today's results are based on combined data from Sept 23 to Sept 25, 2008, with n=913 registered voters (margin of error +/- 3.2%).

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