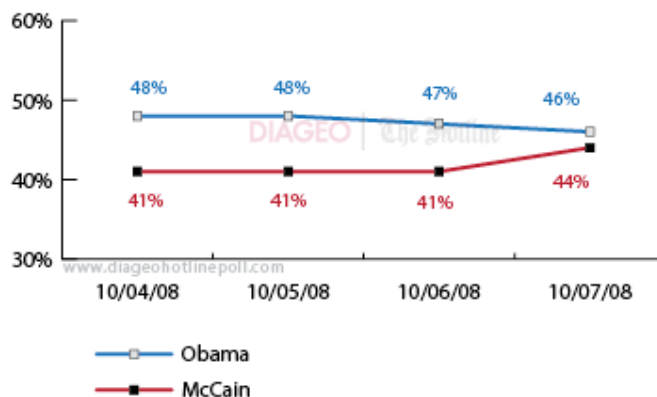


October 7, 2008

New York, NY – Today’s Diageo/*Hotline* Daily Tracker Poll finds that McCain-Palin have narrowed Obama-Biden’s lead to two points. Specifically, 46% of likely voters say they support the Obama-Biden ticket, 44% of likely voters say they support the McCain-Palin ticket and 9% of likely voters are undecided.

General Election Ballot: Obama-Biden vs. McCain-Palin*



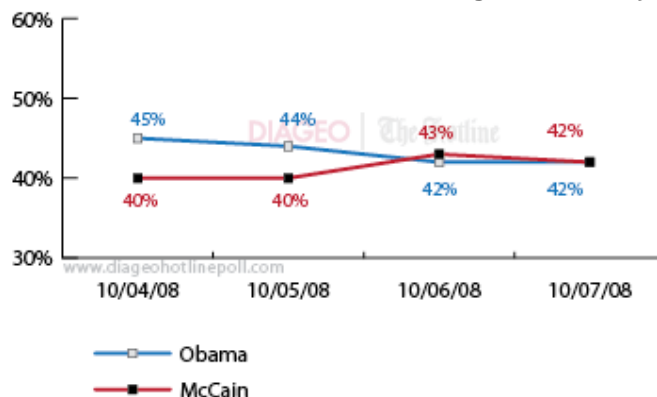
Spotlight on the Issues

The Diageo/*Hotline* Daily Tracker finds that likely voters are split as to who would do the best job handling the economy. As of Saturday’s October 4 Daily Tracker – the first day the Poll reported data only among likely voters – Obama led McCain 45%-40% on this metric. Today, 42% of likely voters say McCain would the best job and 42% of likely voters say Obama would do the best job.

However, among the 62% of likely voters who say the economy is the most important issue facing the country, Obama-Biden leads McCain-Palin 49%-40%.

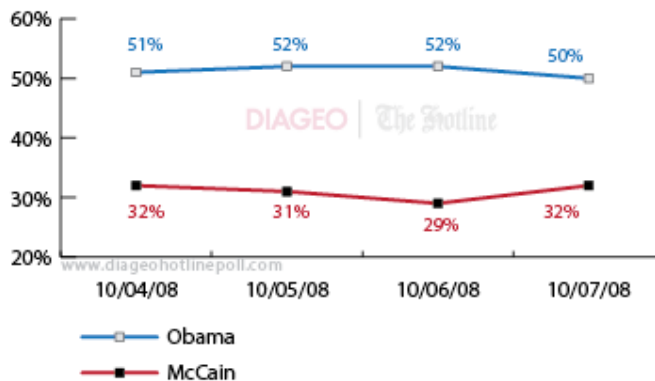
On other issues, the Poll shows that Obama maintains an 18-point lead on who would better manage health care (50%-32%), McCain bests Obama by six points on national security (48%-42%) and McCain edges Obama on energy policies (43%-42%).

Who Would Do the Best Job on Handling the Economy?*

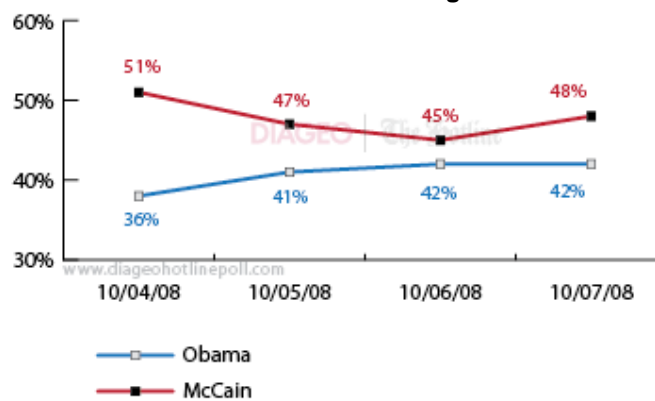


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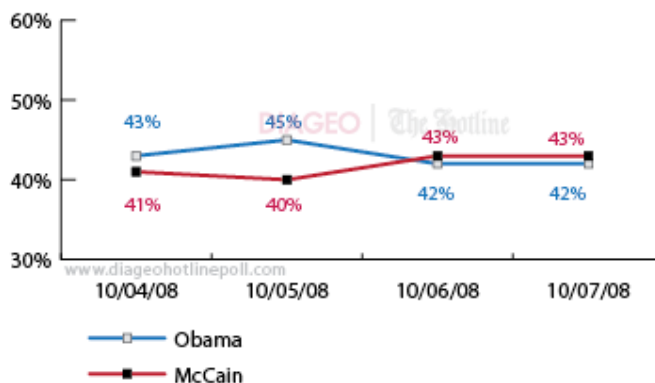
Who Would Do the Best Job on Handling the Nation's Health Care?*



Who Would Do the Best Job on Handling National Security?*



Who Would Do the Best Job on Managing America's Energy Policies?*



* data presented in charts based on rolling 3-day average of 900+ interviews concluded the previous day (based on at least 300 interviews conducted daily).

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To schedule an interview with Ed Reilly, contact Smriti Sateesh at (212) 850-5735 or Smriti.Sateesh@fd.com.

Methodology: The Diageo/*Hotline* Daily Tracker Poll, conducted by FD, is a new daily tracking poll that is being conducted from September 2, 2008 until Election Day, November 4, 2008. As of October 4, the poll is being conducted via telephone among a random, nationally representative sample of registered, likely voters, age 18 and older. "Likely" voters are determined to be those registered voters who, in response to a question at the beginning of the survey, respond that they are "extremely likely" or "very likely" to vote in the upcoming elections. FD is reporting daily tracking numbers based on no fewer than 900 registered, likely voters nationwide each day up to Election Day. Results will be released daily. Today's results are based on combined data from October 4 to October 6, 2008, with n=908 likely voters (margin of error +/- 3.3%).

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