

**FD DIAGEO/ HOTLINE NATIONAL SURVEY**  
**National Sample of 800 Registered Voters**  
**January 21-24, 2009**

**Overall Margin of Error = +/- 3.5%**

*NOTE: Due to rounding, "totals" for categories may not necessarily equals sums of categories.*

<b><u>Gender</u></b>	<b>Total</b>
Female	52%
Male	48%

<b><u>Registered to Vote</u></b>	<b>Total</b>
Yes	100%

**Direction of the Country/ Most Important Issue/ Key Figures/Institutions**

1. And, to start with, do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

<b><u>Direction of Country</u></b>	<b>Total</b>
Wrong track	52%
Right direction	31%
Neither	4%
Don't Know/Refused	13%

2. And, what would you say is the most important issue facing the U.S. today?

<b><u>Most Important Issue</u></b>	<b>Total</b>
Economy	76%
Foreign Policy	7%
Moral/Social Issues	3%
Health care	2%
Other	10%



Now, please tell me if you have a favorable or unfavorable opinion of the following national public figures. If you haven't heard of them, just tell me and we'll move on. Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?  
(RANDOMIZED)

<u>Images of Public Figures</u>	<b>3. Barack Obama</b>	<b>4. Joe Biden</b>	<b>5. Nancy Pelosi</b>	<b>6. Harry Reid</b>
Strongly favorable	55%	35%	9%	5%
Somewhat favorable	21%	31%	26%	13%
<b>Total FAV</b>	<b>76%</b>	<b>65%</b>	<b>35%</b>	<b>18%</b>
Somewhat unfavorable	6%	9%	10%	8%
Strongly unfavorable	9%	10%	25%	12%
<b>Total UNFAV</b>	<b>15%</b>	<b>18%</b>	<b>35%</b>	<b>20%</b>
Heard of but can't rate	5%	7%	8%	10%
Haven't heard of	*	4%	15%	37%
Don't know/Refused	5%	5%	7%	15%

**Job Approval Scores/ Generic Ballot/ Confidence**

7. And, do you approve or disapprove of the way Barack Obama is handling his job as president? Do you approve/disapprove strongly or somewhat?

<u>Obama Approval/ Disapproval</u>	<b>Total</b>
Strongly approve	42%
Somewhat approve	21%
<b>TOTAL APPROVE</b>	<b>63%</b>
Somewhat disapprove	2%
Strongly disapprove	7%
<b>TOTAL DISAPPROVE</b>	<b>9%</b>
Don't know / Refused	29%



8. And, do you approve or disapprove of the job Democrats in Congress are doing? Do you approve/disapprove strongly or somewhat?

<b><u>Democrats in Congress Approval/ Disapproval</u></b>	<b>Total</b>
Strongly approve	17%
Somewhat approve	32%
<b>TOTAL APPROVE</b>	<b>49%</b>
Somewhat disapprove	15%
Strongly disapprove	22%
<b>TOTAL DISAPPROVE</b>	<b>38%</b>
Don't know / Refused	14%

9. And, do you approve or disapprove of the job Republicans in Congress are doing? Do you approve/disapprove strongly or somewhat?

<b><u>Republicans in Congress Approval/ Disapproval</u></b>	<b>Total</b>
Strongly approve	5%
Somewhat approve	21%
<b>TOTAL APPROVE</b>	<b>26%</b>
Somewhat disapprove	26%
Strongly disapprove	36%
<b>TOTAL DISAPPROVE</b>	<b>62%</b>
Don't know / Refused	12%

10. And, thinking about the next elections for U.S. Congress in 2010, if the elections for U.S. Congress were held today, would you be voting for the (ROTATED) Democratic candidate or the Republican candidate?

<b><u>Generic Ballot</u></b>	<b>Total</b>
Democratic candidate	46%
Republican candidate	22%
Neither	5%
Don't know / Refused	27%



11. And, thinking again about Barack Obama, overall, now that he is President, how confident are you that he will be able to bring real change to the way things are done in Washington, D.C.? Are you... (ROTATED)

<b><u>Confidence in Obama</u></b>	<b>Total</b>
Very Confident	36%
Somewhat Confident	39%
<b>TOTAL CONFIDENT</b>	<b>75%</b>
Not too Confident	12%
Not At All Confident	10%
<b>TOTAL NOT CONFIDENT</b>	<b>22%</b>
Don't Know	3%
Refused	*

### Issues/ Policy Priorities

12. As you may know, Democrats are now in charge of both the Presidency and the Congress. Which ONE best describes how you feel? (RANDOMIZED)

<b><u>Democratic Control</u></b>	<b>Total</b>
It <b><u>does not matter to me</u></b> who is in power as long as they can get things done for the country.	51%
I am <b><u>excited</u></b> that, for the first time in a long time, the Democrats are in charge of both the Presidency and the Congress.	28%
I am <b><u>concerned</u></b> that the Democrats will control both the Presidency and the Congress.	20%
Don't Know	1%
Refused	*



Now I would like to ask you several questions related to economic issues...

13. As you may recall, last October, Congress passed and President Bush signed into law a \$700 billion Troubled Asset Relief Program, referred to as TARP, to aid the financial sector by purchasing failing bank assets. The FIRST half of that money, \$350 billion, was authorized and distributed late last year. Last week, the Senate approved the second HALF of that money, which will soon be distributed. In your opinion, was the approval of \$350 billion to aid the financial sector a... (ROTATED)

<b><u>Approval of \$350 billion aid</u></b>	<b>Total</b>
Bad idea	56%
Good idea	32%
Don't Know	13%
Refused	*

14. As you may also know, there has been a proposal put forward to have Congress and President Obama pass an \$825 billion economic stimulus package of policies designed to help the economy. To the best of your knowledge, is the \$700 billion Troubled Asset Relief Program, known as TARP... (ROTATED)

<b><u>TARP</u></b>	<b>Total</b>
A completely separate policy program	49%
Part of this economic stimulus plan	25%
Don't Know	26%
Refused	*

In fact, the Troubled Asset Relief Program, is a separate program from the economic stimulus package



(ASKED OF HALF SAMPLE)

(N=401, MARGIN OF ERROR = +/-4.9%)

15. In general, do you support or oppose Congress and the President passing an \$825 billion economic stimulus plan to jumpstart the economy, even if it means increasing the federal deficit in order to do so? And is that strongly or somewhat?

<b>Support/ Oppose Stimulus Plan</b>	<b>Total</b>
Strongly support	28%
Somewhat support	26%
<b>TOTAL SUPPORT</b>	<b>54%</b>
Somewhat oppose	14%
Strongly oppose	20%
<b>TOTAL OPPOSE</b>	<b>34%</b>
Don't Know / Refused	13%

(ASKED OF HALF SAMPLE)

(N=399, MARGIN OF ERROR = +/-4.9%)

16. As proposed, the \$825 billion economic stimulus plan would include \$550 billion in new spending for...alternative energy technology, roads and bridges, state governments and local school districts, and increasing benefits for the unemployed. The remaining part of the stimulus package contains \$275 billion in tax cuts and credits for individuals and for business to help generate more jobs.

In general, do you support or oppose Congress and the President passing this \$825 billion economic stimulus plan to jumpstart the economy, even if it means increasing the federal deficit in order to do so? And is that strongly or somewhat?

<b>Support/ Oppose Stimulus Plan</b>	<b>Total</b>
Strongly support	39%
Somewhat support	28%
<b>TOTAL SUPPORT</b>	<b>66%</b>
Somewhat oppose	8%
Strongly oppose	19%
<b>TOTAL OPPOSE</b>	<b>27%</b>
Don't Know / Refused	6%



17. If you HAD to choose, which ONE of the following parts of the proposed \$825 billion economic stimulus plan do you think is the MOST important? (RANDOMIZED)

<b>Most Important Part of Stimulus Plan</b>	<b>Total</b>
Tax cuts for businesses to create jobs	27%
Spending on state governments and local school districts	17%
Spending on alternative energy technology	15%
Tax cuts for individuals	14%
Spending on roads and bridges	11%
Increasing benefits for the unemployed	10%
None of the above/ Don't Support it	2%
Don't Know / Refused	5%

And which ONE do you think is the NEXT most important?

<b>Second Choice</b>	<b>Total</b>
Spending on state governments and local school districts	25%
Tax cuts for individuals	19%
Tax cuts for businesses to create jobs	17%
Spending on alternative energy technology	14%
Spending on roads and bridges	12%
Increasing benefits for the unemployed	9%
None of the above/ Don't Support it	1%
Don't Know / Refused	3%



(ASKED OF HALF SAMPLE)

(N=401, MARGIN OF ERROR = +/-4.9%)

18. Assuming, for a moment, that this stimulus package is passed by Congress and the President and becomes law, how confident are you that THE MONEY WILL BE SPENT AND MANAGED WISELY? (ROTATED)

<b><u>Confidence in Stimulus Spending</u></b>	<b>Total</b>
Very Confident	14%
Somewhat Confident	43%
<b>TOTAL CONFIDENT</b>	<b>57%</b>
Not too Confident	22%
Not At All Confident	19%
<b>TOTAL NOT CONFIDENT</b>	<b>41%</b>
Don't Know	2%
Refused	*

(ASKED OF HALF SAMPLE)

(N=399, MARGIN OF ERROR = +/-4.9%)

19. Assuming, for a moment, that this stimulus package is passed by Congress and the President and becomes law, how confident are you that THE STIMULUS PACKAGE WILL BE EFFECTIVE IN TURNING AROUND THE ECONOMY? (ROTATED)

<b><u>Effectiveness of Stimulus Spending</u></b>	<b>Total</b>
Very Confident	12%
Somewhat Confident	53%
<b>TOTAL CONFIDENT</b>	<b>65%</b>
Not too Confident	19%
Not At All Confident	14%
<b>TOTAL NOT CONFIDENT</b>	<b>32%</b>
Don't Know	3%
Refused	*



20. And, as you may know, economists generally agree that the country is now in a recession. Roughly how long do you think it will take before the economy comes out of recession and is back on track?  
(ROTATED)

<b><u>Length of Recession</u></b>	<b>Total</b>
Less than 12 months	3%
More than 12 months but less than 2 years	26%
Between 2 and 4 years	43%
More than 4 years	25%
Don't Know	3%

21. Now, I want to read you two statements about government involvement in the economy and ask you which statement comes closer to your own opinion?  
(ROTATED)

<b><u>Government Involvement in Economy</u></b>	<b>Total</b>
More government involvement in the economy is a GOOD IDEA because given the economic crisis, the private sector is unable to stimulate the economy and create jobs, and it is necessary for government to step in and fund programs to get the economy back on track.	55%
More government involvement in the economy is a BAD IDEA because there is too much risk that short-term stimulus programs will turn into long-term entitlement programs and efforts to regulate the economy will make the private sector inefficient and hurt the economy in the long run.	37%
Don't Know	7%
Refused	1%



22. And, other than working to help the U.S. economy, which ONE of the following is the NEXT biggest priority you would like Congress and President Obama to address? (RANDOMIZED)

<b><u>Biggest Priority After Economy</u></b>	<b>Total</b>
Making America Less Dependent on Foreign Sources of Energy	31%
Improving Health Care	24%
Ensuring America's National Security	19%
Improving Education	12%
Improving America's Image Around the World	5%
Working to Improve the Environment	5%
Don't Know	3%
Refused	1%



On another topic, I would now like to read you some background on some legislation Congress is considering and ask you if you support or oppose it.

23. As you may know, Congress is debating legislation to change how unions may form in companies. There are two parts to this legislation.

The first part would change the way unions are formed. Instead of holding a federally supervised secret ballot election to decide whether to unionize, union organizers would be allowed to ask employees to sign a card saying they support forming a union. If a majority of employees sign these cards, the union would officially represent that company's entire workforce.

The second part of the legislation would change the bargaining process. It would give the newly formed union and the employer 90 days to reach a contract agreement or else the matter will be handed over to federal arbitrators. It would be those arbitrators who would determine the wages, benefits and other terms of the contract that employees would be required to work under for two years.

Do you Support or Oppose this legislation? Is that Strongly or Somewhat?

<b><u>Support/ Oppose Legislation</u></b>	<b>Total</b>
Strongly support	16%
Somewhat support	20%
<b>TOTAL SUPPORT</b>	<b>37%</b>
Somewhat oppose	18%
Strongly oppose	32%
<b>TOTAL OPPOSE</b>	<b>50%</b>
Don't Know / Undecided	13%
Refused	1%



**Inauguration**

24. Now, switching topics...Did you happen to watch Barack Obama's inaugural speech on Tuesday?

<u>Watch Obama's Speech</u>	<b>Total</b>
Yes	68%
No	32%
Don't Know/Refused	*

(ASKED ONLY OF 543 VOTERS WHO SAID "YES")

(N=543, MARGIN OF ERROR = +/-4.2%)

25. How would you rate his speech, compared to past inaugural speeches given by previous presidents in your lifetime? (ROTATED)

<u>Inauguration Speech Rating</u>	<b>Total</b>
The best inaugural speech	33%
Better than most but not the best	45%
About the same as past speeches	16%
Worse than most but not the worst	1%
The worst inaugural speech	1%
Don't Know/Refused	4%

(ASKED ONLY OF 543 VOTERS WHO SAID "YES")

(N=543, MARGIN OF ERROR = +/-4.2%)

26. Having watched the speech, how does it make you feel about how well the U.S. will meet its challenges? (ROTATED)

<u>Optimistic/ Pessimistic U.S. Will Meet Challenges</u>	<b>Total</b>
Much more optimistic	45%
Somewhat more optimistic	39%
<b>TOTAL MORE OPTIMISTIC</b>	<b>83%</b>
Somewhat more pessimistic	8%
Much more pessimistic	4%
<b>TOTAL MORE PESSIMISTIC</b>	<b>12%</b>
Don't Know/Refused	5%



27. And, overall, has the election of Barack Obama and his inauguration as President inspired you to want to take action and do whatever you can to become more involved in helping the country meet its challenges?

<b><u>Inspired to Take Action</u></b>	<b>Total</b>
Yes	67%
No	27%
Don't Know/Refused	6%

### Psychographics/Demographics

I only have a few more questions for statistical purposes....

28. In what year were you born?

<b><u>Age</u></b>	<b>Total</b>
18-24	8%
25-34	18%
35-44	21%
45-54	18%
55-64	17%
65-74	11%
75+	6%
Refused	1%

29. What is the last grade of formal education you have completed?

<b><u>Education</u></b>	<b>Total</b>
Less than high school	6%
High school graduate	25%
Some college/vocational school	26%
College graduate	30%
Post graduate	13%
Don't Know / Refused	1%



30. And, please tell me which of the following categories best applies to your total household income for 2008...

<u>Income</u>	<b>Total</b>
Less than \$15,000	11%
\$15,000 to less than \$30,000	11%
\$30,000 to less than \$50,000	15%
\$50,000 to less than \$75,000	19%
\$75,000 to less than \$100,000	14%
\$100,000 to less than \$200,000	14%
\$200,000 or more	3%
Don't Know / Refused	14%

31. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? Would you say that you lean toward Republicans or more toward the Democrats?

<u>Political Party</u>	<b>Total</b>
Strong Republican	14%
Not so strong Republican	9%
<b>TOTAL REPUBLICAN</b>	<b>23%</b>
Independent, leans Republican	5%
Independent	15%
Independent, leans Democratic	9%
<b>TOTAL INDEPENDENT</b>	<b>30%</b>
Not so strong Democrat	13%
Strong Democratic	27%
<b>TOTAL DEMOCRATIC</b>	<b>40%</b>
Other	4%
Don't Know / Refused	4%



32. For statistical purposes only, could you please tell me your ethnic background?

<b><u>Ethnicity</u></b>	<b>Total</b>
White/Caucasian	75%
African-American/Black	11%
Hispanic/Latino	10%
Asian-American/Asian	1%
Native American	1%
Other (Specify)	1%
Don't Know / Refused	1%